

ANNUAL REPORT



清华大学 拉美中心  
Tsinghua University Latin America Center

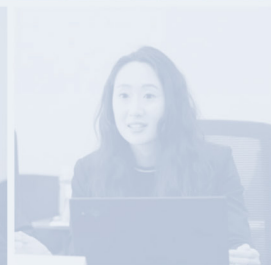
# 2024 ANNUAL REPORT

TSINGHUA UNIVERSITY  
LATIN AMERICA CENTER

TSINGHUA UNIVERSITY  
LATIN AMERICA CENTER



清华大学拉美中心启动仪式



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# Executive Summary



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## Annual Report 2024

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The year 2024 was highly productive for the Latin America Center of Tsinghua University. Throughout this period, the Center, in collaboration with the Center for Global Competence Development and partner universities in Chile and Brazil, successfully launched and completed the “China-Latin America 2024 Youth Challenge to Alleviate Poverty”. Building on this milestone, in November of the same year, Qiu Yong, Secretary of the Party Committee of Tsinghua University, traveled to Brazil to sign a Memorandum of Understanding (MOU) with the Federal University of Rio de Janeiro. This agreement was included as one of the key outcomes of President Xi Jinping's state visit to Brazil. Furthermore, the Center hosted the fourth edition of the “Latin America and Caribbean Ambassadors Convention at Tsinghua”, which received significant appreciation from ambassadors and embassy officials representing Latin America and the Caribbean in China.

Under the guidance and support of the University's authorities and the International Office, the Center has effectively fulfilled its role as a platform. On campus, it has established connections with various departments and institutions, including the School of Economics and Management, the School of Architecture, the Department of Hydraulic Engineering, the Department of Industrial Engineering, the School of Life Sciences, the School of Safety Science, the Technology Transfer Office, the Global Communications Office, the Online Education Center, and others. Off-campus, the Center has maintained active communication with government entities such as the Ministry of Foreign Affairs of the People's Republic of China, the International Liaison Department of the Central Committee of the Communist Party of China, the Ministry of Commerce, the International Poverty Reduction Center in China (IPRCC), the Tianjin Municipal Education Commission, and other agencies. It has also engaged with embassies and consulates from Latin America and the Caribbean in China, including those of Brazil, Chile, Uruguay, and the Dominican Republic. Internationally, the Center has actively communicated with the Chinese embassies in Brazil and Chile, as well as with Chinese enterprises investing in Latin America and the Caribbean. It has made sincere efforts and achieved positive results in expanding Tsinghua's and China's influence, linking Tsinghua's faculties and institutes to expand to Latin America, and cultivating Tsinghua students' global competence.

### **From Tsinghua Latin America Center, we would like to extend our heartfelt thanks to:**

The university authorities for their steadfast support; our friends and partners both in China and internationally, whether within or beyond Tsinghua University, for their invaluable cooperation; and the Luksic Scholars Foundation for their generous donation.

# Parte I: Overview of the Center

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In 2024, based on the achievements obtained in the previous years, the Center continued to strengthen its institutional capacity to achieve its mission. In response to the new demands and growing needs of Tsinghua University's international development - especially within a new framework emphasizing the strategic importance of Latin America— all members of the Center worked actively with great effort and dedication. This not only ensured the successful implementation of all aspects of the Center's initiatives, but also fostered innovative ideas to contribute positively to Tsinghua University's expansion in the region. Additionally, it promoted exchanges in science, technology, and the humanities between Tsinghua University and universities in Chile, Brazil, Mexico, and Peru, as well as strengthened friendly relations between China, Chile, and the countries in Latin America and the Caribbean region.

## Establishment and Mission of the Latin America Center

On December 6, 2018, Qiu Yong, then President of Tsinghua University, traveled to Santiago, the capital of Chile, to participate in the inauguration ceremony of the Tsinghua Latin America Center and formally announce its establishment.



▶ Qiu Yong and Antonio Luksic signing the cooperation agreement



▶ Attendees at the inauguration ceremony of the Latin America Center

## ▶ Mission

The establishment of the Latin America Center represents a cornerstone within Tsinghua University's global strategy. The Center serves as a liaison and exchange base for Tsinghua University in Latin America and the Caribbean, supports the university's core mission of talent cultivation, and is committed to building an integrated, high-quality platform for exchanges among governmental agencies, academic institutions, think tanks, and private sector from China and Latin America. Furthermore, it promotes the development of academic research, humanistic exchanges, and scientific and technological innovations between Tsinghua University and the countries of Latin America and the Caribbean.



## Organizational Structure of the Latin America Center

### ▶ Board of Directors

The Board of Directors, which was founded on March 29, 2019, convened a board meeting virtually on the evening of March 29<sup>th</sup>. During this online meeting, Chen Taotao, the Center's Director, delivered a comprehensive report on the activities undertaken by the Center in 2023. The Board members reviewed the final accounts for that year and discussed the annual budget for 2024. This session had a positive impact in guiding the Center toward its development goals and objectives.



### The Latin America Center's Team

The operational team of the Latin America Center, a university-level institution, comprises two team: one based in Beijing and the other in Chile. Both teams collaborate under the leadership of the Center's Director, Professor Chen Taotao, who oversees all aspects of its integrated management.

The Beijing team is made up of three members: Dong Yu, the Administrative Director, and Ma Qiaolin and Meng Yufei, both Research Assistants. The Chile team, on the other hand, includes Gu Yue, Director of the Chile Office; Tzu Hsin Shen, Senior Advisor; and Alfonso San Martín, Assistant.

The Latin America Center collaborates closely with the Center for China-Latin America Management Studies, a think tank affiliated with Tsinghua University's School of Economics and Management. Both centers operate under the leadership of Professor Chen Taotao. The team at the China-Latin America Management Studies Center consists of doctoral students working under her supervision.





**Chen Taotao**  
Director of the Center

**Beijing Team**



**Dong Yu**  
Executive Director



**Ma Qiaolin**  
Research Assistant



**Meng Yufei**  
Research Assistant

**Chile Team**



**Gu Yue**  
Director of Chile Office



**Tzu Hsin Shen**  
Senior Advisor



**Alfonso San Martín**  
Assistant

# **Part II: Summary of the Center's Work in 2024**



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2024

## Strengthening the Impact of Tsinghua/China

### 01 The project “China-Latin America Youth Responding to Global Challenges” was included in the results of President Xi Jinping's state visit to China

This year marked the 50<sup>th</sup> anniversary of the establishment of diplomatic relations between China and Brazil, for which President Xi Jinping paid a state visit to Brazil and participated in the 19<sup>th</sup> G20 Leaders' Summit. From November 17 to 21, Qiu Yong, secretary of the Party Committee of Tsinghua University, led a delegation to visit Brazil. During this visit, he signed a Memorandum of Understanding on behalf of Tsinghua University with the Federal University of Rio de Janeiro for the **China-Latin America Youth Responding to Global Challenges Program**. This Memorandum of Understanding was included in the official document listing the outcomes of President Xi Jinping's state visit to Brazil, along with more than 30 bilateral cooperation agreements signed between the two Heads of State.



▶ Tsinghua University and Federal University of Rio de Janeiro signing the Memorandum of Understanding

**China-Latin America Youth Responding to Global Challenges Program** aims to bring together young people from China and Latin America to address poverty and other sustainable development challenges. This China-Latin America Youth Challenge to Alleviate Poverty, which serves as the cornerstone of the whole initiative, was launched by Tsinghua Latin America Center. Its first edition was jointly organized by the Center, the Federal University of Rio de Janeiro, and the Pontifical Catholic University of Chile, with the goal of contributing knowledge to the cause of poverty alleviation in developing countries and fostering mutual learning between civilizations.

Looking ahead, the program plans to expand its scope through international competitions, joint course, and research initiatives. By involving a larger number of young participants and addressing diverse sustainable development challenges, it aspires to produce more achievement through exchanges among civilizations and to strengthen efforts to build a global community of shared futures.

#### Event Coverage on the Official Website of Tsinghua University

<https://www.tsinghua.edu.cn/info/1177/115344.htm>

<https://www.tsinghua.edu.cn/info/1178/115416.htm>

#### News article posted on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1643.htm>

<https://lac.tsinghua.edu.cn/info/1012/1645.htm>

## 02 The 4th Latin American and Caribbean Ambassadors Convention at Tsinghua was Held Successfully

On June 18, 2024, Tsinghua University hosted the 4<sup>th</sup> Latin American and Caribbean Ambassadors Convention, which was organized by the Tsinghua Latin America Center alongside the Tsinghua Institute for Global Development, the Center for Global Competence Development, and the Center for China-Latin America Management Studies at the School of Economics and Management. This year's event focused on the theme "Chinese Investment Abroad and Openness and Development in Latin America and the Caribbean."

This year marks the fourth consecutive year that Tsinghua University has organized the Latin American and Caribbean Ambassadors Convention at Tsinghua. Building on the achievements of past editions, the Latin America Center invited ambassadors from across the region, as well as experts from Tsinghua University, to engage in discussions on fostering China-Latin America cooperation for mutual development. Ambassadors from 10 countries, along with more than 30 officials from 17 embassies and representative organizations based in China, participated in the event.

The conference featured opening remarks by Li Luming, president of Tsinghua University; Fernando Lugris, Ambassador of Uruguay and leader of the Latin American and Caribbean diplomatic mission in China; and Cai Wei, Director-General of the Department of Latin America and the Caribbean at the Ministry of Foreign Affairs. Liao Ying, Director of the Center for Global Competence Development, shared the mission and vision of her institution, while Professor Chen Taotao, Director of the Tsinghua Latin America Center introduced the project "China-Latin America 2024 Youth Challenge to Alleviate Poverty" and outlined its preliminary achievements, then delivered a keynote speech titled "China's Overseas Investments and the Openness and Development of Host Countries in the LAC Region". The event concluded with a closing speech by Yang Bin, vice president of Tsinghua University.



▶ Group Photo of Ambassadors and Envoys

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▶ Roundtable Discussions



▶ Li Luming Delivering the Welcome Speech



▶ Fernando Lugris Delivering Opening Remarks



▶ Cai Wei Delivering Opening Remarks



▶ Liao Ying (left) Chen Taotao (right)



▶ Yang Bin Delivering the Closing Speech

The event was attended by prominent guests, including Briunny Garabito, Ambassador of the Dominican Republic; Hallam Henry, Ambassador of Barbados; Marcos Galvão, Ambassador of Brazil; Mauricio Hurtado, Ambassador of Chile; Michael Campbell, Ambassador of Nicaragua; María Soledad Córdova, Ambassador of Ecuador; Arthur Williams, Ambassador of Jamaica; Marcelo Suárez Salvia, Ambassador of Argentina; and Dwinel Bélizaire, Permanent Representative of the Office of Trade and Development of Haiti. Representatives from Guyana, Cuba, Panama, Colombia, Mexico, Suriname, and Antigua and Barbuda were also present.

The event was widely covered by both national and international media, including the Twitter accounts of the Chinese embassies in Chile and Bolivia, the Chinese Ambassador to Uruguay, and Fernando Lugris, the Uruguayan Ambassador to China. Media outlets such as People's Daily (English), Beijing Review (English), and China Hoy (Spanish) also reported

on the event. Tsinghua University promoted the conference through its official WeChat, Twitter, and Facebook accounts, while the Tsinghua Latin America Center featured the event on its website. Notably, China.com's multilingual social media accounts generated over 500,000 views.

In terms of major international media coverage, the complete news story was published by PR Newswire, achieving 466,000 views and over 470 reprints. The event was also featured by The Associated Press; FOX-8 (WJW), a division of FOX Broadcasting Company; Los Angeles's KTLA5 television channel; Finanzen.net, Germany's largest financial news platform; and AsiaOne, Singapore's leading news site. Google highlighted the event through web presentations. Moreover, prominent outlets such as The New York Times, New York Post, USA Today, The Independent, Daily Mail, Daily Express, and Yahoo also provided extensive coverage of the conference.

#### Coverage of the Event by other media

##### China.org.cn Chinese Channel

[http://t.m.china.org.cn/convert/c\\_wzLAaoWv.html](http://t.m.china.org.cn/convert/c_wzLAaoWv.html)

##### China.org.cn English Channel

[http://www.china.org.cn/china/2024-06/19/content\\_117262723.htm](http://www.china.org.cn/china/2024-06/19/content_117262723.htm)

##### China.org.cn French Channel

[http://french.china.org.cn/china/txt/2024-06/19/content\\_117262828.htm](http://french.china.org.cn/china/txt/2024-06/19/content_117262828.htm)

##### China.org.cn Arabic Channel

[http://arabic.china.org.cn/txt/2024-06/19/content\\_117263206.htm](http://arabic.china.org.cn/txt/2024-06/19/content_117263206.htm)

##### China.org.cn Spanish Channel

[http://spanish.china.org.cn/txt/2024-06/19/content\\_117263127.htm](http://spanish.china.org.cn/txt/2024-06/19/content_117263127.htm)

##### CGTN English Channel

<https://news.cgtn.com/news/2024-06-19/VHJhbnNjcmlwdDc5MzUz/index.html>

##### CGTN Spanish Channel

<https://espanol.cgtn.com/news/2024-06-20/1803347635092180993/index.html>

##### CGTN Facebook (Spanish)

<https://www.facebook.com/cgtnenespanol/posts/pfbid02bX65H4QomH5pMGi4BzgszMGci59p6Vmo79UtU6Xbw3LTmTmFTWaEVrt8Pj5P5WF9I>

##### CGTN Finance Facebook

<https://www.facebook.com/BizChina0412/posts/pfbid0N424N35WldzaHJxdjMbh2QYYvfiGSsMLQnzDxjWCiPKCQBxkFtrPL1Bhx1zDGP5kl>

##### CGTN Finance Twitter

<https://twitter.com/BIZCHINA0412/status/1803672027146100916>

##### Tsinghua University Official Website

<https://www.tsinghua.edu.cn/info/1177/112346.htm>

<https://lac.tsinghua.edu.cn/info/1012/1527.htm>

##### Global Times

<https://www.globaltimes.cn/page/202406/1314473.shtml>

##### China News

<https://m.chinanews.com/wap/detail/chs/zw/10239565.shtml>

##### China Educational Television

<https://m.chinanews.com/wap/detail/chs/zw/10239565.shtml>

##### Beijing Review

[http://www.bjreview.com/World/202407/t20240701\\_800370279.html](http://www.bjreview.com/World/202407/t20240701_800370279.html)

##### China.org.cn Facebook (English)

<https://www.facebook.com/chinaorgcn/posts/pfbid02zjDFj9GrrHCA5yc4KsPuLZbnVczmgisiSZRpzjRWFsxDqhwofbzSPQL4cK89w8d2l>

##### China.org.cn Facebook (French)

<https://www.facebook.com/ChinaorgcnFrench/posts/pfbid02BbFEbZEr3Y4CevgTtKpxaFrt26wzdHXWgVaPGPPR386h2CPg74Bmc7mXQTz78Kc7l>

##### China.org.cn Facebook (Spanish)

<https://www.facebook.com/sientechina/posts/pfbid02f3rg34YETbE1BNWwUXmhgdZFKxezScq14ygMffETCZcTngWD4kX4VgpBRXqVrScel>

##### China.org.cn Facebook (Arabic)

<https://www.facebook.com/ChinaorgcnArabic/posts/pfbid02JszqzrBKveC6DMRWXA6m7okNxYjF4ff6HyBHPgRDuAFCreZ2KrcEdTEFSwFXCMbbl>

03

Series of activities on the 50<sup>th</sup> anniversary of the establishment of diplomatic relations between China and Brazil | Dialogue Between the Brazilian Ambassador and Tsinghua Students



▶ Group photo

On May 30, 2024, the Tsinghua Latin America Center hosted Brazilian Ambassador to China, Marcos Galvão, for a dialogue with Tsinghua University students. This event was the 5<sup>th</sup> lecture in the course “Exploring Latin America and the Caribbean”, and also a celebration activity for the 50<sup>th</sup> anniversary of establishment of diplomatic relations between China and Brazil. The theme of the presentation was “Brazil-China: Stability and Continuous Progress”, which not only covering key aspects of China-Brazil bilateral relations, but also many aspects like trade and investment, economic complementarity, political visits, new energy related technology, etc.



▶ The Center's Director moderating the event

The event was inaugurated and moderated by Professor Chen Taotao, Director of the Center, who expressed her hope that this encounter would serve as a platform to further promote friendly exchanges and cooperation between China and Brazil, enhance Tsinghua students' understanding of Brazil, and strengthen their global competence. During the event, the ambassador engaged closely and dynamically with the students. Pedro Henrique Barbosa, Head of the Political Section, and Luis Yonezawa, Head of the Consular and Educational Section of the Brazilian Embassy in Beijing, accompanied the ambassador throughout the event.



▶ The ambassador giving his lecture



▶ Director of the Center alongside the Brazilian Ambassador

**CGTN Portuguese**

<https://portuguese.cri.cn/2024/06/06/ARTICJT1DdnVOdo8RxCozmIY240606.shtml>

**Coverage on the Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1521.htm>

## 04 Series of activities on the 50<sup>th</sup> anniversary of the establishment of diplomatic relations between China and Brazil | Success of the 2nd China-Brazil Financial Cooperation and Innovation Dialogue

On June 6, 2024, the second closed-door session of the “China-Brazil Financial Cooperation and Innovation Dialogue” was successfully convened. This event was organized by the Tsinghua Latin America Center alongside the Brazilian think tank CEBRI, and the China-Brazil Business Council (CEBC), with additional support from China International Capital Corporation (CICC) and the Center for China-Latin America Management Studies of the School of Economics and Management of Tsinghua University, as co-organizers.

Nearly 30 representatives from CICC, the China-LAC Cooperation Fund (CLAC), the Cross-Border Interbank Payment System of the People’s Bank of China, Goldwind, BOCOM BBM, Vale, the Bank of Brazil, Bradesco, and the Asian Infrastructure Investment Bank participated in the dialogue. Discussions covered topics such as “The Current State of China-Brazil Economic Development,” “The Use of National Currencies in China-Brazil Trade and Investment,” and “Brazilian Reindustrialization Policy”. The main objective was to promote an in-depth dialogue between China and Brazil, as well as international financial institutions, to explore opportunities for practical cooperation.

The dialogue was co-chaired by Professor Chen Taotao, Director of the Tsinghua Latin America Center; Marcos Caramuru, member of CEBRI’s International Advisory Board; and Claudia Trevisan, Executive Director of the China-Brazil Business Council (CEBC).



▶ Participants engaging in a dynamic discussion



▶ Group photo

The act was covered by the Center’s official WeChat Account  
[https://mp.weixin.qq.com/s/dDPa2mgANA0RWwCO\\_SbqyQ](https://mp.weixin.qq.com/s/dDPa2mgANA0RWwCO_SbqyQ)



## 05 Former Ecuadorian President Guillermo Lasso and His Delegation Visit Tsinghua University

On October 9, 2024, commissioned by the Chinese Ambassador to Ecuador, the Center hosted a delegation led by former Ecuadorian President Guillermo Lasso and successfully organized the event “Ecuador and China: A Successful Approach to Head of State Diplomacy,” during which Tsinghua students had the opportunity to engage in a meaningful dialogue with the former President. In attendance were Professor Chen Taotao, Director of the Center; Fu Xudong, Secretary of the Party Committee of the Department of Hydraulic Engineering; Xu Shicheng, Honorary Member of the Chinese Academy of Social Sciences and Researcher at the Latin American Institute; Zhang Runzhou, Associate Director of the Center for Global Competence Development; and representatives from the Beijing People’s Association for Friendship with Foreign Countries.



▶ Fu Xudong giving opening speech



▶ Scene of the event

Former President Guillermo Lasso delivered a keynote speech titled “Ecuador and China: The Success of Head-of-State Diplomacy”. During his address, he combined personal experiences from his presidency and the insights from his new book, “900 Days: Democracy and Results”, outlining Ecuador’s pragmatic efforts in areas such as economic development, foreign policy, poverty reduction, environmental conservation, violence, and terrorism prevention, as well as responses to the COVID-19 pandemic. He then also reflected on the challenges that lie ahead for the country.

Additionally, the former president took the opportunity to review the historic friendship between China and Ecuador, expressing gratitude to China for its support and cooperation. He concluded by sharing his hopes and perspectives for the upcoming 45<sup>th</sup> anniversary of the establishment of diplomatic relations between the two countries.

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▶ Guillermo Lasso giving his speech



▶ Xu Shicheng offering his comments

Xu Shicheng followed with an analysis of Lasso's book, "900 Days: Democracy and Results", referring to specific examples and insights included in the text.

The event attracted more than 100 students from various departments and faculties, who engaged in a dynamic discussion with the former President. Participants included Chinese students from the School of Public Policy and Management, the PBC School of



▶ Students exchanging ideas with the former President



▶ Chen Taotao delivering her closing speech

Finance, and the School of Medicine, along with international students from Ecuador and Iran. They posed questions on topics such as Ecuador's internal affairs and diplomacy, China-Ecuador relations, the role of youth in global governance and international cooperation. Lasso addressed each question thoughtfully, offering insights based on his experience and creating an engaging and interactive environment.

The Director of the Center closed the event with a speech, expressing her congratulation to Guillermo Lasso on the release of his new book and her gratitude to him for offering his insightful perspectives and reflections, as well as for his contributions to enhance the ties between China and Ecuador. The audience benefited a lot from many vivid examples that illustrated Lasso's wisdom as a politician. In addition, she really appreciated the insightful comments made by Xu Shicheng and was very pleased to see that so many young students were interested and kept an close eye on Latin America.

Event Coverage on the Website of the Tsinghua University Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1603.htm>

## 06 Minister of Policies for Regional Integration of the Dominican Republic Returned to Tsinghua to Deepen Cooperation

On June 1, Miguel Mejía, Minister of Policies for Regional Integration of the Dominican Republic, visited the Tsinghua Latin America Center, accompanied by Briunny Garabito, the Dominican Republic's Ambassador to China, and Martha Pérez, his assistant. This visit marked the third encounter between the Director and Minister Mejía, following his speech at Tsinghua in March 2023 and the Tsinghua delegation's visit to the Dominican Republic in August of the same year.

The meeting featured a lively exchange in which both parties reaffirmed their shared goodwill and commitment to fostering increased mobility and academic exchanges between Tsinghua University and the universities of the Dominican Republic.



▶ Participants



▶ Group photo

[Event Coverage on the Website of the Tsinghua University Latin America Center](https://lac.tsinghua.edu.cn/info/1012/1522.htm)

<https://lac.tsinghua.edu.cn/info/1012/1522.htm>

## 07 Seminar on Synergies in Productive Development Policies Between China and Latin America & the Caribbean Successfully Held in Santiago de Chile

On November 22, 2024, the seminar titled "Synergies in Productive Development Policies Between China and Latin America and the Caribbean" took place at the headquarters of ECLAC in Santiago, Chile. The event was jointly organized by Tsinghua Latin America Center, the Center for China-Latin America Management Studies, and the United Nations Economic Commission for Latin America and the Caribbean (ECLAC). The main objective of this event was to explore strategies for enhancing collaboration in key areas such as infrastructure, technology, and productive development, as well as to cope with the complex geopolitical environment and achieve win-win development.

The seminar was opened by Marco Llinás, Director of the Division of Production, Productivity, and Management at ECLAC, and Professor Chen Taotao, Director of the Tsinghua Latin America Center and Professor at the School of Economics and Management.

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The seminar featured presentations from an array of experts, including Marco Llinás, Professor Chen Taotao; Professor Liang Zheng, Deputy Director of the China Institute of Science and Technology Policy and professor at the School of Public Policy and Management at Tsinghua University; and Professor Shen Weixing, Director of the Institute of Law and Artificial Intelligence and professor at the Law School at Tsinghua University.

Besides the professors mentioned previously, experts from ECLAC, the Institute of Latin American Studies of the Chinese Academy of Social Sciences, the Center for International Knowledge on Development, the Faculty of Economics at the National Autonomous University of Mexico (UNAM), the Institute of International Studies at the University of Chile, State Gird/CGE, as well as former Colombian Minister of Foreign Trade also gave important intervention on the event. The seminar was conducted in a hybrid format, attracting a total of more than 340 attendees.



▶ Group photo



▶ Opening speech giving by Chen Taotao



▶ Opening speech giving by Marco Llinás



▶ Experts from China and Latin America during the seminar

Event Coverage on the Website of the Tsinghua University Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1668.htm>

## 08 Successful Dialogue Between the Chinese Enterprises Association in Chile and the Chilean Construction Chamber

On August 26, 2024, the Center successfully hosted a business negotiation meeting between the Chinese Enterprises Association in Chile and the Chilean Construction Chamber. The meeting was jointly organized by the Chinese Enterprises Association in Chile, the Tsinghua Latin America Center, the Center for China-Latin America Management Studies of the School of Economics and Management of Tsinghua University, and the Senate of Chile. The main objective of the meeting was to establish a new communication channel for Chinese and Chilean companies, so as to achieve a win-win development.



▶ Meeting scene

The meeting was chaired by Zhou Kai, General Representative of the China Council for the Promotion of International Trade (CCPIT) in Chile and was attended by more than 20 representatives from the Embassy of China in Chile, the Chinese Enterprises Association in Chile, Tsinghua University, China Harbour Engineering Co., Ltd., China Railway Construction International Group Co., Ltd., the Senate of Chile, and the Chilean Construction Chamber. The exchange provided an opportunity for the Chinese companies to know the functions and organizational structures of the Chilean Construction Chamber, and also create an efficient discussion space on legal framework and industrial policies in construction sector in Chile, and potential collaboration between the two sides.

Professor Chen Taotao, Director of the Tsinghua Latin America Center and the Center for China-Latin America Management Studies of the School of Economics and Management, concluded the meeting with a closing speech summarizing the most significant exchanges and outcomes of the event.



▶ Meeting venue

Coverage of the Meeting on the Website of the Tsinghua University Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1581.htm>

## 09 Symposium on Chinese Companies Investing in Latin America and Win-Win Development with Host Countries

On December 2, a symposium focusing on Chinese companies investing in Latin America was held at the official residence of the Consul General of China in Rio de Janeiro. Professor Chen Taotao delivered a keynote address at the event, which was organized by the Consulate-General of China in Rio de Janeiro in collaboration with the Tsinghua Latin America Center and the Center for China-Latin America Management Studies of SEM. The symposium aimed to explore the development strategies of Chinese companies in host countries, so as to achieve a win-win situation with the host country.

The symposium was chaired by Jing Yanhui, Commercial Counselor of the Chinese Consulate-General in Rio de Janeiro, and attended by over 40 guests, including representatives from the Embassy and Consulate of China in Rio de Janeiro, Sinopec, PetroChina, China Energy Construction, the China Development Bank, the Bank of Communications (BOCOM), the China-Brazil Friendship Association in Rio de Janeiro, as well as international students.



▶ Jing Yanhui, Commercial Counselor of the Chinese Consulate General in Rio de Janeiro, presiding over the symposium



▶ Professor Chen Taotao delivering a keynote speech



▶ The symposium venue



▶ Tian Min, Chinese Consul-General in Rio de Janeiro, delivering the closing speech



▶ Group Photo

Coverage of the symposium on the Tsinghua University Latin America Center website  
<https://lac.tsinghua.edu.cn/info/1012/1673.htm>

## Supporting Tsinghua Students' Global Competences Development

01

**The 2<sup>nd</sup> Edition of the innovative course Exploring Latin America and the Caribbean was successfully concluded**

Based on the success of its inaugural launch from the previous year, the course “Exploring Latin America and the Caribbean” returned in 2024 with a renewed second edition led once again by Professor Chen Taotao. This year, leading experts across academia, business world, and public sectors from both China and Latin America was invited to give 7 lectures to Tsinghua students focusing on key topics such as left-wing movements in contemporary Latin America, China-Latin America Relations in a Century of Change, Mexico-China economic relations in 2024, poverty reduction, and other forward-looking issues of mutual interest, which greatly improved the understanding of Latin America and the global competence of Tsinghua students.

The second edition of the course brought together seven esteemed Chinese professors, including Professor Xu Shicheng, an honorary member of the Chinese Academy of Social Sciences and a leading researcher at the Institute of Latin American Studies; Song Junying, Director of the Department for Latin American and Caribbean Studies at the China Institute of International Studies; and Professor Li Ziyang from Beijing Foreign Studies University. On the Latin America Side, a diverse group of international experts also contributed to the program, including Marcos Galvão, Brazilian Ambassador to China; Marcos Caramuru de Paiva, former Brazilian Ambassador to China; Adalberto Noyola, Director of the UNAM-China Center; Ignacio Bartesaghi, Dean of the Institute of International Business at the Catholic University of Uruguay; and Francisco Gallego, Professor of Economics at the Pontifical Catholic University of Chile.

Beyond delivering in-depth insights on Latin America’s most critical topics, this second edition provided invaluable preparation for students embarking on trips to Chile and Brazil as part of the China-Latin America 2024 Youth Challenge to Alleviate Poverty.



▶ Students and professors in these lectures

**Event coverage on the website of the Tsinghua University Latin America Center**

<https://lac.tsinghua.edu.cn/info/1012/1494.htm>

<https://lac.tsinghua.edu.cn/info/1012/1495.htm>

<https://lac.tsinghua.edu.cn/info/1012/1502.htm>

<https://lac.tsinghua.edu.cn/info/1012/1503.htm>

<https://lac.tsinghua.edu.cn/info/1012/1510.htm>

<https://lac.tsinghua.edu.cn/info/1012/1511.htm>

## 02 | China and Latin America's Youth Learn from Each Other to Jointly Address Global Challenges

### **2.1 The China-Latin America 2024 Youth Challenge to Alleviate Poverty was concluded successfully, arousing the attention of communities in China and Latin America**

Between May and August 2024, the first edition of the “China-Latin America Youth Challenge 2024 to Alleviate Poverty” was successfully conducted across Tsinghua, Chile, and Brazil. Initiated by Tsinghua University, the challenge started from key Latin American countries and progressively impact and involve the Latin America and Caribbean region. This is considered as the first initiative among Chinese universities, which focuses on poverty reduction and adopted the model “competition on poverty reduction case study and innovation solution + academic seminar + field research”. The main purpose of the program is to share China's good results and accumulated experience in poverty reduction, so that more countries in the world can learn about China's poverty reduction experience, thus contributing to the cause of poverty reduction in Latin American countries and the world as a whole.

The project was strongly supported by the Ministry of Foreign Affairs of China, the embassies of Brazil and Chile in China, and the embassies of China in Brazil and Chile. Under the leadership of Professor Chen Taotao, the initiative brought the Pontifical Catholic University of Chile and the Federal University of Rio de Janeiro together, uniting renowned academics and talented young students from the three participating countries. In China, the competition was organized by the Tsinghua Latin America Center and the Center for Global Competence Development, and co-organized by the Center for China-Latin America Management Studies, the Tsinghua Global Youth Dialogue-China and Latin America Exchange Department, and several faculties, under the guidance of the Tsinghua International Office.

Due to the positive impact of the first poverty reduction challenge, during President Xi Jinping's state visit to Brazil, Qiu Yong, Secretary of the Party Committee of Tsinghua University, led a delegation to Brazil from November 17 to 21. During the visit, he signed a cooperation memorandum between Tsinghua University and the Federal University of Rio de Janeiro on the “China-Latin America Youth Responding to Global Challenges Program”. This agreement was one of more than 30 bilateral cooperation documents signed during the visit and was included in the list of achievements of President Xi's state visit to Brazil.

### **2.2 Sharing of resources: Three universities collaborate in the transnational credit course on: "China-Latin America Youth Responding to Global Challenges"**

In order to improve the systematic and standardized operation of the “China-Latin America Youth Responding to Global Challenges”, as well as to realize the sharing of educational and cultural resources among Tsinghua University, the Pontifical Catholic University of Chile and the Federal University of Rio de Janeiro in Brazil, Prof. Chen Taotao, director of the Center, created an innovative course named “China-Latin America Youth Responding to Global Challenges” together with partner universities in Chile and Brazil.

Offered at Tsinghua University, the course provides 2 credits, with 1 credit allocated to the national competition and 1 credit linked to the international final. The program consists of lectures aimed at broadening students' academic



knowledge, practical research to deepen their understanding of real-world challenges, and competition to encourage innovation and the implementation of ideas, with the objective of cultivating the global competence, leadership, creativity, and teamwork ability of the students.

## 2.3 Highlights: A review of the whole process of the first Poverty Reduction Challenge

### i. Launch of the Program “China-Latin America 2024 Youth Challenge to Alleviate Poverty”

On May 6, 2024, the opening ceremony and first session of the course “China-Latin America 2024 Youth Challenge to Alleviate Poverty” were successfully held in the Weilun Building at Tsinghua University. Organized by Tsinghua Latin America Center, the event brought together nearly 100 students from 21 faculties and 14 different countries, via online and offline.

#### Ice-breaking Session – Exploring Poverty

The program started with an interactive ice-breaking activity, where participants shared their insights on poverty reduction. Leveraging their academic background and personal experiences, they engaged in deep discussions and analyzed the many ways poverty can present. Mentors provided active support to guide each team. After dynamic exchanges and intensive discussions, each team presented their findings and outcomes from the brainstorming session, setting a solid foundation for the next phases of the challenge.



► Inauguration of China-Latin America 2024 Youth Challenge to Alleviate Poverty

Coverage of the Event on the Website of the Tsinghua University Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1493.htm>

### Presentations and Dynamic Exchanges

On May 11, 2024, the preliminary presentation and second session of “China-Latin America 2024 Youth Challenge to Alleviate Poverty” were successfully held at the Jianhua Building of Tsinghua University. The event featured mentoring support from several experts, including Chen Taotao, Director of the Center; Li Ang’da, Deputy Director and Secretary-General of the Institute of Economic Research of Tsinghua alumni, and Chairman of the Singularity Philanthropy; Yao Yinan, Manager at the Financial Inclusion Department at the headquarters of the Bank of China; Liu Yishi, Associate Professor at the Tsinghua School of Architecture; Yu Ming, Associate Professor at the Department of Industrial Engineering at Tsinghua University; and Du Xia, from the Research Center for Competitive Dynamics and Innovation Strategy at the Tsinghua School of Economics and Management.

A total of 14 teams participated in this session. Each of them presented their proposal in English, covering critical topics such as education, food security, employment, housing, and public safety. Following their presentations, the teams engaged in interactive discussions with the mentors, who offered insightful feedback and constructive suggestions to help refine the student’s proposal.



► Judges



► Group photo

Coverage of the Event on the Website of the Tsinghua University Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1496.htm>

### Final Presentations at Tsinghua Highlight the Talent and Skills of Young Tsinghua Students

The course's final report presentations took place on May 12, 2024, at the Jianhua Building, marking the conclusion of the challenge's preliminary round at Tsinghua. This event brought together nearly 100 students from 16 faculties and 14 countries.

The jury included Chen Taotao, Director of the Tsinghua Latin America Center; Liu Jian, Professor in the School of Architecture; Liu Yishi, Associate Professor in the School of Architecture; Yu Ming, Associate Professor in the Department of Industrial Engineering at Tsinghua University; Xiao Ruxin, Director of the International Cooperation Department at the Center for Promotion of SME Development of the Ministry of Industry and Information Technology; Yan Qiang, Chief Architect for Management Improvement and Digital Transformation at Mengtai Group and Deputy Secretary-General of the Committee of AI and Big Data of the Tsinghua Alumni Association; and He Lishuai, Director of BMW's Automotive Financial Innovation Platform.

In this final step of the preliminary round, six teams from Tsinghua gained the opportunity to travel to Chile or Brazil with the financial support, where they would participate in the final and share their experiences and knowledge with Latin American students.



▶ Group Photo of Preliminary Round in Tsinghua

#### Event Coverage Links

##### Website of the Tsinghua Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1505.htm>

##### Xinhua News Agency

<https://h.xinhuanet.com/vh512/share/12010958?d=134d881&channel=weixin>

##### CGTN Website

<https://espanol.cgtn.com/news/2024-05-15/1790575870047424514/index.html>

##### CGTN Facebook Page

<https://www.facebook.com/cgtnespanol/posts/pfbid02JmJk28VxjVUYk7j5yfsd4fyUY4QusiDJ49985tLU9by4bWwCLtoAr5feTWe8nZI>

##### CGTN Twitter Page

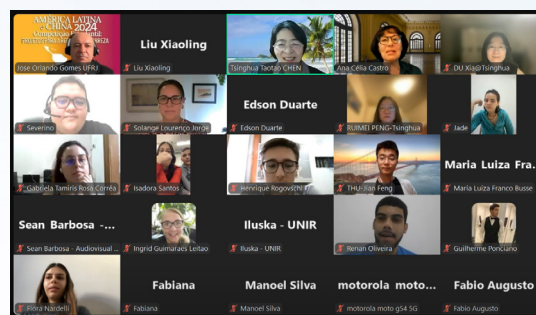
<https://twitter.com/cgtnespanol/status/1790587198011838661>

## ii. China-Latin America 2024 Youth Challenge to Alleviate Poverty: Successful Final in Brazil

### Information Session for the Challenge in Brazil

On June 7, 2024, the information session for the program “China-Latin America 2024 Youth Challenge to Alleviate Poverty” was successfully conducted. Organized by the Federal University of Rio de Janeiro (UFRJ) in collaboration with the Tsinghua Latin America Center, the session brought together approximately 40 students and professors who participated virtually.

The event commenced with opening remarks from Ana Célia Castro, Director General of the Brazilian College of High Studies at UFRJ, and José Orlando Gomes, Associate Director of International Relations at the Polytechnic School of UFRJ. During the session, the Tsinghua Latin America Center team outlined the competition schedule, discussed the evaluation criteria, and introduced the analysis toolbox, offering Brazilian students’ practical insights and guidance as they prepared for the challenge.



▶ Information Session

Event coverage on the website of Tsinghua Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1525.htm>

### Opening Ceremony and Seminar – Day 1

On August 15, 2024, the Federal University of Rio de Janeiro (UFRJ) hosted the opening of the final round of the program “China-Latin America 2024 Youth Challenge to Alleviate Poverty”. The event brought together over 50 students and professors from Tsinghua University and UFRJ, with the noteworthy participation of Chen Taotao, Director of the Center; Ana Célia Castro, Director General of the Brazilian College of High Studies at UFRJ; and José Orlando Gomes, Professor at UFRJ.

Contestants presented the projects they had developed from diverse, interdisciplinary, and cross-cultural perspectives, reflecting the depth of knowledge gained throughout their academic training. Their proposals tackled critical areas, including digital technology, public health, environmental sustainability, education, and energy, offering innovative and practical approaches to poverty reduction. The wonderful presentations earned widespread acclaim and frequent applause from the audience.

The seminar that followed featured a distinguished panel of experts, including Professor Liu Jian, from Tsinghua University; Pedro Fandiño, from the CBAE INCT-PPED; Sun Yanping, Chinese Director of the Confucius Institute at the Catholic University of Rio de Janeiro and associate professor at School of History in Hebei University; Flavio Pinto, Legal Manager at CNOOC Petroleum Brasil Ltda; Denise Maria Fonseca Paiva, from Fiocruz; Paulo Protásio, from the Authority for Sustainable Development of the State of Rio de Janeiro; and Alexandre Castanhola Gurgel, professor and Digital Education Consultant.

Special guests in attendance included Li Fei, Exploration Department Manager at CNOOC Petroleum Brasil Ltda; Liu Xin and Li Lu, both teacher at the Confucius Institute in Rio de Janeiro; Marina Peixoto, Technical Manager at SENAI CIMATEC; and Consultant Mabel Diz Marques.



▶ Group photo at the seminar

The keynote speeches and dialogues conducted by experts and academics from government, business and academia provided participants with a cross-national, cross-cultural and multi-disciplinary understanding of poverty reduction.

**Event coverage on the website of Tsinghua Latin America Center**  
<https://lac.tsinghua.edu.cn/info/1012/1569.htm>

### Visit to the Brazilian Company Águas do Rio – Day 2

On August 16, 2024, 50 participants, accompanied by Prof. Chen Taotao, Director of the Center; Prof. José Orlando Gomes of UFRJ and Prof. Paula Carvalho of UFRJ, took part in a study visit to Águas do Rio, a leading Brazilian sanitation company. As a concessionaire of Aegea, Águas do Rio is Brazil's largest private sanitation provider, overseeing water supply and wastewater treatment for 27 municipalities in the state of Rio de Janeiro, covering 124 neighborhoods, and serving a population of 10 million people.

This visit was crucial to the program's field research component, offering participants a deeper understanding of real-world scenarios and practical case studies. The company's efficient practices were highlighted as a benchmark, providing inspiration and guidance for the participants' project development.



▶ Company visit

**Event coverage on the website of Tsinghua Latin America Center**  
<https://lac.tsinghua.edu.cn/info/1012/1570.htm>

### Final of the Challenge Held Successfully in Brazil – Day 3

On August 17, 2024, the final of the challenge was successfully held in Brazil. The event was led by Chen Taotao, Director of the Center; Ana Célia Castro, Director General of the Brazilian College of High Studies at UFRJ; and José Orlando Gomes, Professor at UFRJ.

The jury featured esteemed experts, including Aspasia, President of CBAE Sociology of Change; Jorge Ávila, Professor from UNIRIO and former Director of the Promotion Department; Felipe Koch da Silveira, Professor from Créteil UPEC in France; Liu Jian, Professor from the Tsinghua School of Architecture; and Du Xia, researcher at the Tsinghua School of Economics and Management.

The event also featured video addresses by Jin Hongjun, Minister Counselor of the Chinese Embassy in Brazil, and João Batista Magalhaes, Minister Counselor of the Brazilian Embassy in China, who expressed their best wishes for the event's success.

Throughout the competition, 10 participating teams presented innovative proposals to tackle poverty from interdisciplinary and cross-cultural perspectives. Their projects spanned a wide range of topics, including economic policy, digital technology, public health, environmental sustainability, energy, agriculture, disaster response, education, and professional development.

By integrating diverse perspectives, participants stepped out of the classroom and engaged with real-world challenges, combining theory with practice through field research. This experience not only deepened their understanding of poverty but also fostered the exchange of ideas and innovations. The event's cross-cultural collaboration significantly strengthened mutual learning and understanding between young people from China and Latin America, providing new opportunities and youth power for the global poverty reduction cause.

As a reward for their outstanding performance, the Brazilian team that won the gold medal will have the opportunity to travel to China in January 2025, with the support of Tsinghua Latin America Center.



▶ Group photo of the final in Brazil

Event coverage on the website of Tsinghua Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1571.htm>

### iii. China-Latin America Youth Responding to Global Challenges: Successful Final in Chile

#### Information Session for the Challenge in Chile

On the afternoon of May 22, 2024, the information session for the challenge in Chile was successfully held. The session was jointly organized by the Tsinghua Latin America Center and the Pontifical Catholic University of Chile, with around 60 professors and students participating virtually.

In her speech, Lilian Ferrer, vice president for International Affairs at the Pontifical Catholic University of Chile, urged young people to reflect on the issue of poverty and take in active part in its reduction. She also expressed her confidence that the challenge would promote mutual exchange and learning between China and Latin America.

Similarly, Prof. Chen Taotao, Director of the Center, encouraged Chilean students to carefully observe poverty in their surroundings, analyze its causes, identify key actors involved in its reduction, and explore feasible technologies or strategies to address it effectively. She also expressed her hope that young Chileans would participate actively in the challenge.



Participantes

Event Coverage on the Website of Tsinghua Latin America Center

<https://lac.tsinghua.edu.cn/info/1012/1508.htm>

### Ice-breaking Session and Seminar – Day 1 of the final in Chile

On August 20, 2024, the final stage of the “China-Latin America 2024 Youth Challenge to Alleviate Poverty” was inaugurated at the Pontifical Catholic University of Chile’s Casa Central Campus. This initiative, led by the Tsinghua University Latin America Center in partnership with the Pontifical Catholic University of Chile, was supported by the Chinese Embassy in Chile and the Chilean Embassy in China.

Participants from Tsinghua University, the Pontifical Catholic University of Chile, the University of Chile, the University of Santiago in Chile, and the Federico Santa María Technical University convened at UC’s campus for dynamic ice-breaking and networking sessions. These interactions not only enhanced the students’ grasp of the intricate challenges surrounding poverty alleviation but also fostered deeper cross-cultural understanding between Chilean and Chinese participants and provided them with valuable ideas to continuously polish their poverty reduction proposals through cross-cultural and cross-disciplinary mutual learning and appreciation.



▶ 图为 Maribel 致辞



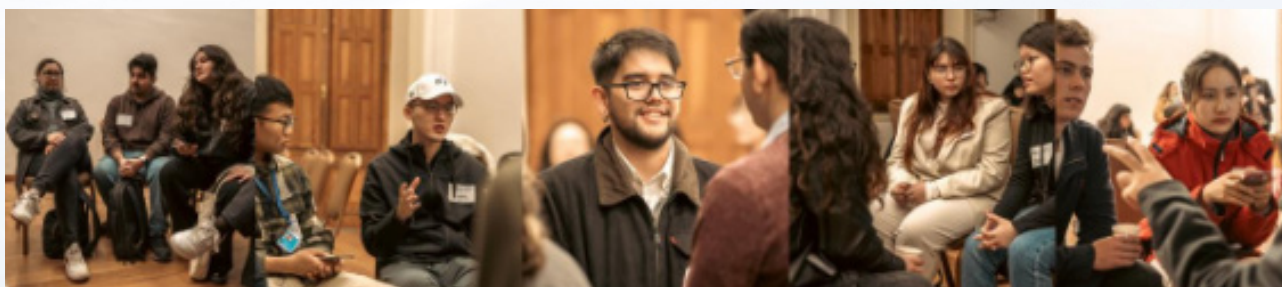
▶ 图为 Lilian 致辞



▶ 图为 Francisco A. Gallego 致辞



▶ 图为 Raquel Santos 致辞



▶ Ice-breaking session

For additional details, please refer to Tsinghua Latin America Center’s website news article  
<https://lac.tsinghua.edu.cn/info/1012/1582.htm>



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Later that afternoon, a seminar on poverty alleviation, jointly organized by the Tsinghua Latin America Center and the Pontifical Catholic University of Chile, was successfully held at the same venue.

In this opportunity, renowned experts and academic shared their insights on this topic, including Prof. Francisco A. Gallego from the Institute of Economics of UC, Prof. Karla González from the School of Social Work, and Prof. María Luisa Méndez from the Institute of Urban and Territorial Studies of UC, who also serves as the director of the Center for Conflict and Social Cohesion (COES), Prof. Liu Jian from Tsinghua University's Department of Urban and Rural Planning, Prof. Juan Carlos Ruiz from the School of Social Work at the Metropolitan Technological University, Raquel Santos, Social Affairs Officer at the Economic Commission for Latin America and the Caribbean, Camila Bravo, Manager of the Center of Excellence at State Grid Chile/CGE, Carolina León, Director of the Centralized Services Center at State Grid Chile/CGE; and Magdalena Valdés, Director of América Solidaria.



▶ Prof. Chen Taotao and Lilian Ferrer giving welcoming remarks



▶ Group photo

For additional details, please refer to Tsinghua University Latin America Center's website news article <https://lac.tsinghua.edu.cn/info/1012/1583.htm>

### Mentoring Sessions for Presentation Refinement – Day 2 of the Final in Chile

On the morning of August 21, a team of mentors, consisting of doctoral students from Tsinghua University, MBA professors from the Pontifical Catholic University of Chile, and representatives from the Chilean industry provided professional guidance to the Chinese and Chilean teams at Pontifical Catholic University of Chile's San Joaquín Campus.



▶ Group photo in the mentoring session

For additional details, please refer to Tsinghua University Latin America Center's website news article <https://lac.tsinghua.edu.cn/info/1012/1584.htm>

### Visit to the Corporate Social Responsibility Project Ilumina by State Grid Chile/CGE

On August 21, 2024, Prof. Chen Taotao, Director of the Tsinghua University Latin America Center, led a delegation of faculty members and finalist students to the Cardenal Caro School in Buin to explore the Ilumina corporate social responsibility project implemented by State Grid Chile/CGE. The delegation was warmly received by Cecilia Osorio, expert of corporate social responsibility and Ilumina project leader at CGE, and Gonzalo Andrés Lavaud, the school's principal.

During the visit, the principal and his team presented the history, construction, and development of the school and showed the laboratory sponsored by State Grid Chile/CGE as part of the Ilumina project. As beneficiaries of the program, the delegation was impressed by the students' sharing of their feelings before and after the installation of this meaningful lab.



▶ School visit



▶ Director Chen Taotao together with the school's students

For additional details, please refer to Tsinghua University Latin America Center's website news article  
<https://lac.tsinghua.edu.cn/info/1012/1585.htm>

### Final Presentations and Award Ceremony – Day 3 of the Final in Chile

The final stage of the “China-Latin America 2024 Youth Challenge to Alleviate Poverty” program was concluded successfully on August 22, 2024, at the San Joaquín Campus of the Pontifical Catholic University of Chile.

The judging panel featured distinguished professionals and academics from China and Chile, including Francisco A. Gallego, professor at the Institute of Economics; Karla González, professor at the School of Social Work, Cristián Díaz, director of the Office of Mobility under the Vice Presidency for International Affairs, Fernando Sosso, professor at the Institute of International Studies at the University of Chile, Trinidad García, director of international training at the Luksic Scholars Foundation, Carolina León, director of the Centralized Services Center at State Grid Chile/CGE, Camila Bravo, manager of the Center of Excellence at State Grid Chile/CGE, Liu Jian, professor at School of Architecture of Tsinghua University and Du Xia, researcher at the School of Economics and Management.

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Two Chilean teams were among the top three winners of this year's competition: the gold medal-winning team “EcovidaQuintero: Ecological Poverty Alleviation for Sustainable Growth”, and the bronze medal-winning team “Entre Seniors: Program to Alleviate Loneliness in Older Adults”. The two winning Chilean teams will go to China for a short study tour in January 2025, sponsored by State Grid Chile/CGE.



▶ Group photo of the 2024 final in Chile

**For further details, media coverage of the event can be accessed through the following links**

**Official account of the Tsinghua University School of Economics and Management**

[https://mp.weixin.qq.com/s/k\\_HqycmbVt4sslW8Hhr62A](https://mp.weixin.qq.com/s/k_HqycmbVt4sslW8Hhr62A)

**English website of the Tsinghua University School of Economics and Management**

<https://www.sem.tsinghua.edu.cn/en/info/1021/8782.htm>

**Facebook page of the Tsinghua University School of Economics and Management**

<https://www.facebook.com/share/p/GdeN9eiQ6N1gea8E/?mibextid=WC7FNe>

**X (formerly Twitter) page of the Tsinghua University School of Economics and Management**

[https://x.com/sem\\_tsinghua/status/1834072939576393939?s=46&t=TvRrkGnvBRDB5BLYvmeZSg](https://x.com/sem_tsinghua/status/1834072939576393939?s=46&t=TvRrkGnvBRDB5BLYvmeZSg)

**Tsinghua University Latin America Center website**

<https://lac.tsinghua.edu.cn/info/1012/1586.htm>

## 03

**Consolidating the State visit's outcomes, the first China-Latin America Youth Forum on Poverty Alleviation was held successfully**

The first *China-Latin America Youth Forum on Poverty Alleviation* was successfully held, building on the recognition of the Tsinghua-led project as a key outcome in the agreements signed by the Heads of State of China and Brazil. The forum also aimed to advance the implementation of the cooperation agreement signed on December 25 by Qiu Yong, Secretary of the Party Committee of Tsinghua University, and the Federal University of Rio de Janeiro. The event was jointly organized by the Tsinghua Latin America Center and the Center for Global Competence Development.

Conducted under the *China-Latin America Youth Responding to Global Challenges Program*, the forum featured two sessions. The first, "Expert Perspectives", brought together prominent experts from the International Poverty Reduction Center under the Ministry of Agriculture and Rural Affairs, who offered insights into poverty alleviation strategies. At the same session, Chen Taotao, Director of the Center, and Liu Jian, professor at the School of Architecture and Secretary-General of the Asian Universities Alliance, gave keynote addresses as well.

In the second session "Youth Voices", the 4<sup>th</sup> Party Branch of doctoral students at Tsinghua University's School of Economics and Management introduced the Party Branch's practice on poverty reduction and professional empowerment from the perspective of party building. Additionally, the two gold-medal-winning teams from the challenge also presented their projects.

This forum not only served as a space for reflection and mutual learning for young people interested in poverty-related topics but also offered a stage for Tsinghua students to showcase the remarkable talents and capabilities that they have.



▶ Group photo of the first China-Latin America Youth Forum on Poverty Alleviation

**Media Coverage of the Event****News from Xinhua News Agency (Spanish)**

<https://spanish.news.cn/20241228/fa68dc7e2bce4503b28bbbc17c3887cf/c.html>

**News from Xinhua News Agency (Portuguese)**

<https://spanish.news.cn/20241228/503dcd859b324be7ae6da360d2616034/c.html>

**News from Xinhua News Agency (Chinese)**

<https://h.xinhuaxmt.com/vh512/share/12341636?d=134db4c&channel=weixin&time=1735400537671>

**News from China Youth Daily**

[https://s.cyol.com/articles/2025-01/03/content\\_8EXqw6sY.html?gid=nDMbAyk4](https://s.cyol.com/articles/2025-01/03/content_8EXqw6sY.html?gid=nDMbAyk4)

**News from the Center's website**

<https://mp.weixin.qq.com/s/3Wc1RHVvuinWt9WkZai0Cw>

## 04 Strengthening ties with the UNAM China Office for future Tsinghua students' visits to Mexico



▶ 会议合影

On March 27, 2024, Professor Adalberto Noyola, Director of the National Autonomous University of Mexico (UNAM) office in China, visited the Tsinghua Latin America Center office in Beijing. The meeting focused on the social practices undertaken by Tsinghua students abroad, with particular emphasis on exploring the possibility of including UNAM as a destination for future student delegations.

During the meeting, both parties reached a consensus on continuing to promote exchanges between academics and students from Tsinghua University and UNAM.

Coverage of the meeting on the Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1482.htm>

## 05 A student delegation from the University of the Pacific of Peru visited Tsinghua University

On March 1 and March 5, 2024, the Tsinghua Latin America Center welcomed a delegation of 15 professors and students from the University of the Pacific (UP), Peru, and organized a rich program for the delegation, which including academic exchange, company visit to Beijing GS Technology Co., LTD, and campus tour in Tsinghua University.



▶ Group photo of delegation of University of the Pacific of Peru



▶ The student delegation visiting the X-Lab at the School of Economics and Management



▶ The Center's Director engaged in a dialogue with the visiting students

Coverage of the visit on the Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1467.htm>

## 06 The Tsinghua Latin America Center strongly supported faculties and students on their internships and social practices in Latin America

In January 2024, the Tsinghua Latin America Center, through its teams in China and Chile, actively supported a delegation of students from the School of Journalism and Communication at Tsinghua University in carrying out social practices in Chile.

In July 2024, the Center provided a strong support to delegation of students from Weiyang College of Tsinghua University during their visit to Chile, which including assisting the team in a series of pre-trip preparations, such as visa invitation and itinerary arrangement, and also accompanying the students to successfully complete the visit and research in Chile.

That same month, following a recommendation from the Tsinghua Latin America Center, Ma Zhongnan, a student from the School of Journalism and Communication at Tsinghua University, was admitted to the summer school program of the Economic Commission for Latin America and the Caribbean (ECLAC). Additionally, as member of Tsinghua students' team, he had the opportunity to participate in all activities held during the final in Chile. Also, He co-moderated the event with Carolina Marín, a student from the Pontifical Catholic University of Chile, providing the audience with an engaging experience.



▶ Interviewing Mr. Fernando Reyes Matta at the Center's Chile office

## 07 Latin American students from Tsinghua University visited the Long Fu Temple to promote cultural exchange and mutual learning between China and Latin America

On September 13, 2024, the Latin America Center invited Tsinghua's Latin American students and teachers and students who had been to Latin America to participate in the awarding ceremony of the second edition "China-Latin America: Distant Lands as Neighbors," organized by the China Public Diplomacy Association.

The ceremony attracted 23 prominent journalists from 19 Latin American and Caribbean countries, diplomatic envoys to China from the region, international students, and representatives from public, business, academic, and media sectors.



▶ 活动合影

Coverage of the event on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1593.htm>

Joining forces with partner universities in Latin America and the Caribbean to promote Tsinghua's faculties and departments' engagement in the region

01 Several faculties of Tsinghua University received the visit of the Vice President for Research of the Catholic University of Chile

On April 15, 2024, the Tsinghua Latin America Center received Pedro Bouchon, Vice president for Research at the Pontifical Catholic University of Chile, and the Center's Beijing team accompanied him on visits to several Tsinghua faculties, including the School of Safety Science, the School of Journalism and Communication, the School of Life Sciences, and the School of Medicine. During these meetings, both sides highlighted the achievements of previous collaborative projects and expressed their interest in exploring new areas of cooperation. This visit established a strong foundation for expanding the relationship between the two universities.

Pedro Bouchon, Vice president for Research of the Pontifical Catholic University of Chile held productive dialogue with Vice President Zheng Li

On April 15, Pedro Bouchon met with Zheng Li, Vice President of Tsinghua University, accompanied by Chen Taotao, Director of the Tsinghua Latin America Center. They engaged in a meaningful discussion on strengthening and expanding collaborations between the two universities.



▶ Zheng Li talking with Pedro Bouchon

Coverage of the encounter by Tsinghua University News Network

<https://www.tsinghua.edu.cn/info/1178/110759.htm>

Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1486.htm>

### Pedro Bouchon, Vice president for Research of the Pontifical Catholic University of Chile visited Tsinghua University's School of Journalism and Communication

On April 16, 2024, Pedro Bouchon visited the Tsinghua School of Journalism and Communication, accompanied by the Beijing team of the Tsinghua Latin America Center. He was welcomed by Professor Zhou Qing'an, Dean of the school, Professor Hang Min, Associate Dean, and Associate Professor Kuang Kai.

Both parties thoroughly discussed the upcoming academic exchange activities planned for Tsinghua students at the Pontifical Catholic University of Chile during the summer, as well as strategies to further strengthen academic and educational collaboration between the two institutions.



▶ 会议合影

#### Coverage of the meeting on the School of Journalism and Communication's official account

<https://mp.weixin.qq.com/s/62-gkbeu4dbQBuDALuSTHw>

#### Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1489.htm>

### Pedro Bouchon, Vice president for Research of the Pontifical Catholic University of Chile visited Tsinghua University's School of Safety Science



▶ Group photo of the meeting

On April 16, 2024, Professor Zhang Hui, Chair of the Academic Committee of the School of Safety Science and Associate Dean of the Institute of Public Safety, hosted Pedro Bouchon. During the meeting, Bouchon learned about the school's security projects in Latin America and its research base in China. They also discussed the possibility of inviting professors from the Pontifical Catholic University of Chile to China for academic exchange activities in June and October.

#### Coverage of the encounter by the School of Safety Science

<https://www.ssafs.tsinghua.edu.cn/info/1481/1202.htm>

#### Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1488.htm>



### Pedro Bouchon, Vice President for Research at the Pontifical Catholic University of Chile, visited the Tsinghua University School of Life Sciences

On April 17, 2024, the Beijing team of Tsinghua Latin America Center accompanied Pedro Bouchon on a visit to the School of Life Sciences at Tsinghua University. The meeting was attended by Liu Dong, Deputy Dean of the School of Life Sciences, and Liang Xin, Head of International Affairs at the same school. Both parties discussed the delegation trip taken by Tsinghua professors to the Pontifical Catholic University of Chile in the fall of 2023 and then proceeded to explore potential collaboration opportunities regarding practical courses.



▶ 会议合影

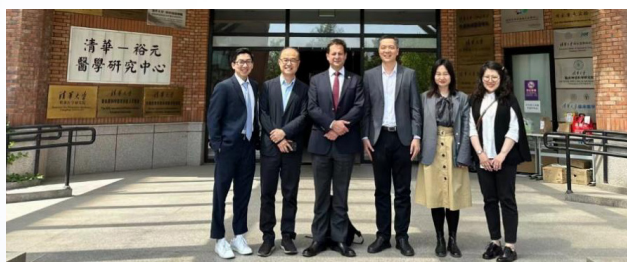
Coverage of the encounter on the School of Life Sciences' public WeChat account

[https://mp.weixin.qq.com/s/yNza-U3zV-4AyDTZ\\_1tfvw](https://mp.weixin.qq.com/s/yNza-U3zV-4AyDTZ_1tfvw)

Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1491.htm>

### Pedro Bouchon, Vice President for Research at the Pontifical Catholic University of Chile, visited the Tsinghua University School of Medicine



▶ Group Photo

On April 17, 2024, Pedro Bouchon, Vice President for Research at the Pontifical Catholic University of Chile, visited the School of Medicine at Tsinghua University, accompanied by Beijing team from the Tsinghua Latin America Center. He was welcomed by Professor Ji Jiakui, Associate Director of the school of Basic Medical Sciences and Assistant Director of the School of Medicine. Also present at the meeting were Professor Zhang Linqi, Chair of the Comprehensive AIDS Research Center at Tsinghua University, and representatives from the Office of International Affairs. Both parties engaged in in-depth discussions on the topics of faculty and student exchanges, and joint scientific research between the two universities' medical schools.

### Pedro Bouchon, Vice President for Research at the Pontifical Catholic University of Chile, visited the X-Lab at the School of Economics and Management of Tsinghua University

On April 18, 2024, Pedro Bouchon, Vice President for Research at the Pontifical Catholic University of Chile, visited the X-Lab at Tsinghua University's School of Economics and Management. Accompanied by Chen Taotao, Director of the Tsinghua Latin America Center. He was welcomed by He Ping, Vice Dean of the School of Economics and Management, and Hao Xiuqing, Director of X-Lab. During the visit, the hosts provided an overview of the lab's working model and its ongoing projects.



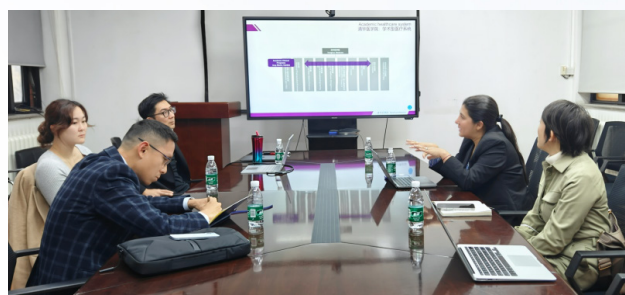
▶ Group photo

## 02 Several faculties at Tsinghua University hosted the Vice President of International Affairs at the Pontifical Catholic University of Chile

On October 31, 2024, Lilian Ferrer, Vice President for International Affairs at the Pontifical Catholic University of Chile, visited Tsinghua University, as coordinated by the Tsinghua Latin America Center. She first met with professors from the School of Medicine, including Professor Sim Zhimin, Senior Director of International Cooperation, and Prof. Zhang Mingyan. Both parties expressed their interest in deepening collaborations between the two universities.



▶ Prof. Lilian Ferrer visiting Tsinghua University's School of Medicine



▶ Scene of the meeting

Later that day, a subsequent meeting was convened at the School of Life Sciences, in which Prof. Liang Xin and Prof. Chen Gong introduced the *Field Practices in General Biology* course to the Vice President of International Affairs, detailing its main objectives, contents, and curriculum. Additionally, they discussed opportunities to develop exchange programs designed to further enhance cultural exchanges between their institutions.



▶ 会议合影

News coverage on the Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1615.htm>

### 03 Prof. Zhang Min from the Department of Computer Science and Technology at Tsinghua University was invited to visit Chile to expand cooperation Tsinghua-Chile cooperation

In January 2024, Prof. Zhang Min from the Department of Computer Science and Technology at Tsinghua University visited Chile at the invitation of the Tsinghua Latin America Center and the Chinese Embassy in Chile. In addition to supporting her participation in the *Congreso Futuro*, the Chilean team from the Center played a key role in coordinating her itinerary and accompanying her during the various activities throughout her stay. These activities featured meetings with the National Center for Artificial Intelligence (CENIA) and Congressman Daniel Lilayu, as well as a visit to Andrés Bello University. As a result, a robust foundation for advancing collaboration between Tsinghua University's Department of Computer Science and Technology and the Latin America and Caribbean (LAC) region was established.



▶ Group photo at CENIA

### 04 The Department of Industrial Engineering at Tsinghua University joined forces with the China-Brazil Center and the National Confederation of Industry of Brazil to explore cooperation



▶ Group photo

On June 6, 2024, a delegation led by Jefferson de Oliveira Gomes, Director of Innovation and Technology at Brazil's National Confederation of Industry (CNI); Federico Lamego de Teixeira Soares, Superintendent of International Relations at CNI; and Carlos Henrique de Oliveira Passos, President of FIEB, visited Tsinghua University. Organized by the Tsinghua Latin America Center, the visit featured discussions with Prof. Chen Taotao, Director of the Center; Professor Zhang Wei from the Department of Industrial Engineering, and Jiao Jiwen, an expert from the China Brazil Center specializing in the transformation of scientific and technological achievements. The meeting fostered friendly exchanges exploring potential areas for collaboration.

[News coverage on the Latin America Center's website](https://lac.tsinghua.edu.cn/info/1012/1524.htm)  
<https://lac.tsinghua.edu.cn/info/1012/1524.htm>

On October 15, 2024, following the outcomes of the June visit, Coelho de Medeiros Everton, a researcher at the National Service for Industrial Learning (SENAI) of Brazil, returned to Tsinghua University. Hosted by Prof. Yu Ming of the Department of Industrial Engineering, the visit led to productive discussions on future collaboration opportunities.



▶ Group photo at the Department of Industrial Engineering

[News coverage on the Latin America Center's website](https://lac.tsinghua.edu.cn/info/1012/1604.htm)  
<https://lac.tsinghua.edu.cn/info/1012/1604.htm>

## 05 The President of the Chamber of Deputies of the Dominican Republic and Rector of the Caribbean University visited Tsinghua University's School of Safety Science to strengthen cooperation

On January 15, 2024, Alfredo Pacheco, President of the Chamber of Deputies of the Dominican Republic led a delegation to Tsinghua University's School of Safety Science. The group included Briunny Garabito, Ambassador of the Dominican Republic to China; representatives from various Dominican political parties, including the Dominican Liberation Party, the Modern Revolutionary Party, and the Revolutionary Party; as well as deputies and diplomats from the Dominican Embassy in China.



▶ Participantes de la reunión

Representing China, Yu Chunsheng, Vice Chairman of the Financial and Economic Affairs Committee of the National People's Congress, and Wang Yixing, Director of the Foreign Affairs Bureau of the General Office of the Standing Committee of the National People's Congress, accompanied President Pacheco during the visit.

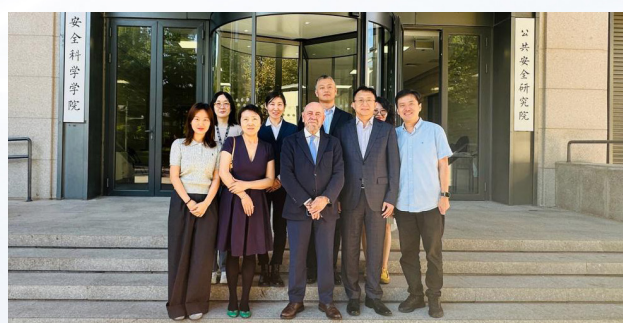
At the request of Chen Luning, China's Ambassador to the Dominican Republic, Professor Chen Taotao, Director of the Tsinghua Latin America Center, participated in the meeting. She reaffirmed Tsinghua University and the Center's commitment to fostering stronger bilateral relations between China and the Dominican Republic.

**News coverage on the Latin America Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1451.htm>

On September 25, 2024, Professor Emilio Minguez, President of the Caribbean University of the Dominican Republic (UNICARIBE), visited the Tsinghua Latin America Center. The Center facilitated a meeting with Associate Researcher Sun Zhanhui from the School of Safety Science and Dr. Huang Lida from the Department of Engineering Physics at Tsinghua University.

Their dynamic discussions centered on exploring potential collaborations in scientific research and arranging future visits of Tsinghua delegations to the Dominican Republic.



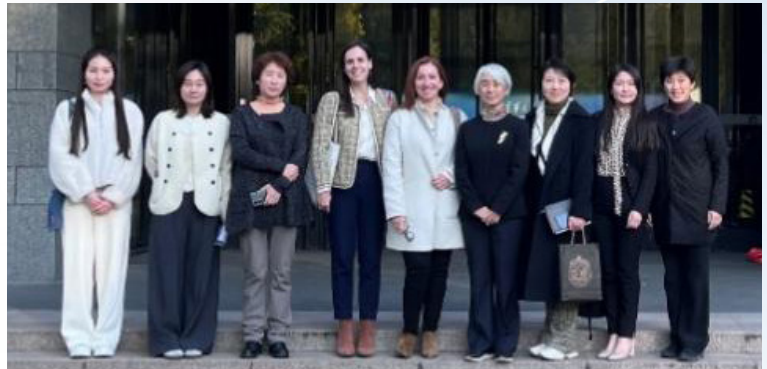
▶ Group photo

**News coverage on the Latin America Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1601.htm>

## 06 Director of the Center for Conflict and Social Cohesion Studies (COES) visited Tsinghua University's School of Architecture

On October 28, 2024, Professor María Luisa Méndez, Director of the Center for Conflict and Social Cohesion Studies (COES), visited Tsinghua University following an invitation from the Tsinghua Latin America Center. She met with Professor Liu Jian from the School of Architecture and held a productive exchange on the creation and development of urban planning as a university degree program.



▶ Group Photo at Tsinghua University School of Architecture

## 07 Tsinghua's Online Education Center received a visit from the Pontifical Catholic University of Chile to strengthen online education cooperation



▶ Group photo

Since its establishment, the Tsinghua Latin America Center has maintained a close collaborative relationship with Tsinghua University's Online Education Center. In 2024, the Latin America Center played a pivotal role in supporting the Online Education Center's efforts to invite the Pontifical Catholic University of Chile to join the Global MOOC and Online Education Alliance, an initiative launched by Tsinghua University. Facilitated by the Center, the two institutions engaged in several highly productive discussions.

On October 29, the Latin America Center organized an exchange meeting at the Online Education Center. Zhang Dexia, Marketing Director of the institution, provided

the delegation from the Pontifical Catholic University of Chile with a comprehensive introduction to Tsinghua's MOOCs and the XuetangX platform. The meeting laid a solid foundation for both sides to further explore potential collaborations in this area.

News coverage on the Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1613.htm>

## 08 Director of Global Learning at the Pontifical Catholic University of Chile visited Tsinghua's Center for Global Competence Development

On October 29, 2024, Maribel Flórez, Director of Global Learning from the Vice Presidency for International Affairs at the Pontifical Catholic University of Chile, accompanied by María Luisa Méndez, Director of the Center for Conflict and Social Cohesion Studies, visited the Center for Global Competence Development at Tsinghua University, located at Shengyin Garden. Organized by Tsinghua Latin America Center and hosted by the Director of the previously mentioned institution, discussions were held in a welcoming environment, focusing on student activities, academic exchanges, and other areas of potential collaboration.



▶ Group photo at Shengyin Garden

## 09 Professor from the Faculty of Arts and Design at the National Autonomous University of Mexico visited the Tsinghua Academy of Art and Design of Tsinghua

On June 27, 2024, a delegation that included the director of UNAM's headquarters in China and professors from the Faculty of Arts and Design visited the Academy of Arts and Design at Tsinghua University. This visit was coordinated by the Latin America Center and provided an opportunity for academic exchanges between the two institutions.

The delegation was welcomed by Professor Ma Sai, the Dean of the Academy of Arts and Design at Tsinghua University. He invited Julio Frías Peña, professor from the Faculty of Arts and Design at UNAM, and Adalberto Noyola, the director of UNAM's headquarters in China, to tour the 2024 *Undergraduate Graduation Work Exhibition* of the academy.

Also in attendance were Zhang Gan, professor of art history, and Liu Ping, deputy director of the department.



▶ Group photo taken at the Academy of Arts and Design



▶ Professor Peña delivering a lecture

News coverage of the meeting on the Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1533.htm>

## 10 The director of the Latin America Center attended the seminar “Re-route the Path of the Ancestors” at the School of Architecture of Tsinghua University



► Scene of the seminar

On November 1, 2024, the School of Architecture at Tsinghua University hosted its first seminar in collaboration with the Pontifical Catholic University of Peru, titled “Re-route the Path of the Ancestors”. The seminar was attended by Prof. Chen Taotao, Director of the Center, Professors Qing Feng and Martijin from Tsinghua School of Architecture, and Professor Gary Leggett Cahuas from the Catholic University of Peru, along with students from both universities.

News coverage of the seminar on the Latin America Center’s website  
<https://lac.tsinghua.edu.cn/info/1012/1614.htm>

## 11 The Director of the Latin America Center attended the Academic Symposium for the Tenth Anniversary of the China-Brazil Seminar at Tsinghua School of Public Policy and Management

On September 10, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, was invited to participate in the *Academic Symposium for the Tenth Anniversary of the China-Brazil Seminar*, organized by the School of Public Policy and Management at Tsinghua University.

The event brought together representatives from universities, research centers, and businesses from China and Brazil. Notable participants included Ana Célia Castro, Director of the Brazilian College of High Studies at the Federal University of Rio de Janeiro; Celina Pereira, Deputy Secretary for State Transformation at Brazil’s Ministry of Management and Innovation in Public Services; and representatives from the Brazilian subsidiary of the Bank of Communications, the Development Bank of Brazil, and Petrobras.



► Scene of the symposium



► Professor Chen Taotao participating in the event

News coverage of the event on the Latin America Center’s website  
<https://lac.tsinghua.edu.cn/info/1012/1592.htm>

## 12 The Latin America Center hosted a delegation led by the Director of the Center for China and Asia-Pacific Studies at the University of the Pacific in Peru

On May 20, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, met with Professor Cynthia Sanborn, Director of the Center for China and Asia-Pacific Studies at the University of the Pacific in Peru, and Professor José Carlos Feliciano, Deputy Director of the same institution.

During this dynamic meeting, they extensively discussed key topics such as China-Latin America relations, student exchanges, and joint research opportunities. Both parties expressed a strong commitment to deepening and diversifying academic cooperation between their respective universities in the future.



▶ Professors Chen Taotao, Cynthia Sanborn and José Carlos Feliciano exchanging ideas



▶ Group photo

News coverage of the meeting on the Latin America Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1506.htm>

## 13 The Latin America Center hosted a delegation led by the President of the Metropolitan Technological University of Chile (UTEM)

On September 3, 2024, the Tsinghua Latin America Center welcomed a delegation led by Marisol Durán Santis, President of the Metropolitan Technological University of Chile (UTEM). The delegation included Javiera Vallejo Dowling, Chief of Staff to the Presidency; Héctor Torres Bustos, Senior Advisor; David Blanco Fernández, Director of the master's Program in Energy Efficiency and Sustainability; and Carlos Cristóbal Apará, Second Secretary of Education at the Chilean Embassy in China. During the meeting, both sides presented their key on-going projects and expressed their willingness to strengthen collaboration in student mobility and academic exchange programs.



▶ Group photo

News coverage on the Latin America Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1587.htm>



## 14 The Latin America Center hosted a delegation led by the Rector of the Catholic University of Uruguay

On October 25, 2024, Professor Chen Taotao, Director of the Latin America Center, convened a meeting with Dr. Julio Fernandez Techera, President of the Catholic University of Uruguay. The visit was accompanied by Prof. Ignacio Bartesaghi, Director of the International Business Institute at the Catholic University of Uruguay, and Sebastian Bandera, Consul of the Embassy of Uruguay in China. Throughout the meeting, the attendees shared their perspectives on academic exchange opportunities and discussed the *China-Latin America Youth Challenge to Alleviate Poverty*.



► Scene of the meeting



► Group photo

News coverage on the Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1611.htm>

## 15 The Director of the Latin America Center visited the Pontifical Catholic University of Chile

On November 25, 2024, Professor Chen Taotao visited the Pontifical Catholic University of Chile, where she met with Ignacio Sánchez, President of the University; Lilian Ferrer, Vice President for International Affairs; and Pedro Bouchon, Vice President for Research.

During the meeting, Professor Chen emphasized the remarkable outcomes of their collaborative project "*China-Latin America 2024 Youth Challenge to Alleviate Poverty*". She took a moment to express her heartfelt appreciation to the Pontifical Catholic University of Chile for its reliable support to the joint initiatives, which reflects a strong commitment to strengthening and expanding the relationship between their two institutions. Furthermore, Professor Chen expressed her confidence that this tradition of cooperation will continue to grow, paving the way for developing more win-win projects in the future.



► 会议合影

In a similar vein, President Ignacio Sánchez noted the longstanding history of cooperation between the two universities, referring to the numerous visits by university authorities and the notable results they have yielded. He echoed Professor Chen's words of appreciation and extended his gratitude to the Tsinghua Latin America Center for its efforts in promoting exchanges between China and Latin America. He reaffirmed the Pontifical Catholic University of Chile's commitment to advancing high-level, comprehensive collaboration with Tsinghua University and the Center.

Moreover, Vice President Lilian Ferrer and Vice President Pedro Bouchon also commended the Center for its pivotal role as a bridge in fostering exchanges and reiterated their interest in expanding pragmatic cooperation endeavors in the future.

**News coverage on the Latin America Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1675.htm>

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## 16

### The Director of the Latin America Center visited the Pontifical Catholic University of Peru



▶ Group photo taken at the Pontifical Catholic University of Peru

On November 28, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, visited the Pontifical Catholic University of Peru (PUCP) to meet with Deng Rupeng, Advisor to the Vice Presidency for Research for the PUCP-Asia Relations special project. Views were exchanged throughout the meeting on the recently held APEC forum in Peru, the opening of the Chancay Port, and strategies to strengthen collaboration between the two universities. Both sides agreed upon the importance of continuing to enhance cooperation

and provide the talented young students with spaces to engage and exchange ideas with one another.

**News coverage on the Latin America Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1676.htm>

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## 17 The Director of the Latin America Center visited the University of the Pacific in Peru

On November 29, 2024, Prof. Chen Taotao, Director of the Tsinghua Latin America Center, accompanied by the Center's Chile team, visited the University of the Pacific in Peru and held a productive dialogue with Prof. Cynthia Sanborn, Director of the Center on China and Asia-Pacific Studies of the University of the Pacific in Peru, and her research team.

During the meeting, Professor Chen stressed that poverty eradication remains one of the most pressing challenges on a global scale. She encouraged Peruvian students to focus on the phenomenon of poverty within their country and to form an interdisciplinary and transnational team with talented young individuals from China and Latin America, and exchange ideas to explore effective pathways for poverty alleviation and propose their own solutions. By doing so, she emphasized, they could help lift people out of poverty, improve public well-being, and contribute to the development of Peru.



▶ 会议合影

## 18 The Latin America Center visited SENAI CIMATEC in Brazil

On the afternoon of August 7, 2024, the Latin America Center team attended a meeting at SENAI CIMATEC and engaged in an in-depth conversation about the functions and objectives of SENAI CIMATEC, its progress in industrial, academic, and research fields, as well as the key industrial policies of China and Brazil. The meeting was attended by Leone Andrade, Rector of SENAI CIMATEC; Josiane Dantas, Director of Education and Science; André Oliveira, Director of Business Planning and Development; Luiz Taboada and Liou Chin, Executive Managers; Jailson Bittenco, Dean of the Graduate School; Débora Leite and Marina Peixoto, Business Managers; Associate Professor Rodrigo Coelho; and Consultant Raphael Silva.

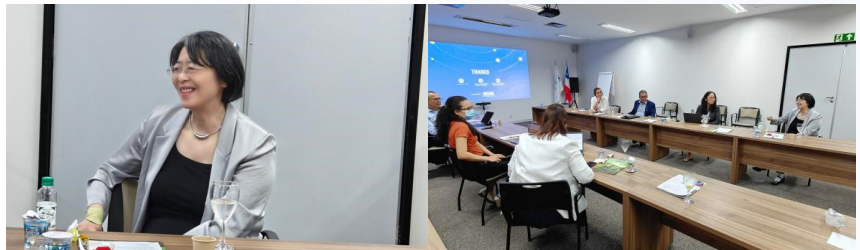
## Annual Report 2024

Following the meeting, the team was given a guided tour of the institution's research laboratories, where they were introduced to the facilities through practical demonstrations.

The following morning, on August 8, the Center's team visited the SENAI CIMATEC Park, where discussions resumed with Leone Andrade, Josiane Dantas, and Marina Peixoto. This session focused on exploring strategies for fostering joint development that would benefit both Brazilian industries and Chinese enterprises, alongside analyzing opportunities for collaboration in scientific research and academic exchange.



▶ Meeting and site visit on August 7



▶ 2024年8月7日会议现场



▶ Escena de la reunión y visita del 7 de agosto de 2024



▶ Meeting and site visit on August 8



### News coverage on the Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1566.htm>

<https://lac.tsinghua.edu.cn/info/1012/1565.htm>

## IV Active promotion of Tsinghua's international admissions

### 01 On-going promotion efforts of Tsinghua's international admissions

In 2024, the offices of the Tsinghua Latin America Center in Beijing and Chile actively supported the international admissions processes of Tsinghua University. Through meetings with the Graduate Admissions Office, the Graduate Scholarship and Grants Management Office, and international admissions representatives from various faculties, the Center gained a thorough understanding of the admissions procedures and application processes for internal and Chinese government scholarships. The Center then developed a promotional plan to meet the needs of these institutions, with the goal of attracting more talented students from Latin America.

As part of these efforts, focusing on the disciplines most relevant to Latin America and the Caribbean, the Center compiled admissions information in both English and Chinese from Tsinghua University's School of Journalism and Communication, School of Economics and Management, and School of Life Sciences.



▶ Prof. Chen Taotao with a student who attended the information session in person



▶ Livestream of the informational session on Tsinghua University's international platforms

Leveraging its extensive network across Latin America and the Caribbean, the Center promoted Tsinghua's international master's and doctoral programs to partner universities throughout the region. Furthermore, the team conducted an analysis of academic records from universities in Chile, Brazil, Argentina, and Colombia, providing the Graduate Admissions Office with detailed explanations of their grading systems and evaluation methodologies. Professor Chen Taotao underscored that, as Tsinghua University's hub in Latin America and the Caribbean, the Center is committed to continuing its efforts to attract exceptional students from the region to study at Tsinghua.

On November 25, 2024, in collaboration with the Graduate Admissions Office, the Center hosted an information session at its Chile office for Latin American students. The session featured virtual participation from 10 faculties and departments at Tsinghua, including the Department of Computer Science and Technology, the School of Economics and Management, the School of Social Sciences, the Department of Industrial Engineering, the School of Vehicles and Mobility, the Shenzhen International Graduate School, the Global Innovation eXchange, the Vanke School of Public Health, and the Department of Chemistry. Representatives from these academic units expressed their interest in welcoming students from Latin America, encouraging them to apply to Tsinghua.

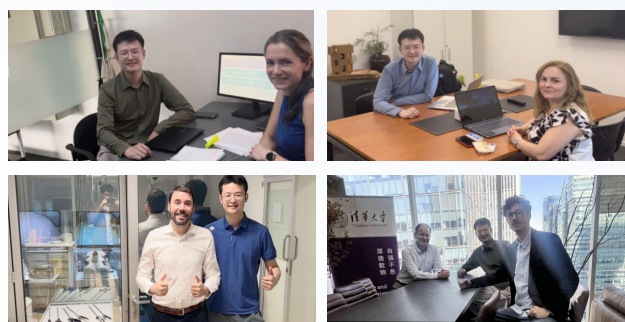
The event was presided over by Pan Shuai, a senior supervisor from the Graduate Admissions Office, and reached over 21,800 viewers from Latin America and the Caribbean via livestreams on Tsinghua University's Facebook and X platforms. In addition, students from different Chilean universities also had the opportunity to attend the session offline.

## Deepening the construction of China-Latin America technology transfer mechanisms

### 01 The Center sent a doctoral researcher to Chile to promote cooperation

International cooperation in technology transfer is intrinsically tied to bilateral exchanges. To this end, between March and April 2024, a PhD student from the Tsinghua Latin America Center's research team traveled to Chile to resume and build upon the ongoing technology transfer cooperation efforts between Tsinghua University and the Pontifical Catholic University of Chile.

During his stay, the PhD student visited the Innovation Center and the Technology Transfer Office of the Pontifical Catholic University of Chile. These visits allowed them to familiarize themselves with the university's technology transfer mechanisms and its history of spin-off development. A particular focus was placed on C1DO1, a spin-off company as a typical case of successful technology transfer. These efforts contributed to further solidifying the cooperative relationship between the two universities.



▶ Research process of the Center's doctoral researcher

### 02 The Center informed the Chinese Embassy in Chile of its work on technology transfer

On April 2, 2024, the Tsinghua Latin America Center's Chile team met with Zhu Chao, Third Secretary of the Scientific Affairs Section of the Chinese Embassy in Chile, to present the Center's work in technology transfer, its current collaborations in Chile, and its plans for the future. Zhu Chao expressed her support and commended the Center's efforts, emphasizing the importance of expanding its cooperation network and advancing the implementation of future technology transfer projects.

### 03 International technology transfer meeting between Tsinghua University and the Pontifical Catholic University of Chile held successfully

On April 18, 2024, the 2024 Spring Cooperation and International Technology Transfer Exchange Meeting was held at the Lihua Building of Tsinghua University. The event was co-organized by Tsinghua International Technology Transfer Working Group and the Pontifical Catholic University of Chile and featured the participation of Professor Pedro Bouchon, Vice President for Research at the Pontifical Catholic University of Chile.



▶ Group photo

Professor Chen Taotao, Director of the Tsinghua Latin America Center, acknowledged the joint efforts of both universities' working groups, highlighting the strong and close partnership established to facilitate international technology transfer. She expressed her confidence that mutual learning and complementary capacities would lead to further progress in international cooperation in this field.

News coverage on the Tsinghua Latin America Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1490.htm>

## 04 The Latin America Center team visited the Innovation Center at the Pontifical Catholic University of Chile

On July 26, 2024, the Tsinghua Latin America Center team visited the Innovation Center at the Pontifical Catholic University of Chile. The visit included discussions with Álvaro Ossa, Director of the Technology Transfer Office at the Pontifical Catholic University of Chile; Nancy Rampaphorn, Deputy Director of the same Office; and Philippe Werner-Wildner, Coordinator of International Development at the Innovation Center. During the meeting, both parties exchanged views on technology transfer cooperation between Tsinghua University and the Pontifical Catholic University of Chile.



▶ Group photo

News coverage on the Tsinghua Latin America Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1557.htm>

## 05 Exchange visit of the Latin America Center team to C1DO1, a spin-off company from the Pontifical Catholic University of Chile

On July 31, 2024, the Tsinghua Latin America Center team visited C1DO1, a spin-off from the Pontifical Catholic University of Chile. During the meeting with Julián Varas, the company's CEO, they discussed the role of universities in driving technology transfer. Julián Varas explained the evolution of C1DO1, from its national origins to its international expansion, emphasizing the critical role played by the Technology Transfer Office at the Pontifical Catholic University of Chile.

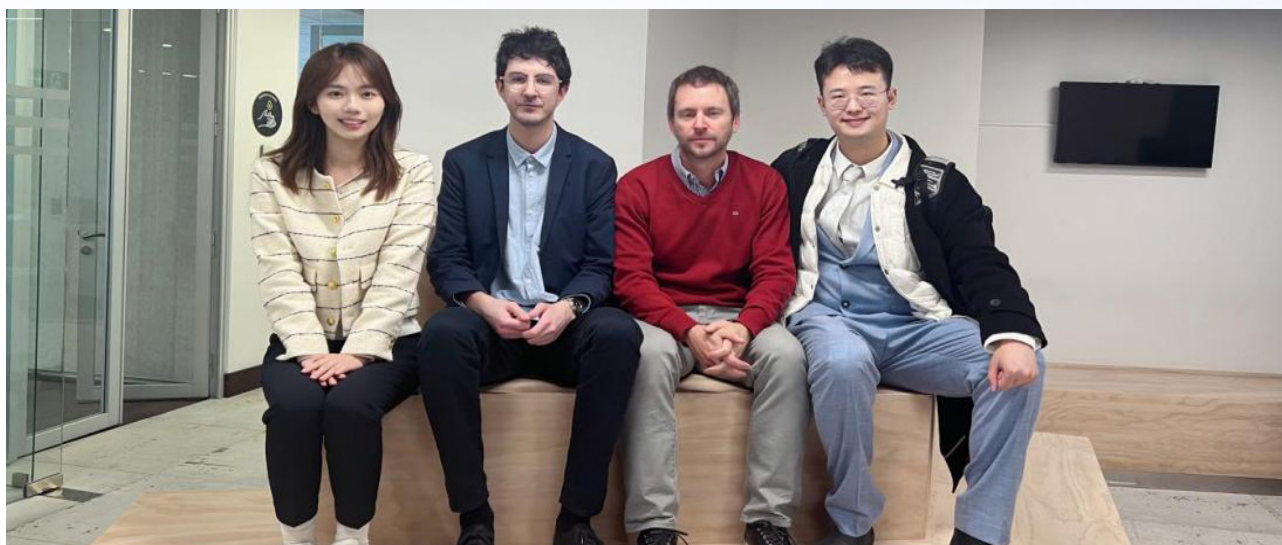


▶ Photo of the visit to C1DO1

News coverage on the Tsinghua Latin America Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1561.htm>

## 06 The Latin America Center team visited Hubtec

On August 1, 2024, the Tsinghua Latin America Center team visited Hubtec, and had a meeting with Ignacio Merino, Executive Director of Hubtec, about international mechanisms for technology transfer.



▶ Group photo

**News coverage on the Tsinghua Latin America Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1638.htm>

## 07 The Center supported Coway International TechTrans Co., Ltd. in its training session

On December 9, 2024, with the support of the Tsinghua Latin America Center, Coway International TechTrans Co., Ltd. organized a training session titled "International Training on Climate Change and Green Development for Latin American Countries." The session was aimed at universities and companies interested in green development and carbon emission reduction in Latin America. To facilitate mutual understanding on the subject, the Center shared the session's details with all relevant partners in the region.

At the invitation of the Tsinghua Latin America Center, Nancy Rampaphorn, Deputy Director of the Technology Transfer Office at the Pontifical Catholic University of Chile, delivered an introductory address.



## VI The Center's scientific research efforts and results

### 01 Key research projects

This year's research efforts have focused on two primary topics. The first line of research relates to corporate social responsibility (CSR) within multinational enterprises, with an emphasis in analyzing the challenges faced by Chinese companies operating in Latin America. By working closely with these businesses, the objective is to gain a thorough understanding of the social development characteristics and specific CSR requirements of key Latin American countries, ultimately identifying effective strategies to address these challenges effectively. The second area of research seeks to support the "China-Latin America 2024 Youth Challenge to Alleviate Poverty" program. This involves the development of practical poverty alleviation toolbox and conducting comprehensive analyses of representative case studies, which will provide a robust scientific foundation for the project's implementation.

#### List of key 2024 research projects :

1. *China-Latin America 2024 Youth Challenge to Alleviate Poverty (Independent research project of the Center).*
2. *Chinese Enterprises Investing in Latin America: Corporate Social Responsibility and Win-Win Development (Independent research project of the Center).*
3. *A Study on Development Strategies and Economic and Trade Dependence between China and Latin America in the Context of Dual Circulation (Impact enhancement project of the Tsinghua School of Economics and Management, 2021-2024).*
4. *Research on the International Technology Transfer Mechanism in Research Universities: A Case Study of Tsinghua University's Cooperation with Latin American Countries, [2021-10-08 to 2024-10-30], Office of Arts, Humanities, and Social Sciences, Tsinghua University.*

### 02 Key studies and research projects

#### Research Supporting the Project "China-Latin America 2024 Youth Challenge to Alleviate Poverty"

To support the China-Latin America 2024 Youth Challenge to Alleviate Poverty, the research team of Tsinghua Latin America Center conducted an in-depth investigation of three poverty alleviation cases: State Grid Brazil Holding Company, State Grid Chile/CGE Company, and Nanyu Village in Laishui, Hebei, China. These cases successfully provided representative experiences in poverty reduction, resulting in three practical and professional outcomes that offer scientific guidance for the competition. In addition to this, the Center's research team also visited Tianjin Luban Workshop, China Foundation for Rural Development, and China International Poverty Reduction Center (CIPREC) to conduct special research and continue to explore the excellent practices and experiences in the field of poverty reduction in China.

### Study and research on National Grid Brazil Holding

Between May and August 2024, the Tsinghua Latin America Center research team carried out a series of virtual and on-site research-related activities on State Grid Brazil Holding. The objective was to explore the company's noteworthy contributions to corporate social responsibility (CSR) and its concrete poverty alleviation practices.

On May 28 and June 12, 2024, the research team held comprehensive interviews with Geng Xiaokang, Deputy Director of the Cultural Department and Chinese representative responsible for CSR and poverty alleviation; Philippe Dias, Director of the Cultural Department; and Anne, the Brazilian head of the CSR department. These discussions provided valuable insights into the company's best practices from multiple perspectives and cultural standpoints.

Finally, on August 5, 2024, building on the insights obtained from two prior online interviews, the research team conducted an on-site visit to the company in Brazil to further explore its Poverty Alleviation Practices. This visit enabled in-depth discussions and facilitated a comprehensive understanding of the company's extensive experience in fulfilling its corporate social responsibilities, which garnered outstanding results and provided the research team with valuable empirical data for their case study.



▶ 两次网络调研



▶ The research team visiting State Grid Brazil Holding's project



▶ 实地调研人员合影

### Coverage on the Tsinghua Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1514.htm>

<https://lac.tsinghua.edu.cn/info/1012/1526.htm>

<https://lac.tsinghua.edu.cn/info/1012/1641.htm>

### Study and Research on State Grid Chile/CGE

From July to December 2024, the Tsinghua Latin America Center research team conducted multiple interviews and in-depth discussions with State Grid Chile/CGE, focusing on its remarkable flagship poverty alleviation project, *Ilumina*.

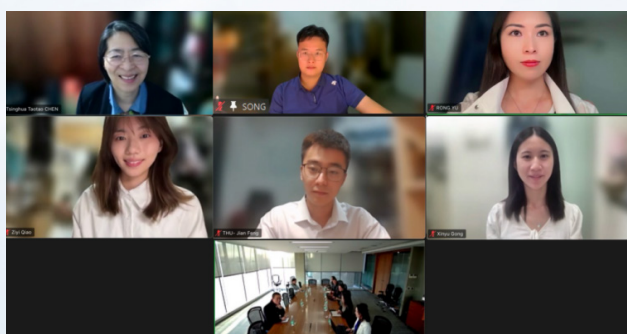
On July 9, 2024, the Center successfully hosted a symposium on “Poverty Alleviation Practices of State Grid Chile/CGE”. The event featured the active participation of Fang Wei, Deputy General Manager of State Grid Chile and Deputy CEO of CGE; Carolina León Correa, Director of the Centralized Services Center at CGE; Cristian Andrés Briceño Pérez de Arce, Director of External Relations at the Comprehensive Management Department of CGE; and other key company representatives. The symposium laid a solid foundation for further cooperation and in-depth joint research.

On the afternoon of July 22, 2024, the research team conducted their first on-site visit to State Grid Chile/CGE. They engaged in detailed discussions on the company’s business model and conducted thorough exchanges on the *Ilumina* project, which serves as a benchmark in poverty alleviation efforts.

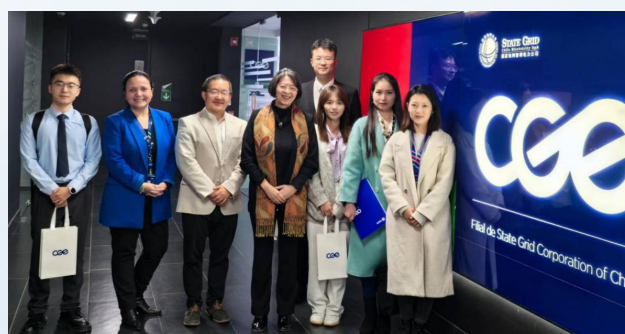
Building on previous research efforts, on the afternoon of August 21, 2024, Prof. Chen Taotao, Director of the Tsinghua Latin America Center, led a delegation of challenge participants and visited to the Cardenal Caro de Buin School, Chile. Accompanied by the school’s authorities, the delegation had the opportunity to learn about the corporate social responsibility project implemented by State Grid Chile/CGE in Buin. They also heard testimonies from students regarding their experiences with the new laboratory sponsored by the company. The delegation expressed appreciation for the company’s efforts and the positive outcomes achieved in poverty reduction and social inclusion.

In order to conduct a more comprehensive analysis of the company’s *Ilumina* project, as well as to promote further cooperation between both parties, Prof. Chen Taotao, Director of the Latin America Center, held a follow-up meeting with Dai Yan, CEO of State Grid Chile/CGE, on November 26, 2024. Throughout the meeting, they discussed the company’s objectives, dynamic development, and the corporate social responsibility projects they’ve carried out in Chile.

On November 27, 2024, the research team returned to Cardenal Caro de Buin School to conduct individual interviews with Cecilia Osorio, Corporate Social Responsibility Specialist at State Grid Chile/CGE; Fabián Navarro, a teacher at the school Cardenal Caro; Marco Godoy the Head of the Technical Education Unit (UTP); and a high school student representative. Through a multi-level and multi-perspective approach, the team gained a deeper understanding of the social impact and influence of the *Ilumina* project.



▶ Scene of the virtual symposium



▶ On-site visit to CGE

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▶ Visit to the Cardenal Caro de Buin School



▶ Field research at the Liceo Cardenal Caro de Buin School



▶ Prof. Chen Taotao exchanging ideas with Dai Yan, State Grid Chile/CGE CEO



**Coverage on the Tsinghua Latin America Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1543.htm>

<https://lac.tsinghua.edu.cn/info/1012/1553.htm>

<https://lac.tsinghua.edu.cn/info/1012/1585.htm>

<https://lac.tsinghua.edu.cn/info/1012/1671.htm>

<https://lac.tsinghua.edu.cn/info/1012/1672.htm>

### Poverty alleviation field research at Nanyu Village, Laishui County, Hebei, China

On June 16, 2024, in Beijing, the Tsinghua Latin America Center research team coordinated with multiple institutions, both within and outside the university, to conduct a joint activity to study and learn from Nanyu Village's poverty alleviation experiences. Celebrated as one of China's 100 most beautiful villages, Nanyu has been recognized for its significant achievements, making it a representative case of the United Nations Sustainable Development for Poverty Alleviation. Its successful approaches serve as a model both domestically and abroad.



▶ Prof. Chen Taotao presenting during the symposium

Participating institutions from Tsinghua University included the 21st PhD Party Branch and the 233rd Graduate Party Branches and the 1st Party Branch of the School of Economics and Management. The party branches of Sanpo Town and Nanyu Village in Laishui County provided external support.

During their field research, the team, led by Party Secretary Duan Chunting, visited Nanyu Village's signature guesthouse, and witnessed impressive local achievements in poverty alleviation.

A symposium was subsequently held, allowing the research team to engage in meaningful discussions with Hao Demin, the Director of the *Beautiful Villages* project under the China Foundation for Rural Development, and Wang Yunhui, the President of the Sanpo People's Congress. These exchanges offered valuable insights into the inner workings of Nanyu village's successful experience in reducing poverty, further increasing the practical scope of the team's research results.

#### Coverage on Tsinghua's School of Economics and Management website

<https://www.sem.tsinghua.edu.cn/info/1022/35911.htm>

### Research on the Tianjin Luban Workshop project

On October 17, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, led a delegation to Hexi District in Tianjin to learn about the progress of the Luban Workshop construction and the ongoing vocational education initiatives in the area.

The delegation was welcomed by Yang Jian, member of the Standing Committee of the Party Committee of Hexi District and Director of the Office of the Party Committee of Hexi District; Li Li, Director of the Vocational Education Department at the Tianjin Municipal Education Commission; and Yang Lin, Secretary of the Party Committee and Director of the Education Bureau of Hexi District.

On the afternoon of October 17, the Tsinghua Latin America Center team visited Tianjin Light Industry Vocational Technical College. They toured the Luban Workshop Construction Experience Museum and then engaged in comprehensive discussions with their hosts.

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Liu Lichao, Secretary of the Discipline Inspection Committee of the Tianjin Light Industry Vocational Technical College; Yu Zhongwu, Director of the Tianjin Maritime College; and Wang Xingdong, Deputy Director of the Tianjin Vocational College of Mechanics and Electricity, explained to Professor Chen Taotao and her team the development of vocational colleges and the mutual empowerment between these institutions and the Luban Workshop. Through this research visit, the Tsinghua Latin America Center team gained valuable and detailed information on the *Luban Workshop*, allowing them to appreciate Tianjin's exemplary role in vocational education at the national level, and laying a solid foundation for further future collaborations.

En esta investigación, el equipo del Centro Latinoamericano de la Universidad Tsinghua adquirió información valiosa y detallada sobre el funcionamiento del Taller Lu Ban, que les permitió apreciar el rol ejemplar que desempeña Tianjin en la educación profesional a nivel nacional, sentando una buena base para futuras cooperaciones.



► Scene of the symposium



► Li Li presenting the workshop's results



► Prof. Chen Taotao delving into Lu Ban workshop's model from the perspective of Chinese companies investing abroad



► Touring the Lu Ban Workshop Experience Room



► Yu Zhongwu discusses the construction process of Luban's overseas workshops



► Wang Xingdong sharing the achievements of the Lu Ban Workshop in Portugal



► Symposium venue

Coverage on the Tsinghua University Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1612.htm>

### Research on the China Foundation for Rural Development

On May 29, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, led her team on a visit to the China Foundation for Rural Development to interview Wu Peng, Director of the International Development Department of the Foundation, and Jia Nan, head of the International Development Projects Department. They presented the foundation's main objectives, its development history, and key projects, providing the Center's team with a vivid practical experience of poverty reduction in rural areas.



▶ Group photo

Coverage on the Tsinghua Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1515.htm>

### Visit to the International Poverty Reduction Center in China

On October 15, 2024, Prof. Chen Taotao, Director of the Tsinghua Latin America Center, accompanied by her research team, visited the International Poverty Reduction Center in China (IPRCC). Li Xin, Deputy Director of the Center, and Yu Hui, Deputy Director of the Exchange Division, attended the meeting.

Li Xin provided an overview of the IPRCC's mission and development trajectory, followed by a detailed presentation on its cooperation projects in the field of poverty reduction, with a particular focus on the practical aspects of these initiatives. Prof. Chen Taotao, in turn, provided a similar introductory overview of the Latin America Center and presented its recently concluded program *China-Latin America 2024 Youth Challenge to Alleviate Poverty*. Both parties then engaged in a meaningful exchange of experiences and best practices in poverty alleviation while also identifying opportunities for future cooperation in the field.



▶ Scene of the meeting



▶ Prof. Chen Taotao presenting at the meeting



▶ Group photo of the visit

Coverage on the Tsinghua Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1605.htm>

**Research activities related to the investment environment of multinational companies and corporate social responsibility research projects.**

**Field visit to the Águas do Rio concession company**

On August 5, 2024, Prof. Chen Taotao, Director of the Tsinghua Latin America Center, led her research team on an on-site visit to Águas do Rio, the largest sanitation concessionaire in Brazil. The delegation was welcomed by Anselmo Leal, CEO of Águas do Rio, and Rodrigo Ronzella, Director of Human Resources, with whom they discussed key topics such as corporate social responsibility and international technology transfer, among others.



▶ The challenge contestant's delegation's visit



▶ On-site visit to Águas do Rio



▶ Group photo of the Center's research team alongside Águas do Rio representatives



▶ Group photo of the visit

**Visita a CNOOC Petroleum Brasil Ltda**

On December 3, 2024, Prof. Chen Taotao, accompanied by her research team, conducted an on-site visit to CNOOC Petroleum Brasil Ltd. During the visit, the team met with Huang Yehua, General Manager of the company., and Lin Qingyi, Manager of the Comprehensive Support Department.

Huang Yehua presented an overview of the company's development and operations, highlighting how the organization has implemented corporate social responsibility (CSR) initiatives. He detailed the channels used to deliver these programs and the challenges the company has faced. Following this, Lin Qingyi introduced the specific CSR projects, including the company's support for the Forte de Copacabana Orchestra and the launch of a Mandarin Chinese language program, among other initiatives. The visit provided an opportunity for both parties to discuss the topics related to poverty reduction and corporate social responsibility, and to explore ideas for strengthening cooperation in the future.



**Li Xuemei, Deputy Chief Economist of China Railway Construction Corporation (International) Limited (CRCCI), visited the Center's office in Chile**

On July 29, 2024, Prof. Chen Taotao hosted a meeting with Li Xuemei, Deputy Chief Economist of China Railway Construction Corporation (International) Limited (CRCCI) and Secretary of the Party Committee of the Americas Regional Company, at the Tsinghua Latin America Center office in Santiago, Chile. The discussion centered on corporate social responsibility, localization strategies, and fostering win-win relationships between multinational enterprises and their host countries.



▶ Group photo at the Center's Chilean office

**Coverage on the Tsinghua Latin America Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1555.htm>

**The Tsinghua Latin America Center Team Visited MMG/Las Bambas in Peru**

On November 29, 2024, Prof. Chen Taotao, Director of the Tsinghua Latin America Center, visited the MMG| Las Bambas of China Minmetals Corporation, where she met with Zhao Jing, CEO of the mining company; Claudio Cáceres, vice president of Sustainability and Corporate Affairs; and Iván Takahashi, Manager of Strategy and Communications.

The objective of this research visit was to study the corporate social responsibility (CSR) projects undertaken by the company. Prof. Chen Taotao acknowledged the company's achievements in these initiatives, recognizing them as models of win-win cooperation between Chinese companies and host countries.



▶ Group photo of the visit

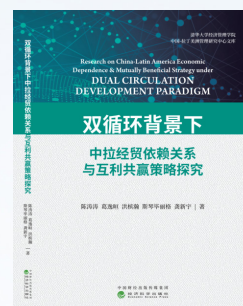
The objective of this research visit was to study the corporate social responsibility (CSR) projects undertaken by the company. Prof. Chen Taotao acknowledged the company's achievements in these initiatives, recognizing them as models of win-win cooperation between Chinese companies and host countries.

**Coverage on the Tsinghua Latin America Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1681.htm>

## 03 Key research outcomes

- ▶ The book *Study on Development Strategies and Economic and Trade Dependence between China and Latin America in the Context of Dual Circulation*, authored by Professor Chen Taotao and her team, was published in November 2024 by Beijing Economic Science Press. (Library of the Center for China-Latin America Management Studies, School of Economics and Management, Tsinghua University)



▶ Book on dual circulation

- ▶ Lectures and working documents (published on the Center's official accounts and website)

### Series of articles on corporate social responsibility

April 2024. Chen Taotao, Gong Xinyu: Discussion on corporate social responsibility Part I: Should enterprises take on social responsibility?

03  
2024-04

#### 企业是否应该承担社会责任?

主任引言：自20世纪50年代“企业社会责任（Corporate Social Responsibility）”的概念被正式提出以来，这一话题在国际学术界被讨论得如火如荼。然而，在企业界，朋友们普遍对这一概念充满疑惑，特别是在跨国实践中更是困难重重。在当今这个充满全球性挑战的世

June 2024. Chen Taotao, Gong Xinyu: Discussion on corporate social responsibility Part II: How to understand the limits of corporate social responsibility?

05  
2024-06

#### 如何看待企业社会责任的边界

陈涛涛 教授清华大学经济管理学院教授清华大学拉美中心主任清华大学经管学院中国-拉丁美洲管理研究中心主任龚新宇清华大学经济管理学院博士生清华大学经济管理学院中国-拉丁美洲管理研究中心博士生研究员在上一篇文章中，我们探讨了“企业是否应该承担社会责任”的问

August 2024. Chen Taotao, Gong Xinyu: Discussion on corporate social responsibility Part III: Understanding the meaning of corporate social responsibility.

07  
2024-08

#### 理解企业社会责任的内涵

陈涛涛 教授清华大学经济管理学院教授清华大学拉美中心主任清华大学经管学院中国-拉丁美洲管理研究中心主任龚新宇清华大学经济管理学院博士生清华大学经济管理学院中国-拉丁美洲管理研究中心博士生研究员在本系列的前两篇文章中，我们分别探讨了“企业是否应该承担

November 2024. Chen Taotao, Gong Xinyu, Feng Jian, Qiao Ziyi: *Discussion on corporate social responsibility Part IV: Ideas to strengthen multinational companies' capacity to fulfill their responsibilities.*

26  
2024-11

#### 跨国企业履责能力的搭建思路

本文将集中探讨跨国企业在东道国搭建履责能力的重要思路。在本文的余下部分，我们将首先回顾履责能力的定义与内涵、履责能力搭建的相关研究，在此基础上提出我们的跨国企业履责能力搭建思路，最后对全文进行小结。

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## International investment and related case studies

March 2024. Chen Taotao, Director's Citation: *Investing in Latin America: Chinese enterprises must overcome four major challenges.*

May 2024. Chen Taotao, Siqin Bilige: *Case study: PowerChina's photovoltaic project in Chile.*

26  
2024-03

### 主任引文：投资拉美 中国企业需应对四重艰巨挑战

当前，中国企业投资拉美及加勒比地区，要创造与拉美地区可持续发展的共赢发展局面，需要不断积蓄能力，应对四个方面的挑战。

13  
2024-05

### 案例研究：中国电建智利光伏项目

中国电建集团是全球清洁能源、水资源与环境建设领域的先行者，2023年连续第四年荣登ENR全球工程设计公司150强榜首，并在ENR全球承包商250强和国际承包商250强中分别位列前十。

## ► Research related to the project “China-Latin America 2024 Youth Challenge to Alleviate Poverty”

December 2024. Chen Taotao, Director's Introduction: *Analytical tools and case studies on poverty alleviation.*

December 2024. Chen Taotao, Song Qing, Feng Jian, Qiao Ziyi, Rong Yu: *A brief introduction to the “5W1H+ Toolbox” by Tsinghua, an innovative and logical tool for cross-cultural poverty alleviation analysis.*

### 主任导言：关于减贫分析工具与案例解析

清华大学拉美中心，2024年12月28日 20:33 北京

### 创新性、逻辑化的跨文化减贫分析工具——清华“5W1H+工具箱”的简单介绍

清华大学拉美中心，2024年12月28日 20:33 北京

## ► Case study publications

July 2024. Chen Taotao, Chen Xiao, Fu Ning, Hong Binhan: Chery Automobile: Opportunities and challenges under the global value chain. Part of the publication “Perseverance in Practice: Practical Exploration of Chinese-style Modernization,” Tsinghua University Press.

July 2024. Chen Taotao, Chen Xiao, Siqin Bilige: Yanzhou Coal Mining's acquisition of Felix: International expansion. Part of the publication “Perseverance in Practice: Practical Exploration of Chinese-style Modernization,” Tsinghua University Press.

## 04 Key lectures

**The director of the Center was invited to participate and deliver a keynote speech at the seminar "Synergies between the Productive Development Policies of China and Latin America and the Caribbean"**

On November 22, 2024, Prof. Chen Taotao, Director of the Tsinghua Latin America Center, participated in the seminar *"Synergies between the Productive Development Policies of China and Latin America & the Caribbean,"* where she delivered a keynote speech titled *"How China and Latin America will cooperate – Reflections on current cases."*



▶ The director delivering the keynote speech

**The director of the Center was invited to participate and deliver a speech at the China-Mexico Cooperation and Development Forum "Continuing friendship, expanding cooperation, and achieving steady and long-term development"**

On March 15, 2024, the China-Mexico Cooperation and Development Forum was held under the theme **"Continuing friendship, expanding cooperation, and achieving steady and long-term development"**, organized by the Center for the Americas of China International Communications Group (CICG) and the Mexican Senate.

Prof. Chen Taotao, Director of the Tsinghua Latin America Center, was invited to participate in the forum and delivered a speech on the development trend and logic of China-Mexico trade and investment, and the prospect of China-Mexico cooperation and the direction of efforts under the new situation.



▶ Scene of the forum



▶ The Director presenting at the forum

Coverage by Beijing Review

[http://www.beijingreview.com.cn/wenhua/202403/t20240312\\_800360012.html](http://www.beijingreview.com.cn/wenhua/202403/t20240312_800360012.html)

### The Director of the Center was invited to deliver a speech at the 4th CELAC-China Forum on Poverty Reduction and Development

On July 3, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, was invited to participate in the 4th CELAC-China Forum on Poverty Reduction and Development and deliver a speech on the program led by the Center titled “China-Latin America 2024 Youth Challenge to Alleviate Poverty”

In her talk, Professor Chen highlighted the program’s progress in China, Chile, and Brazil, encouraging young participants to explore practical solutions based on their professional expertise and analyze the best practices that have been implemented in China and Latin America. The goal of the program is to foster the exchange of experiences and contribute to the cause of poverty reduction.



► The Director giving her presentation



► Scene of the forum

### The Director of the Center was invited as a speaker to the China-Latin America Technology Exchange and Cooperation Development Conference and FAPESP Week China

On June 28, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, participated as a speaker in the roundtable discussion at the China-Latin America Technology Exchange and Cooperation Development Conference and the FAPESP Week.

During her address, Professor Chen provided an overview of the Center’s progress and underscored the importance of driving the creation of scientific knowledge that combines current theoretical frameworks with actual technology transfer practices. She further emphasized the importance of fostering institutional collaboration to establish a comprehensive technology transfer mechanism.



► Scene of the conference

### The Director of the Tsinghua Latin America Center attended and delivered a lecture at the Tsinghua Envision China-Brazil Sustainable Development Exchange Conference

On November 18, 2024, Tsinghua University and Envision Group successfully hosted the *Tsinghua Envision China-Brazil Sustainable Development Exchange Conference* in São Paulo, Brazil, bringing together more than 20 guests from Tsinghua University, Envision Group, and local universities. Professor Chen Taotao, Director of the Tsinghua Latin America Center, delivered a speech titled *“Investing in Brazil and Latin America: Green Development and Inclusive Growth.”*



▶ The Director presenting a lecture

#### Coverage on the Tsinghua Latin America Center’s website

<https://lac.tsinghua.edu.cn/info/1012/1666.htm>



▶ The Director delivering the keynote speech

### The Director of the Center attended the seminar organized by Tsinghua University and the Brazilian National Confederation of Industry and delivered the opening speech

On November 20, 2024, a seminar jointly organized by Tsinghua University and the National Confederation of Industry of Brazil took place in Brasília, attracting more than 30 attendees from the two aforementioned institutions, along with representatives from the Chinese Embassy in Brazil and other institutions. Professor Chen Taotao, Director of the Tsinghua Latin America Center, delivered the

opening speech titled *“Chinese Investment and Win-Win Development with the Host Country: Reflections on Brazil’s New Industrial Policy”*.

#### Coverage on the Tsinghua Latin America Center’s website

<https://lac.tsinghua.edu.cn/info/1012/1667.htm>

### The Director of the Tsinghua Latin America Center was invited to attend the symposium on Chinese investments and technology companies in Latin America

On April 15, 2024, the Schwarzman College at Tsinghua University organized a workshop on “Investment and Technology Companies of China in Latin America,” in which Prof. Chen Taotao, Director of the Tsinghua Latin America Center, participated as a special guest and presented the latest trends and characteristics of Chinese corporate investments in Latin America and globally. She also shared her perspectives on how to enable intercultural exchanges between China and Latin America through various institutions or enterprises and discussed the role that Tsinghua University could play in fostering cooperation between the two regions.



▶ The Director participating in the symposium

VII Strengthening and deepening relationships with partner

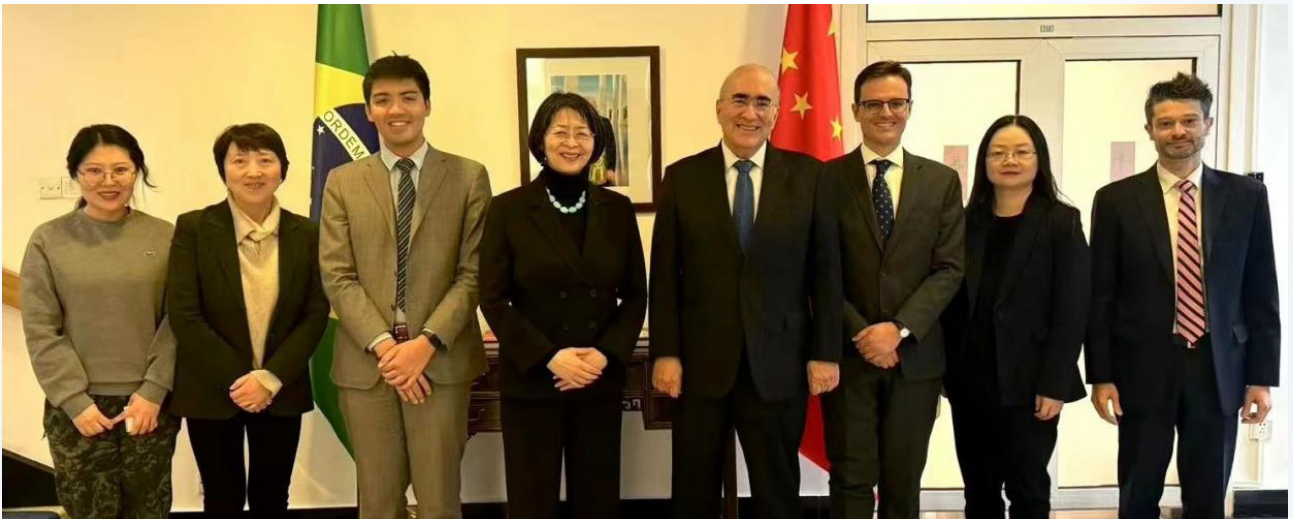
01 The Center's team visited Latin American embassies and relevant government departments

The Director of the Tsinghua Latin America Center visited the Brazilian ambassador to China

On March 5, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, along with her team, paid a visit to Marcos Galvão, the Brazilian ambassador to China. To start off, Professor Chen briefed the Ambassador on the results that had been obtained during her visit to Brazil in December of 2023. Subsequently, both parties approached various topics, including potential avenues to deepen collaborations between universities in both countries and the planning of academic activities to commemorate the 50th anniversary of the establishment of diplomatic relations between China and Brazil.



▶ Professor Chen Taotao with Ambassador Marcos Galvão



▶ Group photo

Coverage of the meeting by the Brazilian Embassy in China

<https://mp.weixin.qq.com/s/XeiML6FdRLUViVvk6csJnLw>

Coverage on the Tsinghua Latin America Center's website

<https://lac.tsinghua.edu.cn/info/1012/1465.htm>

**Professor Chen Taotao, director of the Tsinghua Latin America Center, visited Mauricio Hurtado, the Chilean ambassador to China**

On June 20, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, met with Mauricio Hurtado, Chilean Ambassador to China. Also present at the meeting were Sergio Valenzuela, Minister Counselor, and Cristóbal Apará, Second Secretary. The two parties exchanged their perspectives on key topics, including the China-Latin America 2024 Youth Challenge to Alleviate Poverty program, the social practice of Tsinghua students' delegation in Chile, and technology transfer between China and Latin America. Ambassador Hurtado reaffirmed the Chilean Embassy's ongoing commitment to supporting academic exchanges and cooperation between Chilean universities and Tsinghua University.



▶ Group photo

Coverage on the Tsinghua Latin America Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1528.htm>

**The Latin America Center team held discussions with Sebastián Bandera, Consul and Director of Education Affairs of the Embassy of Uruguay in China**



▶ Group photo

On March 13, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, held a meeting with Sebastián Bandera Barrios, Consul and Director of Education Affairs at the Embassy of Uruguay in China. They covered several areas of common interest throughout the meeting, including international admissions, online education, the Moocs of *Understanding China*, and Potential for collaboration on education-related matters. Both parties expressed their commitment to strengthening academic exchanges and enhancing collaboration between Tsinghua University and universities in Uruguay.

Coverage on the Tsinghua Latin America Center's website  
<https://lac.tsinghua.edu.cn/info/1012/1471.htm>



### The Tsinghua Latin America Center team held discussions with the director of education and international cooperation at the Embassy of Mexico in China

On April 29, 2024, the Tsinghua Latin America Center hosted a meeting with Antonio Portilla, Director of Education and International Cooperation at the Embassy of Mexico in China, with whom they discussed topics of common interest, such as technology transfer, Tsinghua's international admissions process, and the social practice of Tsinghua students' delegation abroad.

### The director of the Tsinghua Latin America Center was invited to attend the conference "Investment Opportunities in Peru and APEC-PERU 2024"



▶ Scene of the conference



▶ Exchange between Prof. Chen Taotao and Minister Gonzalez

On April 30, 2024, at the invitation of the Peruvian Embassy in China, Professor Chen Taotao, director of the Tsinghua Latin America Center, attended the conference "Investment Opportunities in Peru and APEC-PERU 2024." Following the speech by Peru's Minister of Foreign Affairs, Professor Chen, drawing from her academic research experience and insights into the real challenges faced by Chinese companies investing in Peru, posed several questions to the Minister, looking for his outlook on how to promote mutual understanding between both nations and how to balance the shared development of foreign-funded enterprises and local indigenous communities.

Peruvian Foreign Minister Gonzalez replied by combining his personal experience that foreign companies should go into Peru to understand the history and cultural practices of the indigenous people, which will help them to develop better in the local area.

### The Director of the Center hosted Senator Juan Castro Prieto at Chile office

On July 30, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, hosted Senator Juan Castro Prieto and his advisor, Daniel Quiroga, at the Center's office in Chile. The meeting provided an opportunity to discuss the roles and functions of associations and chambers, along with opportunities for exchange and collaboration between Chinese and Chilean companies.



▶ Group photo at the Chile office

Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1558.htm>

### The Tsinghua Latin America Center team visited CORFO

On August 1, 2024, Professor Chen Taotao, accompanied by her team, visited CORFO, where they were received by José Miguel Benavente, Executive Vice President of said government entity; Tania Pierotic, Head of International Relations; and Fernando Hentzschel, Manager of Technological Capabilities.

In the meeting, both sides engaged in detailed discussions, sharing insights on poverty reduction, international technology transfer, and other significant issues of mutual interest, aiming for potential collaborative efforts in the near future.



▶ Group photo at CORFO

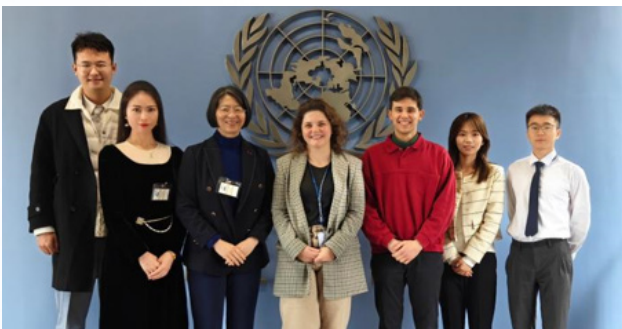
Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1564.htm>

### The Tsinghua Latin America Center team visited the Economic Commission for Latin America and the Caribbean of the United Nations (ECLAC)

On July 25, 2024, the Tsinghua Latin America Center team met with representatives from the Economic Commission for Latin America and the Caribbean (ECLAC), including Marco Llinás, Director of the Division of Production, Productivity and Management; María Cecilia Plottier, Chief of the Investment and Corporate Strategies Unit; and Paul Wander, Stephania Mageste, and Andrea Laplane. The two sides had an in-depth discussion on cooperation between Latin America and the Caribbean and China in the areas of industrial development policies, foreign direct investment and poverty reduction, and looked forward to the possibilities of future cooperation.

Likewise, on August 1, 2024, the Center's team engaged in further conversations with Raquel Santos Garcia, Social Affairs Officer at ECLAC. The two sides discussed and planned on such topics as the practical experience of multinational enterprises in poverty reduction, cooperation between Latin America and the Caribbean and China in social development and poverty reduction work, as well as future project plans and directions of cooperation. These two exchanges laid a solid foundation for further cooperation between the Centre's team and ECLAC.



▶ Group photo at ECLAC



▶ 现场讨论

#### Coverage on the Center's website

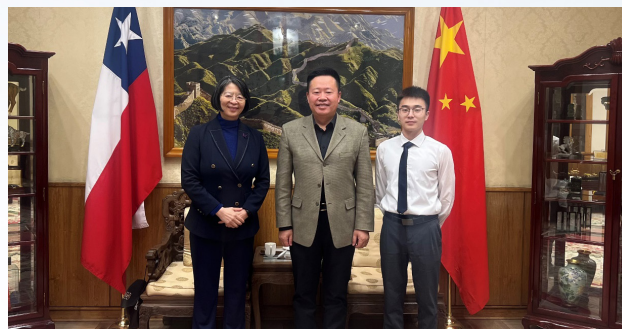
<https://lac.tsinghua.edu.cn/info/1012/1554.htm>

<https://lac.tsinghua.edu.cn/info/1012/1562.htm>

## 02 Active communication between the Tsinghua Latin America Center and government agencies of China

### The Tsinghua Latin America Center team visited the Commercial Counselor of the Chinese Embassy in Chile

On July 31, 2024, Professor Chen Taotao, director of the Tsinghua Latin America Center, met with Ma Keqiang, Economic and Commercial Counselor of the Chinese Embassy in Chile. The meeting focused on the presence and development of Chinese enterprises in the country.



▶ Group photo at the Embassy of China in Chile

Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1560.htm>

### The Tsinghua Latin America Center briefed the Chinese Embassy in Chile on the “China-Latin America 2024 Youth Challenge to Alleviate Poverty” program

On April 22, 2024, the Tsinghua Latin America Center team visited the Chinese Embassy in Chile and was received by Liu Wenqiu, Cultural Counselor of the Embassy. Tsinghua team gave a brief introduction on the contest of the China-Latin America 2024 Youth Challenge to Alleviate Poverty. Liu Wenqiu conveyed her support for the initiative and expressed the hope that the Center could provide a platform to promote mutual learning and understanding between the two countries in poverty alleviation, thereby strengthening mutual trust and encouraging cooperation.

### The Tsinghua Latin America Center team visited the Consulate General of China in Rio de Janeiro

On August 12, 2024, the Director of the Tsinghua Latin America Center paid a visit to the Consulate General of China in Rio de Janeiro. She was received by Jing Yanhui, Commercial Counselor; Zhou You, Consul of the Bilateral Affairs Office; and Liu Yue, Deputy Consul.

The two parties engaged in a thorough exchange of ideas, discussing topics such as investment by Chinese companies abroad and mutually beneficial development with host countries, poverty reduction, international technology transfer, among others. The participants concluded by proposing ideas for future cooperation initiatives.



▶ Group photo

Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1567.htm>

### **The Director of the Center was invited to the Department of Latin American and Caribbean Affairs of the Ministry of Foreign Affairs of the People's Republic of China to exchange views and present a special lecture**

On September 18, 2024, Professor Chen Taotao, director of the Tsinghua Latin America Center, was invited by the Department of Latin American and Caribbean Affairs of the Ministry of Foreign Affairs to deliver a lecture on “*China-Latin America 2024 Youth Challenge to Alleviate Poverty: Design, Implementation, and Its Value in Corporate Social Responsibility.*”

### **The Tsinghua Latin America Center team visited the Ministry of Commerce of China**

On January 19, 2024, Professor Chen Taotao and her team were invited to the American and Oceania Affairs Department of China's Ministry of Commerce to discuss the investment environment and the commercial challenges that Chinese companies face when operating in Latin American countries.

Subsequently, on June 14, 2024, the team was invited to the Department of International Cooperation of the Ministry of Commerce, where they exchanged ideas on the role of Chinese business associations abroad.

On October 24, 2024, Professor Chen and her team attended a meeting at the Policy Research Office of the Ministry of Commerce to discuss the China-Latin America relations in the new circumstances.

### **The Tsinghua Latin America Center team visited the Bureau for Latin America and the Caribbean of the International Department of the Central Committee of the Communist Party of China**

On December 17, 2024, Prof. Chen Taotao, Director of the Center, together with her team, met with officials from the Bureau for Latin America and the Caribbean of the International Department of the Central Committee of the Communist Party of China and discussed potential avenues for collaboration in the field of poverty reduction.

### **The Tsinghua Latin America Center received a delegation from Zaozhuang, Shandong Province**

On April 14, 2024, a delegation led by Zhu Guowei, First-class Inspector and Chairman of the Municipal Federation of Trade Unions, visited the Center's office in Santiago, Chile. They met with Gu Yue, Director of the Chile Office, and Tzu Hsin Shen, Senior Advisor. The visiting delegation also included Ma Qian, Director of the Foreign Affairs Office of the Zaozhuang Municipal Party Committee, and Yuan Minghong, General Manager of TusStar (Zaozhuang).

The meeting provided an opportunity for both sides to exchange ideas and perspectives on potential opportunities for companies from Shandong Province to establish a presence in Chile, investment environments across Latin America and Chile, the Center's ongoing technology transfer project, and the operations of its office in Chile.



▶ Group photo at the Center's office in Chile

#### **Coverage on the Center's website**

<https://lac.tsinghua.edu.cn/info/1012/1485.htm>

## 03 The Center's engagement with prominent companies and business leaders in Brazil and Chile

### The Center's team visited BOCOM BBM

On August 13, 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, paid a visit to BOCOM BBM. The meeting was attended by Alexandre Lowenkron, CEO of Banco BOCOM BBM; Shen Fan, Vice President of the institution; Professor Ana Célia Castro, Director of the Brazilian College of High Studies at the Federal University of Rio de Janeiro (UFRJ); Professor José Orlando Gomes, Associate Director of International Relations for BRICS countries at the Polytechnic School of UFRJ; and Paula Carvalho, Researcher at the Brazil-China Studies Institute.



▶ Group photo of the meeting

The main topics discussed during the session were foreign direct investment, corporate social responsibility, and poverty reduction. Participants also shared their views on the activities planned for the upcoming final round of the *China-Latin America 2024 Youth Challenge to Alleviate Poverty*, set to take place the following week: from August 15 to 17 in Brazil.

#### Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1568.htm>

### Exchange between the Tsinghua Latin America Center team and the President of the Chile-China Bilateral Business Committee and former President of Banco Security



▶ 会议合影

On July 22, 2024, at the invitation of Professor Chen Taotao, Director of the Tsinghua Latin America Center, Francisco Silva, President of the Chile-China Bilateral Business Committee and former President of Banco Security, visited the Center's office in Chile to discuss the issues of poverty reduction and cooperation between businesses from different countries.

#### Coverage on the Center's website

<https://lac.tsinghua.edu.cn/info/1012/1552.htm>

VIII Internal and external engagement to improve management efficiency

01 Chile office: Operating in compliance with local regulations and actively supporting the Beijing office

Throughout 2024, the Chile office of the Tsinghua Latin America Center continued to carry out its operations and decision-making processes in strict compliance with local laws and regulations. To ensure adherence to these standards, the office worked closely with Gestión Global, the law firms Carey and ICMS, and the auditing firm BDO.

Likewise, in order to uphold transparency and maintain responsible relations with the Luksic Scholars Foundation, regular communication channels were established to keep them informed of key management matters, including the Center's achievements, development plans, and budgetary operations. The valuable feedback received from the sponsoring institution was given significant importance, with these suggestions being incorporated into the Center's efforts to serve as a facilitating platform for expanding the scope of mutually beneficial and high-level cooperation between China, Chile, and the Latin American region at large.

Since the beginning of 2024, the Chile office has established an intercultural team that collaborates closely with the Beijing office across all operational areas. Through real-time communication, issues requiring joint efforts were addressed promptly, ensuring the seamless execution of the Center's activities both domestically and internationally. This collaborative approach has laid a strong foundation for expanding the Center's influence, enhancing the visibility and recognition of Tsinghua University in the Latin America and Caribbean region.

As one of Tsinghua's international hubs, the Center's Chile office has provided significant support and valuable resources for faculty and student exchanges, warmly welcoming visiting delegations from China. These efforts have allowed members of the Tsinghua community to experience both the reliability of their home country's support and the hospitality of Chile while in the most distant location from China.

**Maintaining the Center's relationship with Sponsor**

In August 2024, Professor Chen Taotao, Director of the Tsinghua Latin America Center, and her team met with the Luksic Scholars Foundation to provide an overview of the Center's latest developments, ongoing projects, and most significant achievements. The meeting with the Foundation's representatives also addressed the long-term operational sustainability of the Center's offices in Beijing and Chile, resulting in the approval of a proposal submitted by Professor Chen.

Following this meeting, the Center's teams in Chile and Beijing worked in close coordination to implement the agreed-upon terms. By December 25, 2024, both parties had reached a consensus on the contents of the required legal documents.

## 02 | Beijing office: Operating efficiently and productively

Throughout 2024, the Beijing office of the Tsinghua Latin America Center has played an active role as the university's base for the Latin America and Caribbean (LAC) region. It has maintained consistent communication with embassies and organizations from the Latin America and Caribbean (LAC) region in China, thereby further strengthening existing relationships. Simultaneously, at Tsinghua University, it has taken the initiative to build partnerships with various faculties and departments, consolidating current connections and forging new ones with academic units interested in LAC's development.

Beyond its role as a facilitator, the Beijing office led the organization of high-impact events, including *"Latin American and Caribbean Ambassadors Convention at Tsinghua"*, *"Dialogue Between the Brazilian Ambassador and Tsinghua Students"* and the *"Lecture by the Former President of Ecuador at Tsinghua"*. These initiatives have created spaces to engage with Tsinghua's academic community dynamically, providing valuable opportunities for students and faculty to gain a deeper understanding of Latin America's reality, bringing them closer to the region.

In this context, acting as Tsinghua's representative, the Center has received delegations from renowned universities across the LAC region, playing an active role in facilitating engagement between these institutions and relevant faculties and departments at Tsinghua. These efforts have fostered mutual understanding and opened pathways for exploring in-depth collaborations in the future. Thus, it provides favorable support for the internationalization of Tsinghua's faculties and departments, fulfilling the goal of the Center to better serve Tsinghua's internationalization strategy as an overseas base.

Additionally, in 2024, the Beijing office, in collaboration with the Chile office, proactively organized the first Tsinghua admissions information session for LAC region. This was made possible through effective coordination with Tsinghua's Graduate Admissions Office. The event featured participation from more than ten Tsinghua faculties and departments, contributing significantly to increase Tsinghua university's influence in the region and encouraging more students to apply to Tsinghua.

In response to the increasing demand of Tsinghua University in Latin America and the Caribbean and the challenges posed by limited staffing, the Beijing office has streamlined its internal management processes to enhance efficiency. By refining its organizational and operational framework, it has ensured the smooth execution of activities while simultaneously expanding the Center's outreach capacity. Such efforts have laid a solid foundation for the Tsinghua Latin America Center to pursue higher standards and achieve more ambitious goals.



## 03 | Publicity Works

In 2024, the Tsinghua Latin America Center tried to enhance its communications outreach, not only by significantly expanding its media coverage volume but also by reorganizing and restructuring its website and official WeChat account.

Within the university, the Center has actively engaged with Tsinghua's Global Communications Office on multiple levels, successfully collaborating on large-scale events. These efforts have played a positive role in promoting Tsinghua University and expanding its influence in the Latin America and Caribbean (LAC) region.

Externally, the Center has cooperated with media outlets such as CGTN, Xinhua News Agency, and China Youth Daily to provide high-quality informational materials. Additionally, it has actively contributed to significant milestones such as the 50th anniversary of the establishment of diplomatic relations between China and Brazil, thereby fulfilling its important role as Tsinghua University's base in Latin America.

### 1. The Center's website

The Center's website serves as a powerful tool for managing and promoting its activities. Dynamically structured into various sections—including news, research, events, study opportunities, and partnerships—it provides up-to-date information on international admissions processes, summer camps, and student exchange programs.

In 2024, the Center's website underwent a comprehensive update, with its research section being restructured to optimize the publication of research articles. Additionally, a new Key Activities section was introduced to increase the reach of the *China-Latin America Youth Responding to Global Challenges – Poverty Alleviation* program.

### 2. Official WeChat account, LinkedIn, and other international media

The Center also maintains a significant online presence footprint across key Western platforms, including LinkedIn, Facebook, and Instagram, ensuring the timely dissemination of major updates and developments. In 2024, LinkedIn followers exceeded 1,200, while Instagram followers neared 370, significantly contributing to raising awareness of the Center's projects and initiatives across Chile and Latin America.

### 3. Production of promotional videos for events such as “The Brazilian Ambassador at Tsinghua,” “Latin American and Caribbean Ambassadors Convention at Tsinghua,” “Lecture by the Former President of Ecuador at Tsinghua,” and “China-Latin America 2024 Youth Challenge to Alleviate Poverty”

In 2024, with the support of Tsinghua University's Publicity Office, the Center successfully produced and filmed several key events, including *“The Brazilian Ambassador at Tsinghua”*, *“Latin American and Caribbean Ambassadors Convention at Tsinghua”*, *“Lecture by the Former President of Ecuador at Tsinghua”*, and *“China-Latin America 2024 Youth Challenge to Alleviate Poverty”*. These productions received widespread recognition from embassies, the Ministry of Foreign Affairs, and other esteemed institutions.

#### **4. The Center's official brochure**

In 2024, the Center produced its official brochure in both English and Chinese. Structured into seven comprehensive sections, the brochure highlights the Center's core initiatives and responsibilities: an *Introduction to the Tsinghua University Latin America Center*, Constant focus on the influence of Tsinghua/China, Active support for the Global Competence development of Tsinghua students, Building bridges to promote the expansion of Tsinghua faculties in Latin America, Innovative course designed to promote cultural exchange between China and Latin America, Jointly deepening the technology transfer mechanism between China and Latin America, and Ongoing publication of research findings.

This year's brochure was distributed as a gift to all participants at the "Latin American and Caribbean Ambassadors Convention" event.

#### **5. Active support for the Global Communication Office's Spanish-language Kuaishou account**

The Center's team supported the Global Communications Office in translating and proofreading subtitles for videos featured on its Spanish-language Kuaishou account, enhancing the university's media outreach in Latin America and the Caribbean.

As a result of this collaboration, a total of 41 videos in Spanish—mainly showcasing campus life and promoting news about Tsinghua University—were published through this channel. Their extensive reach has provided a solid foundation for the university's international admissions efforts and the expansion of its presence in Latin America and the Caribbean.

#### **6. Actively utilized the integrated media platform to submit articles to the official media of the School of Economics and Management**

In 2024, the Tsinghua Latin America Center actively utilized the School of Economics and Management's integrated media platform to submit articles in Chinese and English for publication on the school's official website and public account, as well as in international media outlets.

One notable example of this effort was the successful publication of the Center's news article, "*The final of 'China-Latin America 2024 Youth Challenge to Alleviate Poverty' held in Chile,*" on the public account of the School of Economics and Management, where it was read by 433 people. Additionally, the English version of the article was successfully published on the school's English-language website and disseminated through its Facebook, X (formerly Twitter), and LinkedIn accounts. This strategic distribution expanded the challenge's visibility, thereby increasing its influence both in China and internationally.

## Conclusion

The year 2024 marked a period of remarkable accomplishments for the Tsinghua Latin America Center. The innovative China-Latin America 2024 Youth Challenge to Alleviate Poverty program stood out, significantly strengthening Tsinghua University's presence in the Latin American region.

With the support of Secretary Qiu Yong, President Li Luming, the Office of International Affairs, and the Board of Directors of the Tsinghua Latin America Center, the Center obtained numerous important results in areas such as the development of students' global competencies, the establishment of a technology transfer mechanism, online education, joint courses between China and Latin America, and the establishment of an integrated platform bridging government, industry, and academia together.

Looking to the future, the Center remains committed to furthering collaboration with more faculties and departments to extend Tsinghua's influence in Latin America, thus creating additional international opportunities for faculty and students.

In the coming year, the Center, alongside its partner institutions in China and Latin America, will continue its efforts to foster mutual understanding, build reciprocal trust, and expand practical cooperation across various sectors, including education, culture, economy, trade, science, and technology.

We extend our heartfelt appreciation to the leadership of Tsinghua University, the Office of International Affairs, and its Board of Directors for their unwavering support. We are also grateful to the leadership of the School of Economics and Management and relevant management bodies for their continued assistance. Furthermore, our sincere thanks go to all partner institutions and faculties within Tsinghua University, as well as to universities in Chile and across Latin America, for their dedicated collaboration. We would also like to acknowledge the invaluable support from our friends within and beyond Tsinghua University, both domestically and internationally. Finally, we express our deepest gratitude to the Luksic Scholars Foundation for its generous donation to Tsinghua University.



## Self-discipline and Social Commitment

Openness / Inclusivity / Cooperation / Mutual-benefit



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