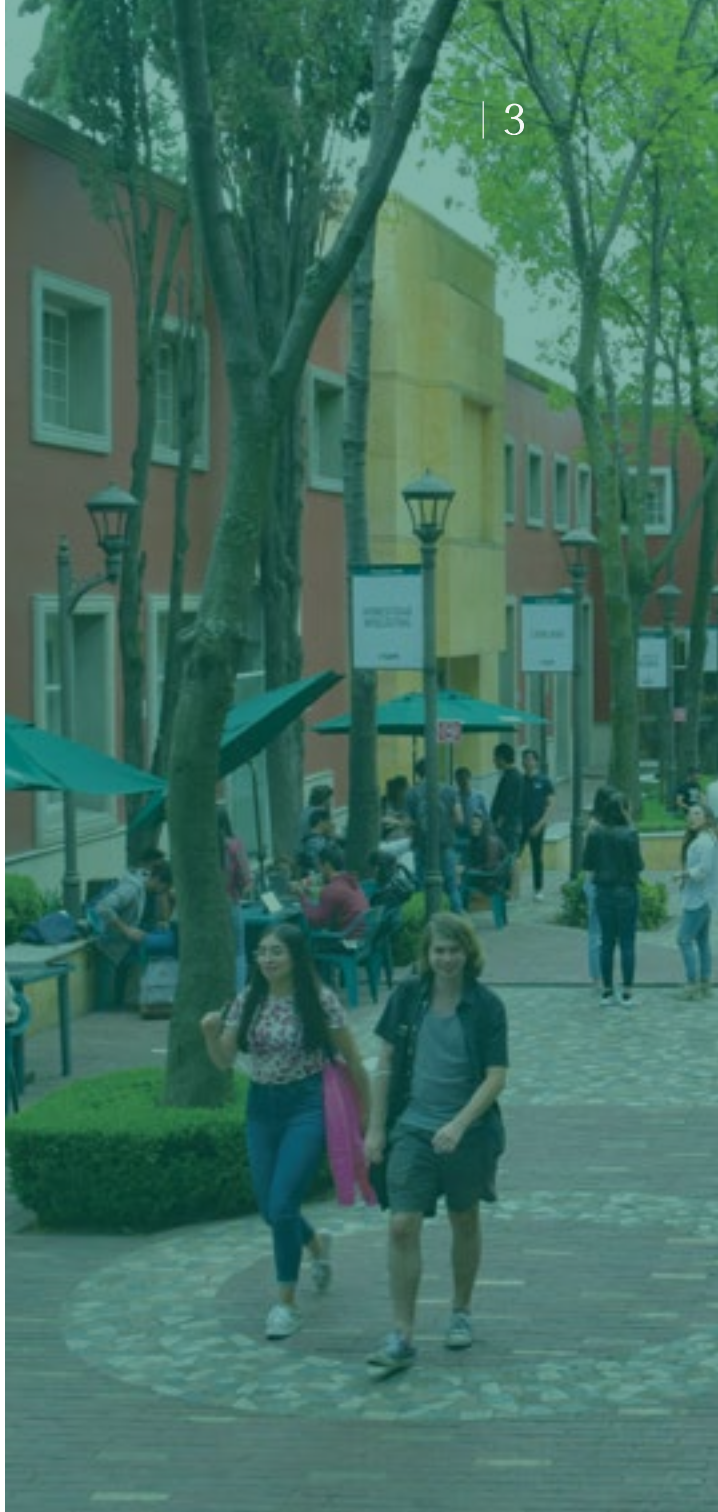

EXCELENCIA
ACADÉMICA
Y HUMANA
ITAM
ITAM

What makes ITAM unique?

Our history, values and principles; an educational model focused on academic and human excellence; a world-class faculty committed to the education of our students and to conducting high-impact research.

A diverse and passionate community, an international network of alumni willing to help each other, an intense student life that forges friendships that transcend the classroom, and a solid history of generosity toward our community.







About ITAM

ITAM is a private higher educational institution, which operates on a non-profit, secular basis and without political affiliation.

It was founded in 1946 by a group of Mexicans led by Don Raúl Baillères to contribute to Mexico's overall development through human and professional training, teaching and scientific research.

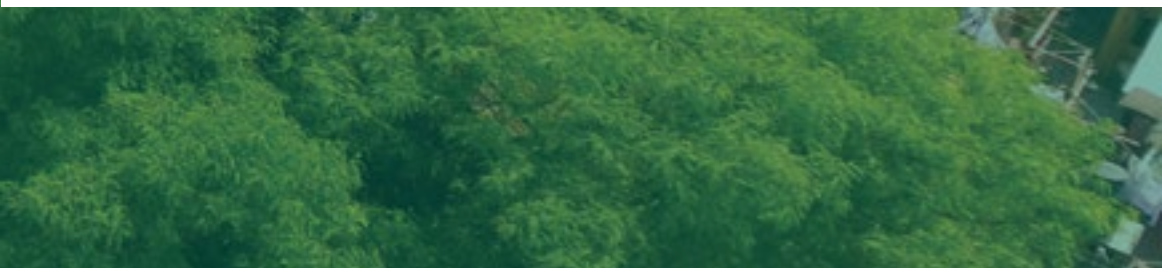
Mission

ITAM seeks to contribute to the individual's comprehensive education and to develop a freer, more just, and prosperous society.

It also aims to become a community in its fullest sense, an institution of excellence and academic freedom, and a high-quality autonomous research center.

Location

One seat: Mexico City. Two campuses: Río Hondo, for undergraduate and engineering degrees, and Santa Teresa, for post-graduate and executive development studies.





Basic principles

ITAM acknowledges three basic principles as standards for its activities:

University autonomy, understood as self-governance on its internal regulatory issues, namely academic, legal, administrative, and financial.

Academic freedom, with the shared responsibility it entails, essential to fulfill its university functions.

Communality, by which all its members join in the common pursuit of their objectives and the institution's improvement.

Educational philosophy

ITAM perceives human beings as free and social individuals, engaged in the pursuit of human development and progress, and as individuals essentially devoted to the quest for truth and righteousness.

Hence, education, in general, tends to improve the lives of human beings through the enrichment of their best values, their growth as individuals, the development of their awareness and the increase of their civic capabilities. It also acknowledges their civic duty. As a result, our students become increasingly loyal to Mexico, to its values and traditions, which are understood as collective heritage.

Who we *are?*

+4,000
Undergraduate and *engineering* students

600
Graduate students

+27,000
Alumni

14
Undergraduate and *engineering* programs

11
Graduate programs

+200
Full time professors

+150
Executive Development professors



*At ITAM, we believe that when **excellence** has a **cause** and a purpose, it inspire the entire **community.***

Academic Excellence and Human Excellence



Solid *humanistic and academic* preparation

About our ***students***

ITAM Undergraduate and engineering



About our
students

ITAM Graduate Programs

Complex problem-solving *and analysis*

About our ***students***

ITAM Executive Development



Balance between *theory and practice*

Academic opportunities
Undergraduate and engineering programs

Actuarial Sciences

ITAM has the second largest Actuarial Sciences program in Mexico.

actuaria.itam.mx

Analytical Accounting and Corporate Finance

A program internationally accredited by AACSB, EQUIS and CACECA the so-called "triple crown".

contaduria.itam.mx

Applied Mathematics

A program with over 45 years of experience. It is the first Bachelor's Degree in Mathematics in Mexico with an applied focus.

matematicas.itam.mx

Artificial Intelligence Engineering

The program addresses real-world issues and offers opportunities to undertake entrepreneurial ventures and contribute to economic and social growth.

inteligenciaartificial.itam.mx



Business Administration

Two out of eight Mexican unicorns were created by graduates of ITAM's undergraduate program in Administration.

administracion.itam.mx

Business Engineering

100% of our graduates have a job when they complete their degree.

ingnegocios.itam.mx

Data Sciences

ITAM pioneered Data Sciences programs in Latin America.

cienciadedatos.itam.mx

Economics

ITAM's Economics Department sends more students for postgraduate study abroad than any other Mexican university.

economia.itam.mx

Engineering and Computer Science

The program stays abreast of the latest technological trends in computer system development.

computacion.itam.mx

Financial Strategy

This program has access to the best financial, economic, and social data systems: Bloomberg, Reuters, Datastream, Standard & Poor's, and others.

direccionfinanciera.itam.mx





Industrial Engineering and Intelligent Systems

ITAM's Industrial Engineering program is unique in Mexico because of its interdisciplinary nature.

industrial.itam.mx

International Relations

Students enrolled in this program ear a dual degree. An undergraduate degree from ITAM and Master's degree from Sciences Po.

relacionesinternacionales.itam.mx

Law

The largest program of clinical law studies in Latin America

derecho.itam.mx

Marketing Management

We prepare students to face the challenges of a constantly changing and technologically demanding marketing sector.

mercadotecnia.itam.mx

Mechatronics and Intelligent Robotics

The Mechatronics engineering program is unique in Mexico, and is distinguished by its theoretic/analytic and practical approach.

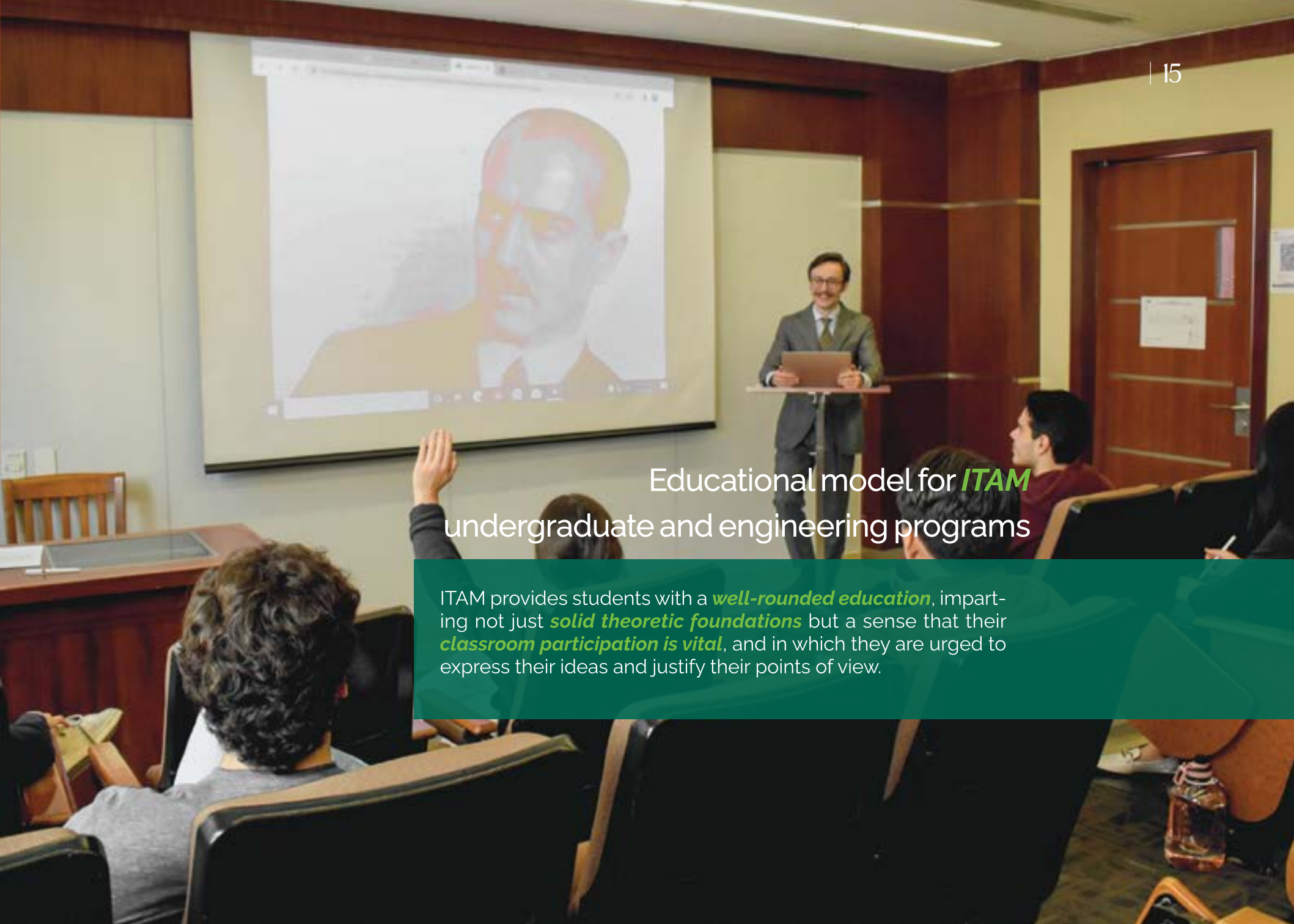
mecatronica.itam.mx

Political Science

The program is recognized for its innovative approach in incorporating economic and statistical tools within a constantly updated theoretical framework

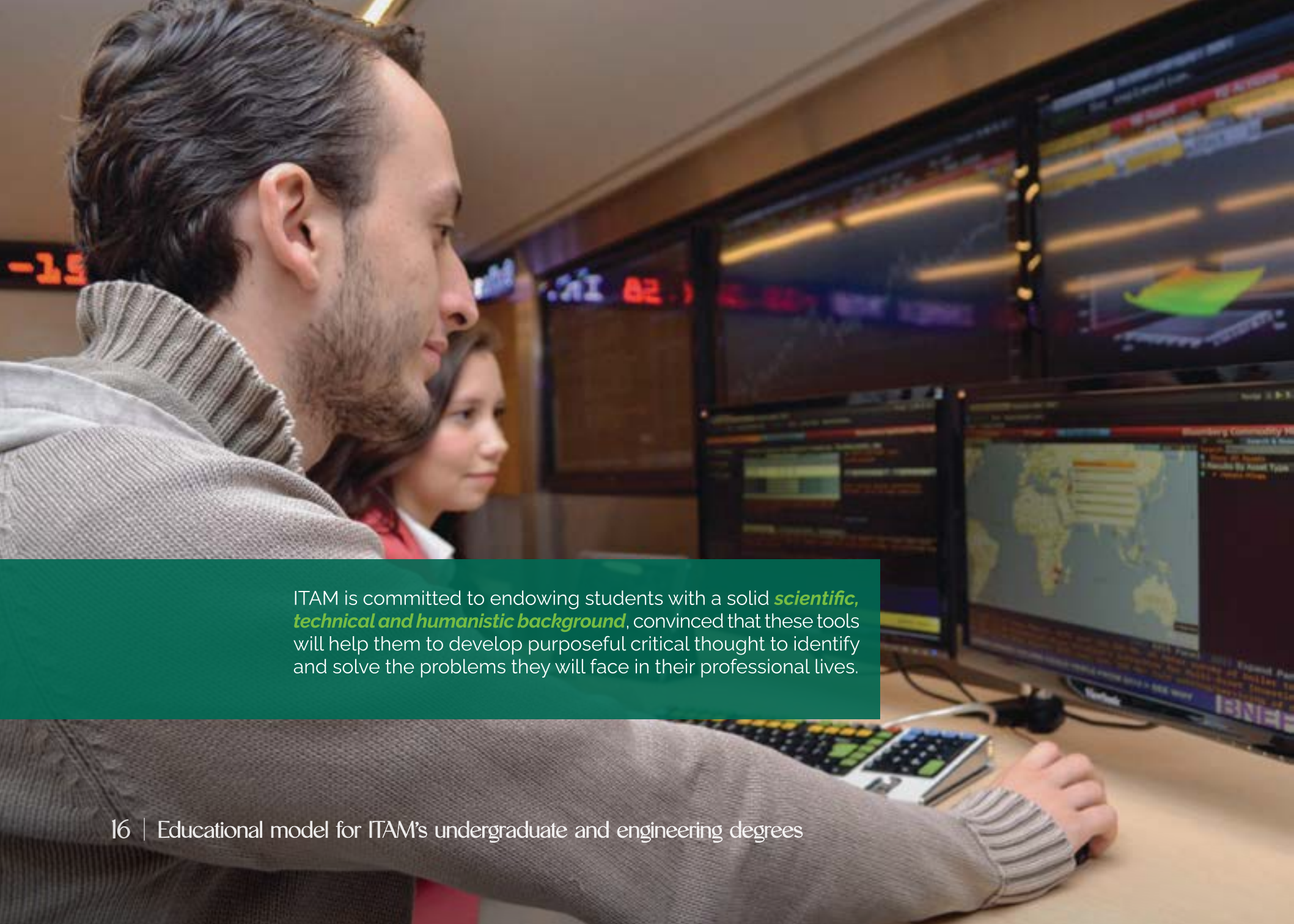
politica.itam.mx





Educational model for *ITAM* undergraduate and engineering programs

ITAM provides students with a ***well-rounded education***, imparting not just ***solid theoretic foundations*** but a sense that their ***classroom participation is vital***, and in which they are urged to express their ideas and justify their points of view.



ITAM is committed to endowing students with a solid ***scientific, technical and humanistic background***, convinced that these tools will help them to develop purposeful critical thought to identify and solve the problems they will face in their professional lives.



Both Undergraduate and Engineering students must complete common-core courses in ***mathematics, economics, law, computer science, accounting, communication and language.***



All ITAM students also obtain a solid grounding in humanities, through courses taught at the Department of General Studies, like ***Philosophy, Problems of Contemporary Reality and the Socio-Political History of Mexico,*** to mention a few.

International scope

+150
international exchange
agreements

10
dual degree
programs abroad

+270
students participate in international exchange programs *each year*





EPIC Lab

ITAM Center for Creativity, Innovation and Entrepreneurship

+6,000
Participating students

+110
Students in international ecosystems

2
National awards

1
Global impact award

MARTIN TRUST CENTER FOR MIT ENTREPRENEURSHIP

HULT PRIZE

What makes our students ***unique?***



Solid academic foundations

Community sense

Interdisciplinarity

Social commitment

Academic opportunities
Graduate programs

Risk Science

Provides a solid quantitative education that generalizes the use of computational tools and Data Science for risk management with a holistic and cutting-edge approach.

cienciaderiesgo.itam.mx

Data Science

The ideal choice for developing analytical capacities with an applied business approach.

mcdatos.itam.mx

Public Policy

The core curriculum provides a solid knowledge of economy, statistics, law and politics, integrated from the design phase.

politicaspublicas.itam.mx





Computer Sciences

Teaches the foundations that make computing a science and furthers research into the topics that will shape computers' future.

mcc.itam.mx



Economic Theory

Offers students a rigorous preparation for dealing with the demands of any doctoral program.

mteoriaeconomica.itam.mx

Human Rights and Guarantees

Provides theoretic and methodological tools on the use of human rights, in both national and international settings, in legal reasoning and in constructing the content of rights.



Applied Economics

Fosters an in-depth knowledge of economics and the development of sophisticated statistical, econometrics and programming skills in order to carry out highest-level applied economic analysis.

maestriaeconomia.itam.mx





MBA

Prepares leaders to drive change in their organizations and environments, with broad-based strategic thought and strongly rooted analytical and business skills.

mba.itam.mx



Executive MBA

Master's in Business Administration

Intended for high-level executives and business leaders seeking to strengthen their management skills and sharpen their innovative vision with a global perspective.

mba.itam.mx

Finance

Balances the empirical and theoretic aspects of finance and rigorously examines issues relating to financial analysis and management.

mef.itam.mx



Doctorate in Economics

A program whose excellence contributes to the academic and economic development of Mexico and Latin America.

phdeconomia.itam.mx



Academic opportunities
Executive Development

More information at desarrolloejecutivo.itam.mx

Art and culture

Organizational communication

Law

Development of management and personal skills



Economics

Entrepreneurs



Finance and accounting

Language and communication

Human resources

Taxes

Leadership

Public administration

Energy

Real-estate and construction industry

Marketing and sales

Technology and computer science

Strategy

Industrial engineering and operations

Processes, projects and services





Faculty

ITAM | ***Master Class in Human Rights and Guarantees,*** Fall 2022

The art of ***teaching***

ITAM's high level of educational quality stems from its faculty: full-time professors and researchers.

97.5% of them have graduate studies and 81.5% have doctoral degrees. Additionally, 40% of them are part of the National System of Researchers.








+ 200
Full-time professors

+ 300
Collaborations with academics
around the world

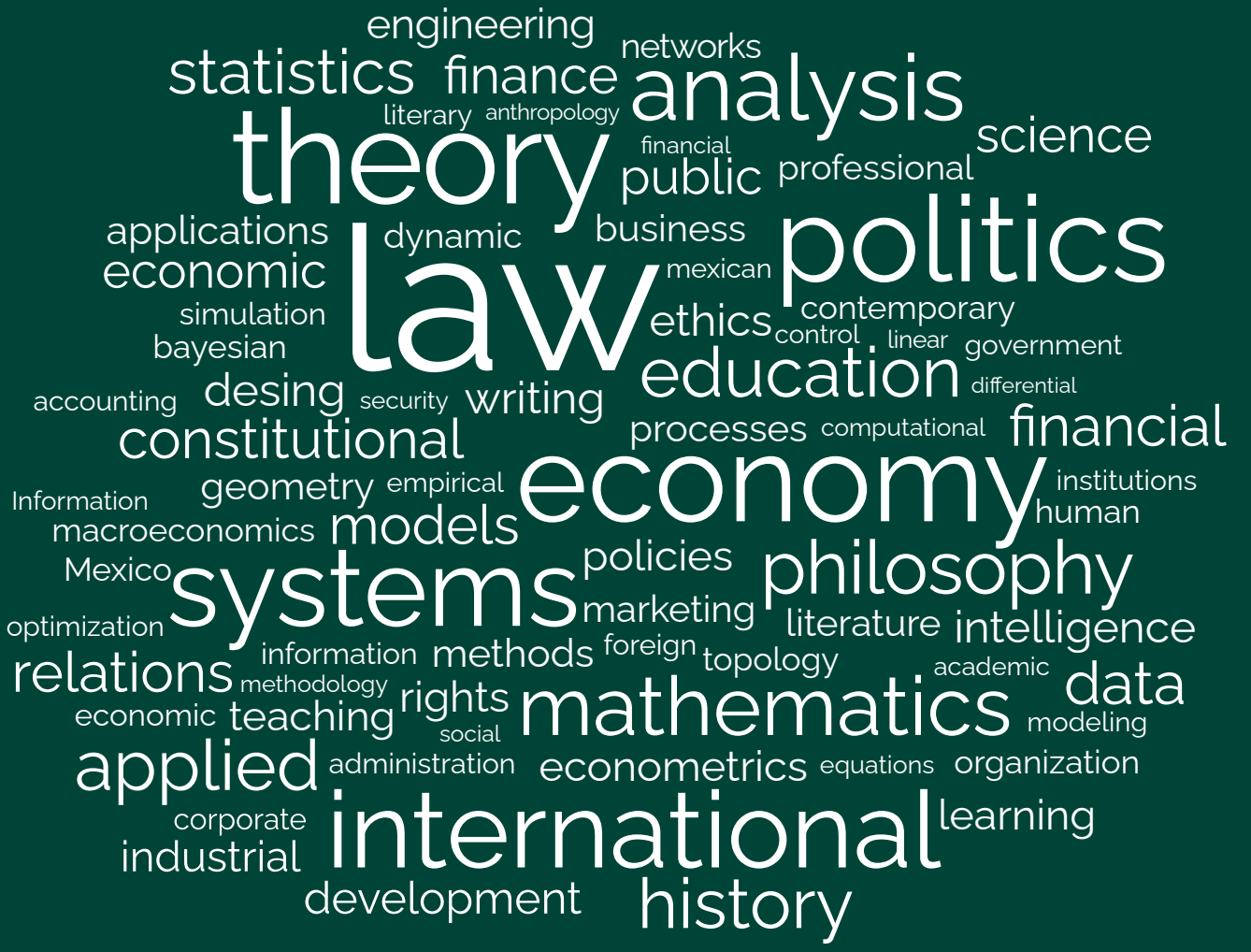







+ 100
Research articles published
each year in prestigious
international journals

Topics of interest to *our Faculty*





The art of being ***part*** of a ***community***

"I am convinced that the development of Mexico requires a quality education that reaches all Mexicans: an education that inculcates the values of civilization, that prepares good and useful citizens, that endows them with knowledge on science and technology, and prepares them to earn a living with dignity and decorum."

Don Alberto Baillères.

Social responsibility

ITAM | ***ARTizapán*** community mural



Art and ***culture***

ITAM | ***ITAMúsica Orchestral and Choral***
Concert, Fall 2022

The art of ***coexisting***

"The university as a school for humanity is not only a compendium of knowledge; it is a lifestyle, a community in constant dialogue."

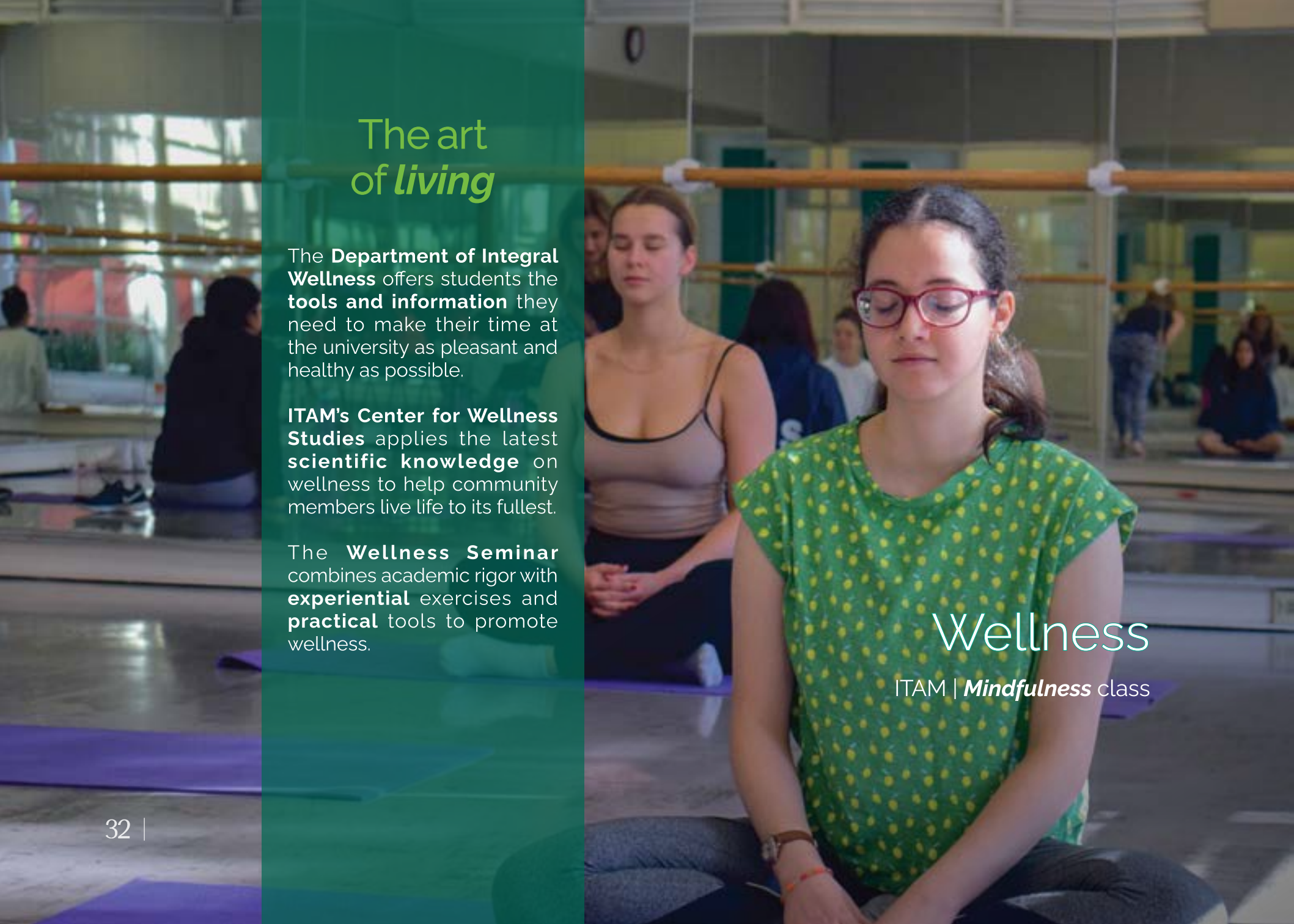
Dra. Julia Sierra.

The art of *living*

The **Department of Integral Wellness** offers students the **tools and information** they need to make their time at the university as pleasant and healthy as possible.

ITAM's Center for Wellness Studies applies the latest **scientific knowledge** on wellness to help community members live life to its fullest.

The **Wellness Seminar** combines academic rigor with **experiential** exercises and **practical** tools to promote wellness.



Wellness

ITAM | ***Mindfulness*** class



Sports

ITAM | Multipurpose ***fitness center***

The art of ***health***

The **Sports Office**, part of the Under Department of Integral Wellness, oversees **eleven teams that represent the institution**, a **weight-lifting gym**, two **yoga and meditation** disciplines, and various sporting activities: soccer, basketball, volleyball, frisbee, cheerleading, table tennis, chess, tennis, paddleball, badminton and more.



Health care services

Physical health

Both of our campuses have a team of professionals who offer medical services to our community. When necessary, these physicians will channel patients to laboratory testing or to the appropriate specialists.

A two-week **health campaign is organized each semester**, offering the following services:

- Tetanus and diphtheria vaccines
- Testing for high blood pressure, overweight and diabetes
- STD testing
- Promotion of family planning methods
- Courses on highway safety, CPR and first aid.

Mental health

The Under Department of Mental Health Services offers psychological and psychiatric support and promotes initiatives on stress management and addiction prevention.

It also has the support of **Línea Origen-ITAM and Casa Grana**, allied institutions that expand mental health services to the university community:

- Free and professional emotional care
- Immediate emotional care





Career Services

Career Services facilitates and promotes contacts between students and alumni with **high-level organizations** in both the private and public sector, as well as with national and international institutions operating in the Third Sector, **offering them more competitive professional opportunities** in keeping with their interests, knowledge and skills.





83

Recruitment sessions with high-level employer institutions



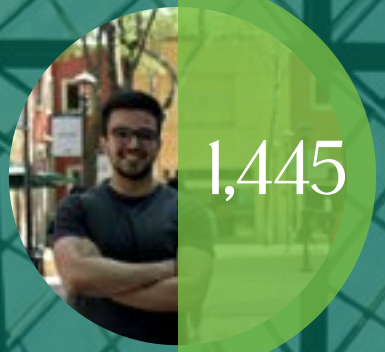
6,804

Active companies



3,626

Students and alumni have participated in recruitment sessions



1,445

Vacancies posted for all Undergraduate and Engineering program graduates (Fall 2022)



1,804

Vacancies posted for all Undergraduate and Engineering program graduates (Spring 2023)



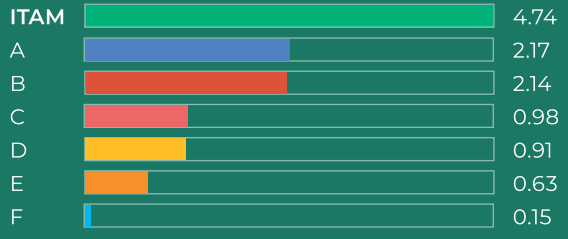
About our graduates

EXITAM

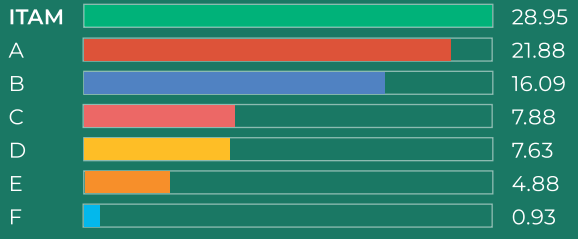
Leadership ranking according to *LinkedIn*

ITAM alumni hold ***key positions in various organizations and industries.***

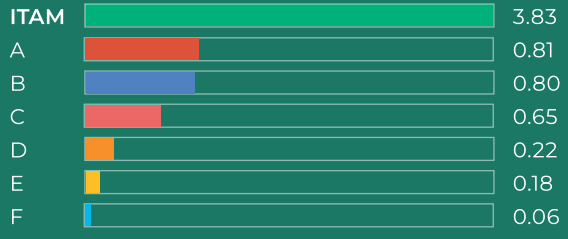
Chief Executive Officer



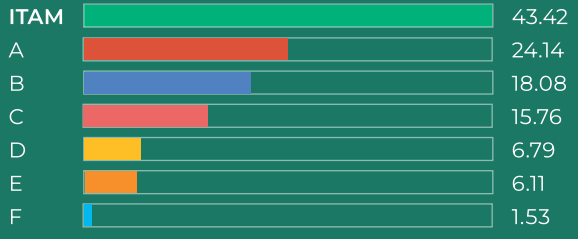
Founder



CFOs



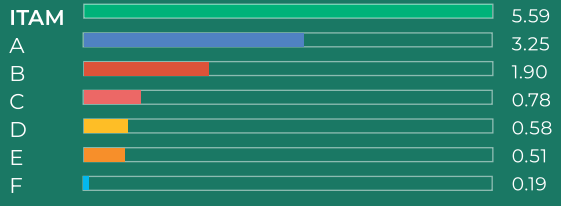
Partner



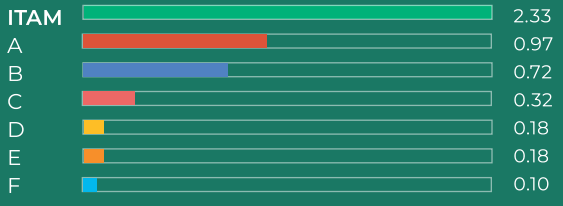
Source: Francisco Pérez González, "Ranking of Mexican higher educational institutions in private-sector leadership: evidence from the LinkedIn professional network." ITAM, internal document, July 2021.

ITAM alumni *in the World's Best Universities*

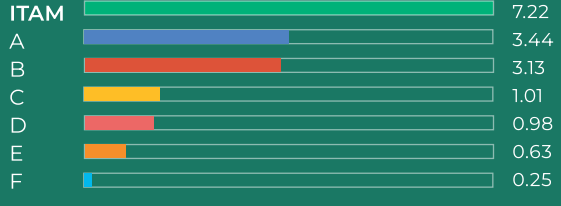
MIT



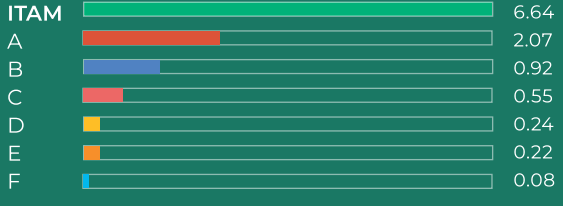
Oxford



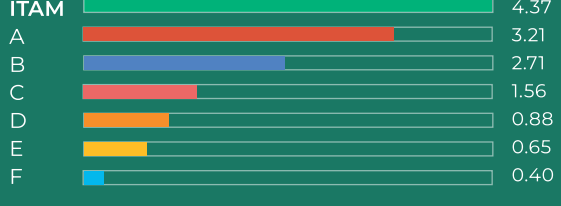
Stanford



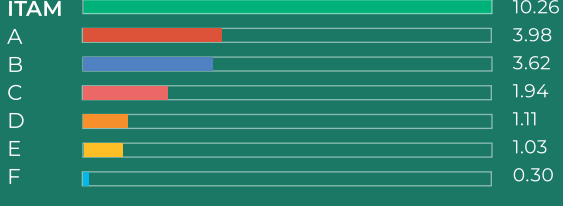
Chicago



Cambridge



Harvard



Source: Francisco Pérez González, "Ranking of Mexican higher educational institutions in private-sector leadership: evidence from the LinkedIn professional network." ITAM, internal document, July 2021.



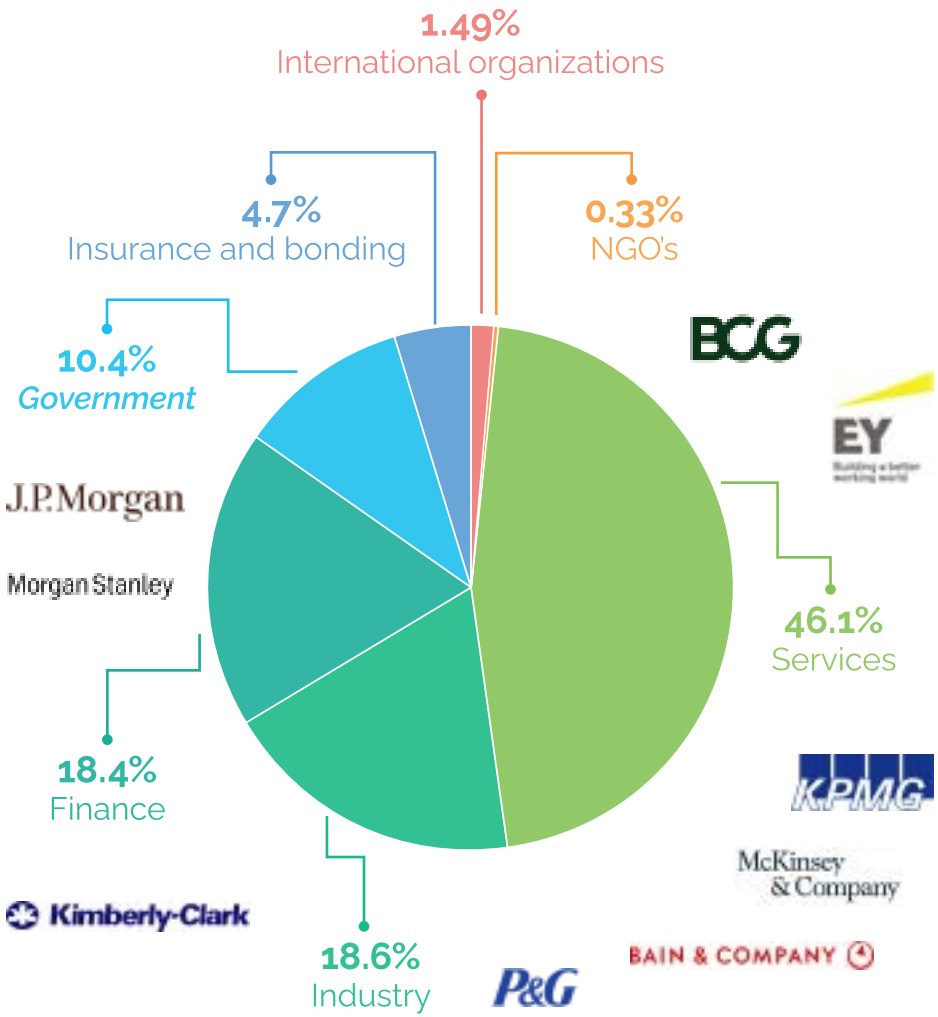
Our *alumni*

50%
Go on to graduate studies

58%
Work while completing their degree

81%
work in areas relating to their degree

66%
Hold positions within the top three echelons of management



What fields do *ITAM alumni* work in?

Source: Career Services, "ITAM in 100 people", ITAM, internal document, May 2020

Where in the world are *our alumni?*



Austria
Bolivia
Brasil
Canada
Switzerland
Chile
Costa Rica
Germany
Ecuador
Spain
France
United Kingdom
Ireland
Japan
Sweden
Singapore
El Salvador
Australia

Source: ITAM Alumni Office, internal document, February 2023.



Esteban Rossi Hansberg

Named Glen A. Lloyd Distinguished Service Professor in the Kenneth. C. Griffin Department of Economics of the University of Chicago.



Alejandrina Salcedo Cisnero

Appointed General Director of Economic Research at Banco de México, the first woman to hold this position.



José María Barrero

His paper "Don't Force People to Come Back to the Office Full Time," published in the Harvard Business Review, has been cited by numerous international media outlets and institutions.



Amrita Bahri

Appointed member of the Advisory Board of Georgetown Law's Center on Inclusive Trade and Development.

#OrgulloITAM

A community that makes us proud.



Marlene Garayzar Gómez

The first Mexican woman founder of a "unicorn" technology firm.



Leticia Jáuregui

Chief Executive Officer of CREA, an organization whose mission is to create job opportunities in marginalized communities.



Agustín Carstens

Received the King of Spain Prize in Economics for his career in economic policy in Latin America.



Exalumnas ITAM

Nine ITAM alumnae were named in Forbes' list of "México's Most Powerful Women 2023."



A comprehensive *Institutional Development* project



Academic *scholarships and stipends*

ITAM grants 11.5 MUSD a year in the form of scholarships and tuition loans to students from around the country. Our extensive Financial Aid program provides assistance to one in three students.

Tuition grants
1,499 in Undergraduate studies
132 in Graduate studies

Tuition loans
906 in Undergraduate studies
65 in Graduate studies

Maintenance and accommodation scholarships
140 a 170 recipients each year, from
28 states of Mexico



To complement the academic scholarships ITAM offers, our donors fund a robust program of stipends for ***maintenance and lodging,*** which each year benefits ***130 students who have shown excellent academic*** performance but whose economic situation may prevent them from continuing their studies at ITAM.

IMPULSO ITAM

+600
student beneficiaries since 2006

+1,000
donors



130 active students from 27 states of Mexico

More information about this program at:

donar.itam.mx

You can make the difference today!



ITAM

For a freer,
fairer, and more
prosperous Mexico.

www.itam.mx

Switchboard: 55 5628 4000
From within Mexico: 800 000 ITAM
From the United States: 011 52 55 56 28 4000
From elsewhere in the world: 00 52 55 56 28 4000

Río Hondo Campus
Río Hondo #1
Col. Progreso Tizapán
CP. 01080, Alc. Álvaro Obregón,
Mexico City

Santa Teresa Campus
Av. Camino a Santa Teresa #930
Col. Héroes de Padierna
CP. 10700, Alc. Magdalena Contreras,
Mexico City