

乡村振兴工作站

清华大学乡村振兴工作站成立于 2017 年，是响应党和国家乡村振兴战略、召引广大青年扎根乡土、串联“政企研学用”乡建共同体的乡村振兴综合服务平台。以乡村实践为先导，通过设计改造乡村闲置废弃房屋、建立实体工作站，创新校地合作机制、整合链接多方资源，因地制宜开展公益、长效、开放的乡村运营。工作站以人才培养和社会服务相结合为目标，不断完善组织机制，拓展内涵和服务体系，逐步成为高校培养青年学子全面发展的新方法、教育资源普惠社会的新形式、推动乡村发展的新支点，成为“行走在乡间的思政课堂”“新时代的讲习所”和“乡村创新创业孵化器”。项目开展以来，已在全国签约建立 41 个实体站点，组织 1060 余支支队，来自 200 余所大专院校，100 余个专业的 16200 余人次师生，依托工作站开展公益时长 210800 人·天。累计改造闲置房屋 4.6 万平方米，引入政府及企业建设投资超过 7 亿元。现已投入运营站点 35 处，辐射服务 110 万余名村民，为各地输送 256 余名“荣誉村民”，培训志愿骨干 8000 余人次、乡村干部与村民 3 万余人次。团队工作得到了《人民日报》《光明日报》、新华社、央视新闻联播等社会主流媒体的持续报道，也作为青年服务国家典型代表，两次登上央视五四晚会，讲述公益成长故事。同时，CGTN、中国日报等具有国际影响力的媒体将工作站故事传播到世界各地，传递中国乡村发展的声音。

清华大学乡村振兴工作站“乡创+”三创人才培养计划（简称“乡创+”）项目于 2021 年在清华大学启动。项目由清华大学乡村振兴工作站发起，致力于培养以乡村为题材的创新、创意及创业人才。通过导师指导、课程培训、实践支持、资金支持、地方政府联络等一系列环节和资源等，增强学生对中国基层乡村的认知，提高学生解决乡村需求、处理乡村问题的能力。我们致力于孵化新一代科技创新和商业模式创新项目，比如新材料、环境保护、文化产业等方向的创业者和创业团队，带来农业和商业模式的产业变革，人才和技术的流动突破产业边界，我们为意愿服务乡村的创业者提供“乡创+”项目学习提供全额奖金的支持。

Rural Revitalization Office, THU

Founded in 2017, the **Tsinghua University Rural Revitalization Station** is a comprehensive service platform that responds to the national rural revitalization strategy, encourages young people to engage in rural development, and builds a collaborative rural construction community integrating government, enterprises, universities, research institutions and users. Guided by rural practices, it renovates idle and abandoned rural

buildings, establishes physical stations, innovates university-local cooperation mechanisms, integrates multi-party resources, and carries out public welfare, long-term and open rural operations tailored to local conditions.

Aiming to combine talent training and social services, the Station has continuously improved its organizational mechanism, expanded its connotation and service system. It has gradually become a new approach for universities to nurture all-round students, a new form of making educational resources accessible to the public, and a new pillar for rural development. It is known as a **“mobile ideological and political classroom in the countryside”**, a **“lecture center for a new era”** and an **“incubator for rural innovation and entrepreneurship”**.

Since its launch, the Station has signed agreements to establish **41 physical stations** across China. It has organized more than **1,060 teams**, involving over **16,200 teachers and students** from more than **200 colleges and universities** covering over **100 majors**. Participants have contributed a total of **210,800 volunteer days**. It has renovated **46,000 square meters** of idle buildings and attracted more than **700 million yuan** in investment from governments and enterprises. Currently, **35 stations** are in operation, serving more than **1.1 million villagers**. The program has appointed more than **256 “Honorary Villagers”**, trained over **8,000 volunteer leaders** and more than **30,000 rural cadres and villagers**.

The Station has been continuously reported by mainstream media including People’s Daily, Guangming Daily, Xinhua News Agency and CCTV News

Network. As a typical model of youth serving the country, it has been featured twice on CCTV's May Fourth Youth Gala. Meanwhile, internationally influential media such as CGTN and China Daily have spread the story of the Station worldwide, conveying the progress of China's rural development.

Launched at Tsinghua University in 2021, the “**Rural Innovation +**” **Triple-Creation Talent Program** (Innovation, Creativity, Entrepreneurship) is initiated by the Tsinghua University Rural Revitalization Station. It is committed to cultivating innovative, creative and entrepreneurial talents focused on rural development.

Through mentoring, courses, practical support, funding, and government liaison, the program deepens students' understanding of rural China and strengthens their ability to address rural needs and challenges. It aims to incubate a new generation of startups and teams in technological and business model innovation, such as new materials, environmental protection and cultural industries, driving industrial transformation in agriculture and business models.

By promoting the flow of talents and technologies across industrial boundaries, the program provides **full scholarships** for aspiring rural-oriented entrepreneurs to participate in the “Rural Innovation +” training.