

ANNUAL REPORT

Tsinghua University
Latin America Center
Annual Report

2022



清华大学 拉美中心
Tsinghua University Latin America Center



Self-discipline and Social Commitment

清 華 學 堂

Openness Inclusivity Cooperation Mutual-benefit



Index

SUMMARY:	6
SECTION I: INTRODUCTION	7
1. ESTABLISHMENT OF THE CENTER	8
2. MISSION OF THE CENTER	8
SECTION II: TASKS AND EFFORTS IN 2022	10
1. PROMOTING FRIENDSHIP BETWEEN CHINA, CHILE, AND OTHER COUNTRIES FROM LATIN AMERICA	10
(1) <i>Digital China and Online Education Cooperation—Cloud Dialogue between Tsinghua University and Latin American and Caribbean Ambassadors</i>	10
(2) <i>Innovative Course Design: 'Exploring Latin America and the Caribbean' and 'Understanding China' and Invitation to Round Table Discussion with Latin American Professors.</i>	16
(3) <i>Participation in the China-Chile Symposium on "Global Development Initiative"</i>	17
(4) <i>Participation in the Symposium 'Global Security: China's Solution' held in Chile</i>	19
(5) <i>Participation in Chile's Congreso Futuro 2023</i>	21
(6) <i>Co-organization of the International Seminar on "China's Economic Development Prospects" with LIDE China</i>	21
(7) <i>Participation in the "China-Latin America International Symposium on Collaborative Development and Experience Sharing"</i>	23
(8) <i>Participation in the China-LAC Think Tank Cooperation Webinar, a sub-forum of "China- LAC Business Summit"</i>	25
(9) <i>Professor Chen Taotao's course "Chinese Companies Investing Abroad" generates over 1.04 million views</i>	27
2. COLLABORATION WITH TSINGHUA ONLINE EDUCATION INSTITUTIONS IN THE PROMOTION OF TSINGHUA UNIVERSITY'S ONLINE EDUCATION PROGRAMS TO LATIN AMERICA	28
(1) <i>Co-organization of "Online Education Dialogues" with Global MOOC and Online Education Alliance, XuetaoX, and Latin American Universities</i>	28



(2)	<i>Promoting Tsinghua University's Online Courses in Chilean and Other Latin American Universities through Tsinghua University Latin America Center.....</i>	<i>31</i>
3.	ESTABLISHING AND IMPLEMENTING A MECHANISM FOR TECHNOLOGY TRANSFER BETWEEN TSINGHUA UNIVERSITY AND UNIVERSITIES IN LATIN AMERICA.....	33
(1)	<i>To build and implement the working mechanism of technology transfer cooperation between Tsinghua and Latin American universities</i>	<i>33</i>
(2)	<i>Partnerships with institutions for technology transfer at universities in Chile, Mexico, and Peru</i>	<i>35</i>
(3)	<i>Cycle of UC-THU Seminars on Best Practices in Innovation and Technology Transfer... 37</i>	
(4)	<i>Organization of Tsinghua-Latin America Roadshow of Technology Transfer in 2023</i>	<i>39</i>
(5)	<i>Expanding Partnership Network of Latin American Universities for Technology Transfer ..</i>	<i>40</i>
4.	COLLABORATION IN THE EXPANSION OF OTHER TSINGHUA DEPARTMENTS IN CHILE AND OTHER LATIN AMERICAN COUNTRIES	41
(1)	<i>Facilitating Research Collaboration between Tsinghua School of Architecture and Pontifical Catholic University of Chile's School of Architecture</i>	<i>41</i>
(2)	<i>Supporting Prof. Zhang Linqi's team from the Faculty of Medicine in expanding to Chile and other Latin American countries.....</i>	<i>43</i>
(3)	<i>Supporting Dean Zhang Li's Visit to Colombia</i>	<i>44</i>
(4)	<i>Supporting the Third International Forum on Engineering Education</i>	<i>45</i>
(5)	<i>Supporting the "AI for Developing Countries" forum hosted by Tsinghua University</i>	<i>46</i>
(6)	<i>Collaboration with key universities in Latin America and the Caribbean.....</i>	<i>46</i>
(7)	<i>Promoting Spanish courses offered by Tsinghua University Language Center</i>	<i>49</i>
5.	SUPPORTING TSINGHUA STUDENTS TO DEVELOP THEIR COMPETENCIES	49
(1)	<i>Tsinghua University Latin America Center and the Center for Global Competence Development collaborated with Latin American ambassadors to organize engaging activities on campus</i>	<i>49</i>
(2)	<i>Co-organization of the conference on "China's Outward Direct Investment in Latin America and the Caribbean" with Tsinghua University Language Center and the Center for Global Competence Development.....</i>	<i>50</i>



(3)	<i>Academic exchange between Professor Dussel of the National Autonomous University of Mexico and doctoral student team led by Professor Chen Taotao</i>	52
(4)	<i>Internship opportunities for students from the University of Chile</i>	53
6.	PROMOTION OF TSINGHUA'S INTERNATIONAL ADMISSIONS, SUMMER SCHOOLS, AND GLOBAL FORUMS IN CHILE AND OTHER COUNTRIES IN LATIN AMERICA.....	54
(1)	<i>Promoting summer schools among partner universities in Chile and other Latin American countries.....</i>	54
(2)	<i>Promoting Tsinghua University's global programs with partner institutions in Chile and other Latin American countries.....</i>	55
(3)	<i>Promoting Tsinghua's postgraduate, doctoral, and master programs in Management from the School of Economics and Management.....</i>	56
7.	PARTNERSHIP RELATIONS	57
(1)	<i>Relationship with Latin American government departments, embassies, universities, companies, and multilateral organizations</i>	57
(2)	<i>Collaboration with other institutions within Tsinghua University.....</i>	65
8.	RESEARCH PROJECTS AND PUBLICATIONS.....	67
(1)	<i>Research Projects</i>	67
(2)	<i>Publications.....</i>	68
9.	INTERNAL MANAGEMENT OF TSINGHUA UNIVERSITY LATIN AMERICA CENTER.....	69
10.	RELATIONS WITH THE SPONSOR.....	70
11.	PROMOTIONAL EFFORTS	70
12.	CONCLUSION	72

Summary:

Tsinghua University Latin America Center received guidance and support from the International Affairs Office and followed the instructions of the university authorities at the Foreign Affairs Conference.

In matters of internal collaboration, the Center actively collaborated with various departments and institutions within Tsinghua University, such as the School of Economics and Management, the School of Architecture, the School of Medicine, the School of Public Policy and Management, the Global MOOC and Online Education Alliance, the Center for Global Competence Development, and the Office of Technology Transfer. In these matters, the Beijing and Chilean teams worked closely together.

As to external collaboration, the Center also established close relationships with Chinese government departments, including the Ministry of Commerce, the Ministry of Foreign Affairs, and the Ministry of Science and Technology, as well as with the embassies and consulates of Latin American countries in China, such as Chile, Uruguay, Peru, Mexico, Brazil, Argentina, Colombia, Guyana, and Barbados. Moreover, it established close partnerships with universities in Latin American countries, including Chile, Peru, Uruguay, Mexico, and Brazil, to promote external collaboration.

In 2022, the Center focused on expanding Tsinghua schools and institutions towards Latin America, with the aim of increasing the global competence of Tsinghua students, which in turn promoted friendly relations between China and Chile and other Latin American countries. These efforts laid a strong foundation for the promotion of Tsinghua's Global Strategy 2.0 in Chile and other Latin American countries in the future.

The Center expresses its gratitude to the authorities of Tsinghua University for their dedicated support and acknowledges the different schools, departments, institutions, and partners from Chile and other Latin American countries for their sincere efforts to

consolidate the partnership. Lastly, the Center appreciates the generous grant from the Luksburg Foundation to Tsinghua University.

Section I: Introduction

In 2022, Tsinghua University Latin America Center continued to operate normally despite of unprecedented challenges brought on by the COVID-19 pandemic. The Office in Chile made significant strides towards improving its management practices in legal, financial, and personnel matters, contributing to the overall effectiveness of the Center's operations.

To enhance its external communication and outreach efforts, the Center launched an English website and opened public accounts on various social media platforms, including WeChat, Facebook, Twitter, and LinkedIn. The creation of promotional videos further facilitated the exposition of the Center.

The "Third Meeting of Board of Directors" was held online, reflecting the Center's commitment to effective governance and transparent decision-making processes, even in the midst of a global health crisis.

Despite the many challenges posed by the pandemic, all members of the Center remained dedicated and committed to ensuring that its mission and goals were achieved. Through its efforts, the Center contributed to the expansion of Tsinghua's presence in Latin America, fostering technological and humanistic exchange between Tsinghua University and universities in Chile, Peru, Mexico, Brazil, and Barbados, and strengthening friendly relations between China and Chile and other Latin American countries.

Overall, Tsinghua University Latin America Center can be proud of its accomplishments in 2022, and we look forward to its continued success in the years ahead.

1. Establishment of the Center

On December 6, 2018, the President of our university, Qiu Yong, traveled to Santiago of Chile to attend the Opening Ceremony of Tsinghua University Latin America Center, in which the signing ceremony took place.

2. Mission of the Center

Tsinghua University Latin America Center serves as the liaison and exchange base of Tsinghua University in Latin America, aligning with the university's central mission of talent cultivation. It is committed to building an integrated platform for high-level exchanges between Chinese and Latin American government departments, academia, think tanks, and enterprises, as well as promoting academic research, humanistic exchanges, and scientific and technological innovation cooperation between Tsinghua University and Latin American countries.

The establishment of the Center represents a significant milestone in Tsinghua's global strategy, marking a crucial step towards the university's overseas layout and expansion.



Qiu Yong signing the cooperation agreement with Andrónico Luksi



Guests at Center's inauguration ceremony

Section II: Tasks and Efforts in 2022

1. Promoting friendship between China, Chile, and other countries from Latin America

(1) Digital China and Online Education Cooperation—Cloud Dialogue between Tsinghua University and Latin American and Caribbean Ambassadors

On April 29th, XuetangX hosted its second Latin America Ambassadors Conference, which was made possible by the support and guidance of the International Affairs Office and the sponsorship of the Tsinghua University Latin America Center, the Global MOOC and Online Education Alliance, and the Institute for Industrial Innovation of Finance. The conference was attended by more than 30 representatives from the embassies and Consulates of 21 Latin American and Caribbean countries in China.

The event was chaired by Li Jinliang, Director of the International Affairs Office, and began with remarks from Tsinghua University President Wang Xiqin, followed by Fernando Lugris, Head of the Diplomatic Missions of Latin American and Caribbean countries, and the Ambassador of Uruguay in China. Tsinghua's Vice-President and Provost Yang Bin delivered a closing speech to conclude the dialogue.

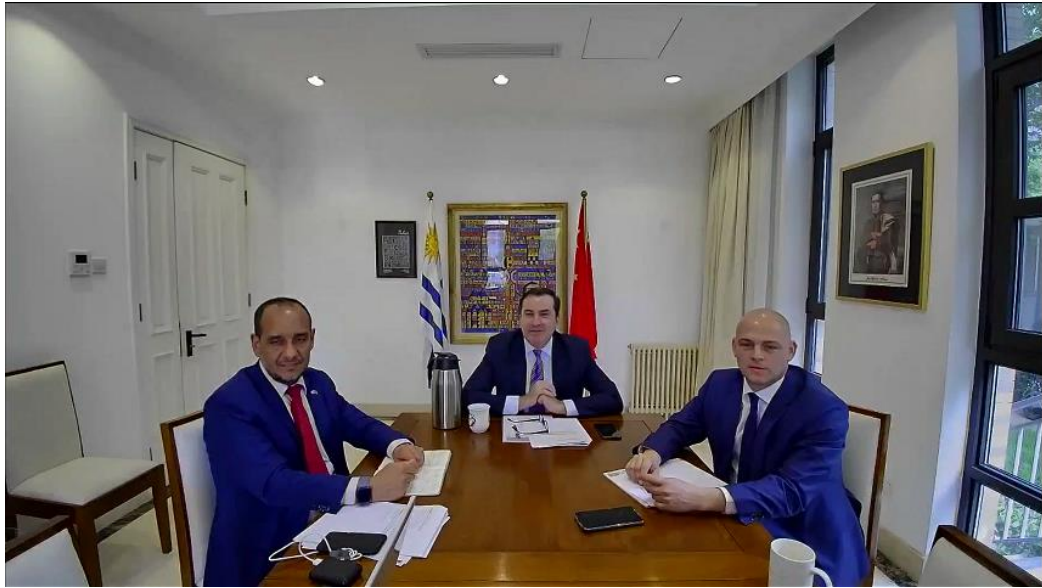


President Wang Xiqin

In his speech, President Wang Xiqin highlighted the gathering of Tsinghua University and representatives from Latin American and Caribbean countries and embassies in China at Tsinghua University in October of last year. They actively discussed the theme of building the “Belt and Road” Initiative, One Belt, One Road” and sharing new economy and prosperity.

Wang Xiqin highlighted the significance of Tsinghua University's dedication to researching the digital economy and education and emphasized the importance of promoting global cooperation in online education. Furthermore, Tsinghua University and Latin American universities have collaborated extensively across various fields, and these efforts have yielded fruitful outcomes.

Tsinghua University is eager to collaborate with its Latin American partners on various fronts such as research, education, cultural and personnel exchanges, sharing ideas and practices on important global issues such as artificial intelligence, climate change, public health, and global governance, and working together to build a community with a shared future for the benefit of mankind.



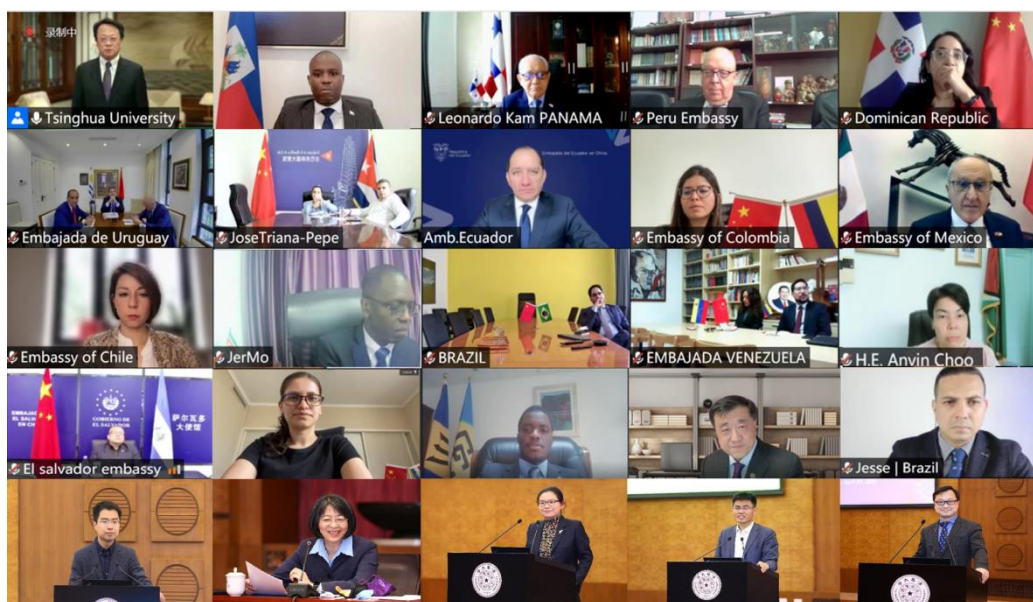
Speech by Uruguayan Ambassador to China Fernando Lugris

In his speech, Fernando Lugris expressed his gratitude to Tsinghua for organizing the online dialogue, an event that further brought both regions closer. He believed that the development of digital technology can generate massive benefits and help China and Latin America overcome various challenges, including the COVID-19 pandemic and the post-pandemic era. He looks forward to more collaborations between Tsinghua University and Latin American and Caribbean universities in the future.



Li Jinliang hosted the event, and Chen Yubo, Chen Taotao, Wang Xiaoxiao and Wang Shuaiguo (from left to right, top to bottom) gave keynote presentations

Prominent figures such as Chen Yubo, Secretary of the Communist Party of China (PCC) and Deputy Dean of the School of Economics and Management, Wang Xiaoxiao, Secretary-General of Global MOOC and Online Education Alliance, Wang Shuaiguo, CEO of XuetangX, and Professor Chen Taotao, Director of the Center, participated in the event and shared her expertise on different topics related to the development of digital economy, the practices and perspectives on online education of Tsinghua, the promotion of sharing of high-quality education technologies and resources across the world, and the construction of joint courses with Latin America, respectively.



Screenshot of the *online* attendees

The speeches by Luis Quesada, Ambassador of Peru to China, Hallam Henry, Ambassador of Barbados to China, Aldo Alvarez, Ambassador of El Salvador to China, and Jesus Seade, Ambassador of Mexico to China, highlighted the critical role of developing the digital economy and promoting digital transformation in Latin American and Caribbean countries. They shed light on the challenges faced and efforts made in promoting digital transformation in these countries and suggested ways to overcome

them.

They praised Tsinghua's efforts to promote exchanges and cooperation with Latin American and Caribbean countries, and expressed their willingness to work together to build a community with a shared future. Finally, they expressed their gratitude to Tsinghua University for organizing the online dialogue and providing a platform for exchange and cooperation between China and Latin America.



Speech by Yang Bin

Yang Bin's speech highlighted the existing partnership between Tsinghua and Latin American and Caribbean countries in various fields such as responding to the COVID-19 pandemic, global climate change, public health, and online education. Yang Bin also mentioned the collaboration between Tsinghua and Chile, Argentina and other countries facilitated by the Global MOOC and Online Education Alliance and the Center.

Looking forward, Yang Bin expressed the hope that Tsinghua will collaborate with more universities in the Latin American and Caribbean region, provide learners with top-quality educational resources, and contribute to the development of education in both China and the region.

The event was live-streamed on XuetaangX's online platform and was watched by an audience of 70,000 people.



Tsinghua's Event Venue.

News from Xinhua News Agency (Spanish): [https://my-h5news-es.app.xinhuanet.com/h5/article.html?articleId=99b3ee1402e937d845916c5ac76022b0estacan amplias perspectivas de cooperaci3n en educaci3n en l3nea entre China y Am3rica Latina y el Caribe \(xinhuanet.com\)](https://my-h5news-es.app.xinhuanet.com/h5/article.html?articleId=99b3ee1402e937d845916c5ac76022b0estacan%20amplias%20perspectivas%20de%20cooperaci%C3%B3n%20en%20educaci%C3%B3n%20en%20l%C3%ADnea%20entre%20China%20y%20Am%C3%A9rica%20Latina%20y%20el%20Caribe) Destacan amplias perspectivas de cooperaci3n en educaci3n en l3nea entre China y Am3rica Latina y el Caribe (xinhuanet.com)

News from Tsinghua News (Chinese):

<https://www.tsinghua.edu.cn/info/1178/94301>.

▪ News from Tsinghua News (English):

<https://www.tsinghua.edu.cn/en/info/1245/11193.htm> Cloud dialogue held between Tsinghua University and Latin American and Caribbean ambassadors-Tsinghua University

▪ News from Tsinghua University Latin America Center's website:

<https://lac.tsinghua.edu.cn/info/1012/1252.htm>

(2) Innovative Course Design: 'Exploring Latin America and the Caribbean' and 'Understanding China' and Invitation to Round Table Discussion with Latin American Professors

To strengthen mutual understanding between China, Chile, and other Latin American countries, Chen Taotao, professor at Tsinghua University's School of Economics and Management and Director of the Center, created an innovative joint course on “Exploring Latin America and the Caribbean” and a “Understanding China” program.

The "Exploring Latin America and the Caribbean" course is open to students across Tsinghua University who are interested in Chile and Latin America. The first class will be taught online in the spring semester of 2023 by senior professors from Chile, Uruguay, Argentina, Brazil, Mexico, and Peru.

The "Understanding China" program is designed for students from Chile and other Latin American countries. The Center has collaborated with Tsinghua University's Online Education Office to promote the MOOC course "Chinese Perspective on Global Development Initiatives," hosted by Yang Bin, Vice President of Tsinghua University, among Latin American students. Additionally, to respond to the requests raised by Latin American professors who teach courses related to China, the Center will invite experts from Tsinghua and the Chinese industry to teach classes for Chilean and Latin American students.

On June 22, the Center held an online roundtable discussion focused on these two courses, with attendees including 12 Latin American professors and scholars from Chile, Peru, Uruguay, Argentina, and Venezuela. During the meeting, Professor Chen Taotao explained the objectives and syllabus of the courses and invited representatives from partner institutions XuetangX and the Center for Global Competence Development to present their institutional functions and vision for collaboration.

The participating professors expressed their willingness to engage with the "Exploring

Latin America and the Caribbean" course and provided valuable feedback for the syllabus of both courses. They also shared the challenges they faced while teaching.

The syllabus for "Exploring Latin America and the Caribbean" has been finalized, and seven lecturers from Argentina, Uruguay, Peru, Brazil, Chile, and Mexico have accepted invitations to participate as instructors in the course and present their respective countries, offering a culturally diverse scenario to Tsinghua students.

Furthermore, the Center has shared China-related MOOC courses launched by Tsinghua Online Education Office with Latin American universities, hoping to provide benefits to Latin American teachers and students who are interested in China-related issues.

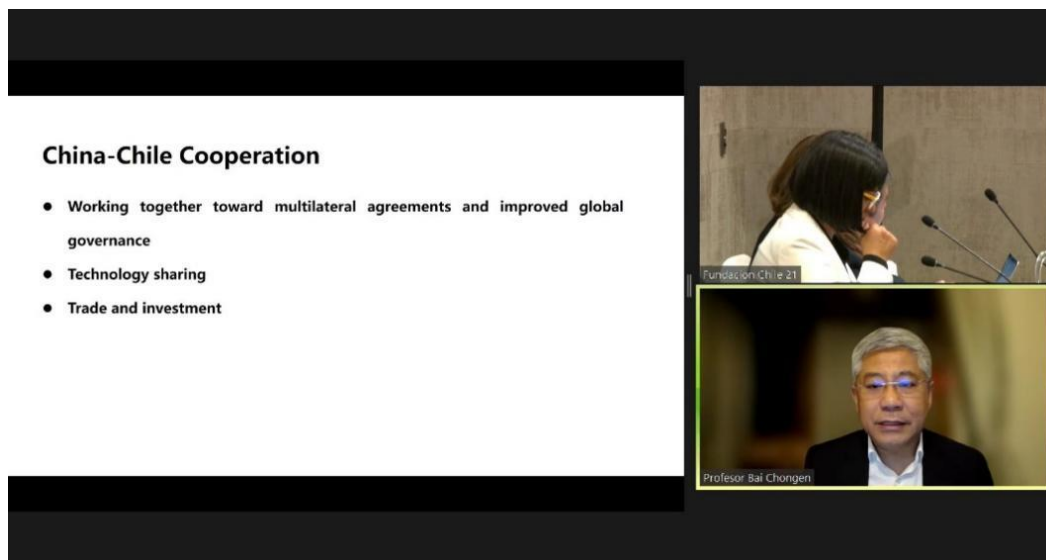


Screenshot of Latin American Professors Attending the Roundtable Discussion

(3) Participation in the China-Chile Symposium on "Global Development Initiative"

On September 12, 2022, Bai Chongen, a renowned Chinese economist and Dean of the School of Economics and Management, was a guest speaker at the "Global

Development Initiative: New Prospects for China-Chile Cooperation" online seminar. The seminar was jointly organized by the Chinese Embassy in Chile, the Chile 21 Foundation, the Permanent Forum on Foreign Policy, and the Institute of International Studies of the University of Chile and was broadcasted live.



Screenshot of the Speech by Dean Bai Chongen

Professor Bai Chongen addressed the pressing issue of climate change and emphasized that it is a global challenge that requires collective action through common but differentiated responsibilities (CBDR), taking into account each country's unique circumstances. He pointed out China's commitment to the international community to reach its peak carbon dioxide (CO₂) emissions before 2030 and achieve carbon neutrality by 2060. As the largest developing country in the world, China faces greater challenges in achieving carbon neutrality than developed countries in Europe and North America. In recent years, China has implemented various measures, including the launch of a national carbon emission trading system, reducing non-renewable energy usage, and promoting new energy vehicles, among others, demonstrating its unwavering commitment to tackling climate change.

Professor Bai stressed the significance of China and Chile, with their longstanding partnership, collaborating to strengthen global climate change governance, share green

technology, and enhance investment and trade, setting an example of joint efforts to tackle this global challenge.

Chinese Ambassador to Chile, Niu Qingbao, was also in attendance and delivered a speech, emphasizing President Xi Jinping's key speech at the High-level Dialogue on Global Development and reaffirming China's commitment to advancing key areas of cooperation with its partners.



Conference Venue

- News from the Center website on the Event:

<https://lac.tsinghua.edu.cn/info/1012/1321.htm>

(4) Participation in the Symposium 'Global Security: China's Solution' held in Chile

On November 23, 2022 (GMT+8), Tsinghua University Latin America Center coordinated the attendance of Chen Jianguo, an associate professor at the Institute for Public Safety Research, Tsinghua University (IPSR), at the symposium "Global Security: China's Solution". The event was jointly organized by the Chinese Embassy in Chile and the Alejandro Lipschutz Institute of Sciences (ICAL). Keynote speeches

were delivered by Chinese Ambassador to Chile, Niu Qingbao, Director of the Alejandro Lipschutz Institute of Science, Pablo Monge, and Associate Professor Chen Jianguo from the IPSR.

Ambassador Niu Qingbao explained the current situation that led to President Xi Jinping's global security initiative and clarified its "six commitments." He emphasized that China had always shown unwavering support to Latin American countries in their efforts to maintain regional and world peace. He also expressed China's willingness to collaborate with Chile and the international community to exchange ideas on global security and work towards making the world more prosperous and peaceful.

Director Pablo Monge emphasized that the current security challenges facing the world cannot be solved by any country alone, and therefore, it is essential for all countries to work together to maintain global security.



Screenshot of the Event

During the symposium "Global Security: China's Solution", Associate Professor Chen Jianguo provided an introduction to the Institute of Public Safety Research (IPSR), followed by discussing disaster prevention, reduction, and solutions. He mentioned that IPSR not only provides security solutions for China but also for countries such as Chile, Ecuador, and the Dominican Republic.

As an important contributor to improving security management capabilities and

building smart cities in China, the Institute of Public Safety Research has been dedicated to enhancing global security. Tsinghua University is committed to collaborating with the international community to ensure worldwide security.

- News from the Chinese Embassy in Chile on the Event: http://cl.china-embassy.gov.cn/sgxw/202211/t20221125_10980692.htm

(5) Participation in Chile's Congreso Futuro 2023

The Congreso Futuro 2023, which is considered the most significant scientific outreach event in Latin America, was held in Chile from January 16 to January 20, 2023. Thanks to the active coordination between Tsinghua University Latin America Center and the Chinese Embassy in Chile, Professor Liang Zheng, the Deputy Dean of the Institute for AI International Governance, School of Public Policy & Management (I-AIIG), was invited to present at the conference through an online platform. During his presentation, Professor Liang shared China's successful practices in AI governance, his research experience in technological and innovative policies, as well as emerging technologies and innovative governance.

(6) Co-organization of the International Seminar on "China's Economic Development Prospects" with LIDE China

On March 23, 2022, with the support of the Embassy of China in Brazil, the Center and LIDE China jointly held an online seminar on "China's Economic Development Prospects", which discussed topics such as China's development perspectives, the "14th Five-Year Plan," the current e-commerce trends in China, and macro and industry trends in China under new constraints.

The meeting was chaired by Ricardo Luz, CEO of LIDE China, and was attended by representatives of the Chinese Consulate General in Sao Paulo, Rio de Janeiro, and Recife. During his keynote speech, Professor Liu Lingling from the School of

Economics and Management's Department of Economics provided insights into the current state of China's economy, the 14th Five-Year Plan, and new measures to ensure steady economic growth.

Additionally, Wang Huimin, Deputy Director of the Credit Research Institute at the Chinese Academy of International Trade and Economic Cooperation of the Ministry of Commerce of China, presented on China's e-commerce system, including rural and cross-border e-commerce, as well as international commerce cooperation and regulation. He also highlighted the development trend of e-commerce in China.

Furthermore, Chen Ji, Energy Industry Analyst and Executive General Manager of the CICC Global Institute, illustrated the impact of carbon emission reduction efforts on the economy.



Screenshot of the Meeting

- News from Tsinghua News on the Event (Chinese):
<https://www.tsinghua.edu.cn/info/1180/92424.htm>
- News from People's Daily Online:
<https://baijiahao.baidu.com/s?id=1727598733843908042&wfr=spider&for=pc>

- News from CGTN Facebook Account (Spanish):
<https://www.facebook.com/cgtnenespanol/posts/281938484121973>
- News from CGTN Twitter Account (Spanish):
<https://twitter.com/cgtnenespanol/status/1504096421183688704>
- News from CGTN Youtube Account (Spanish):
<https://youtu.be/LpZo09dwjbM>
- News from CGTN (Spanish): <https://espanol.cgtn.com/n/2022-03-16/GbBEcA/Se-celebra-Perspectivas-de-Desenvolvimento-Economico-de-China-por-enlace-de-video/index.html>
- News from Embassy of Brazil in Beijing, China:
<https://mp.weixin.qq.com/s/fq1SOEj63MgFkoyD-8dZ7A>

(7) Participation in the "China-Latin America International Symposium on Collaborative Development and Experience Sharing"

On May 24th and 25th, 2022, Professor Chen Taotao, Director of Tsinghua University Latin America Center, attended the international symposium "China-LAC: Development Cooperation and Mutual Learning of Development-Related Experiences," and the Second Scholar Forum on the Relations between China and LAC, which were jointly organized by the academic divisions of the Chinese Academy of Social Sciences and the Latin American Faculty of Social Sciences. The seminar had the theme of "China-Latin America Collaboration in Development: Creating a Wonderful World in the Post-pandemic Era," and featured keynote speeches and experience-sharing from distinguished experts in government departments, think tanks, universities, and companies from China and Latin America.

The forum was hosted by the Institute of Latin American Studies of the Chinese

Academy of Social Sciences, Southwestern University of Finance and Economics, and Global Network of Think Tanks on Poverty Eradication and Sustainable Development.

In the fourth session of the forum, Professor Chen Taotao gave a keynote speech titled "Promoting Mutual Understanding between China and Latin America and Jointly Taking Advantage of the Opportunities and Challenges in the Post-epidemic Era."

In her speech, Professor Chen analyzed the current consensus on global development from the perspective of international investment, historical experiences, and practical needs for China-Latin America collaboration. She also shared her views on how to identify and respond to the opportunities and post-pandemic challenges.

Professor Chen emphasized that China and Latin America are both developing countries that need to learn from each other's development experiences. Considering the current changes in global development, the reflections of most countries on globalization will inevitably reorient and restructure globalization, as anti-globalization is not a global consensus.

During the meeting, Professor Chen proposed critical consensus between China and Latin America, such as measures on how to address climate change and boost green development. She also elaborated on the historical experiences and practical needs for China-Latin America collaboration in development and introduced basic information about Chinese companies' investment in the region. Professor Chen identified that the lack of mutual understanding and a failure of the interaction mechanism are the main challenges for Chinese and Latin American companies.

Professor Chen pointed out that China and Latin America should set sail again based on mutual understanding and trust. They should identify and address the areas and points where gaps in mutual understanding exist through more detailed and in-depth understanding. Through the linkage of government, academia, and business, they should build an integrated communication platform to accumulate mutual trust, create

opportunities, and address challenges.

Attendees unanimously supported and agreed with Professor Chen's views, and discussed and exchanged ideas with her.

(8) Participation in the China-LAC Think Tank Cooperation Webinar, a sub-forum of “China-LAC Business Summit”

On December 15, 2022, Professor Chen Taotao, Director of Tsinghua University Latin America Center, participated in the “15th China-LAC Business Summit” and the China-LAC Think Tank Cooperation Webinar, where she delivered a speech during the first session of the online summit. The forum was sponsored by the China Council for the Promotion of International Trade and organized by the Institute of Latin American Studies of Chinese Academy of Social Sciences, and it focused on two main topics: promoting high-quality development of China-Latin America economic and trade cooperation and building high-standard international economic and trade rules.

During the summit, Professor Chen spoke on the topic of "High-Quality Development Depends on a Deeper Level of Mutual Understanding and Cooperation". She explained the fundamental elements of high-level development, breakthroughs necessary for such development, and what steps should be taken to achieve it.

For instance, she mentioned the growth of Chinese investment in Chile, which has developed from a small amount of investment to become the third largest host country in Latin America, and in Mexico, which has shifted from a market orientation to a mechanism orientation. These developments reflect the continuous deepening of Chinese enterprises' understanding of Latin America and the continuous improvement of their capabilities. Additionally, China's investment and development of large-scale projects in Latin America has made it clear that Chinese investment plays an irreplaceable role in the Latin American world.

To achieve high-level development in the future, Professor Chen emphasized the importance of understanding the industrial development orientation of Latin American countries. This can be done by understanding the location advantage and development trajectory of Latin American industries, and through discussions with Latin American governments, regional think tanks, and academic circles; and that, moreover, we should understand the location advantage, development trajectory and capabilities of China and Chinese companies.

Furthermore, it is necessary to identify the long-term demands of Latin American countries for open development and explore the implementation possibilities of such demands through in-depth exchanges with Latin America.

Finally, Professor Chen suggested promoting communication among academia, companies, and governments to facilitate cooperation and development in emerging fields, such as the digital economy.



高质量发展需要基于更深层次的相互了解与合作
High-Quality Development depends on a deeper level of
mutual understanding and cooperation

陈涛涛教授 清华大学拉美中心主任
Prof. Taotao CHEN
director of Latin America Center of Tsinghua University



Keynote Speech by Professor Chen Taotao

(9) Professor Chen Taotao's course "Chinese Companies Investing Abroad" generates over 1.04 million views

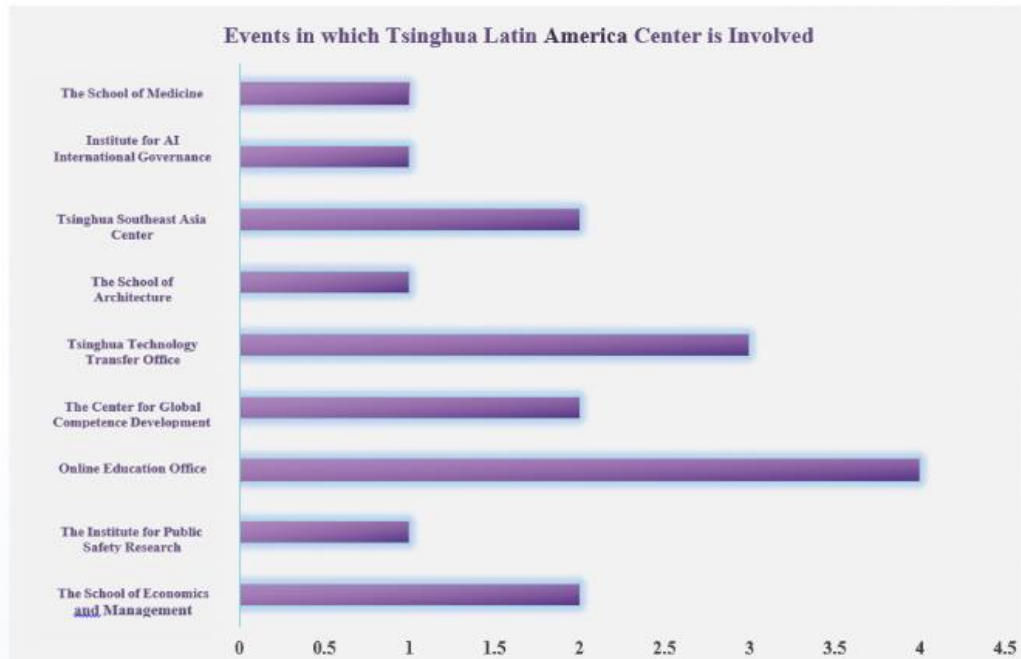


Screenshot of live broadcast on Tsinghua Overseas Publicity Platform

During this fall semester, Tsinghua University launched the course "China's Perspective on Global Development Initiative" which explores the latest social, economic, cultural, and technological developments in China. On November 22, Chen Taotao, Director of the Center, taught a session on "Chinese Companies Investing Abroad: Challenges and Capability Building" using multiple platforms including Weibo, WeChat Channels, Kuaishou, Tiktok, Bilibili, XuetaoX, Facebook, and Twitter, which generated more than 1.04 million views.

The course examined the global investment trend, analyzes the challenges that Chinese companies face in foreign investment, and explores capacity-building strategies through specific case studies. By taking this course, students could gain a deeper

understanding of the development and the issues that Chinese enterprises encounter during overseas investment.



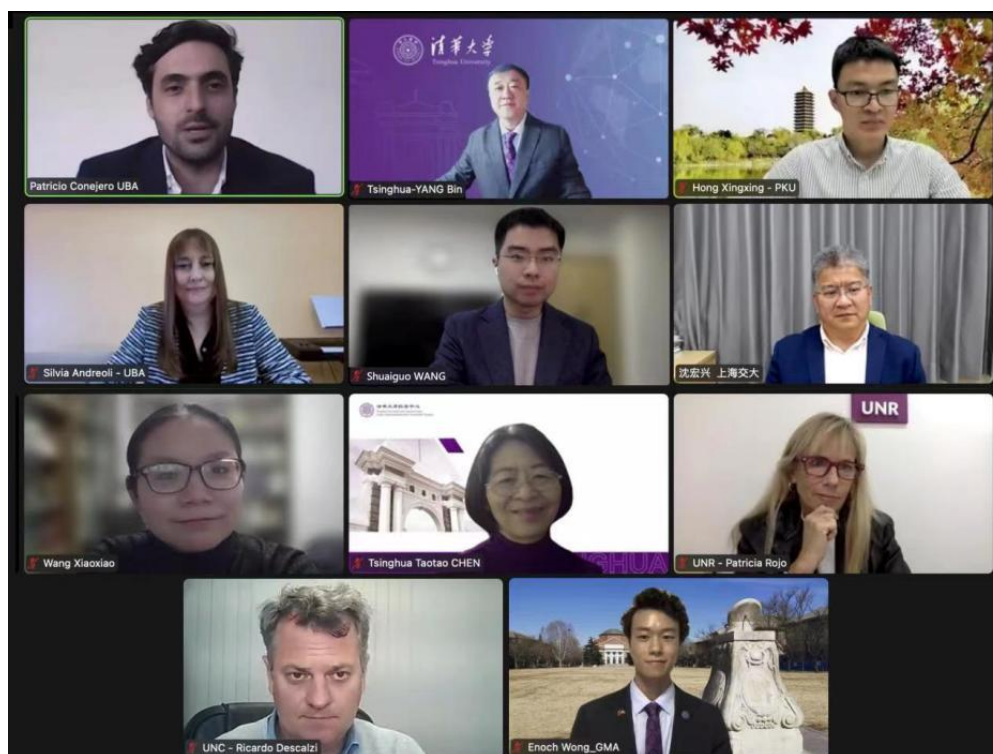
Graphic analysis of the activities of the Center with 9 faculties and institutions of Tsinghua University

2. Collaboration with Tsinghua Online Education Institutions in the Promotion of Tsinghua University's Online Education programs to Latin America

(1) Co-organization of "Online Education Dialogues" with Global MOOC and Online Education Alliance, XuetangX, and Latin American Universities

On April 13, 2022, Tsinghua University Latin America Center and Global MOOC and Online Education Alliance, co-organized the China-Argentina Online Education Dialogue. The event, themed "Reimagining Higher Education in the Digital Era," brought together three universities: the National University of Córdoba, the University of Buenos Aires, and the National University of Rosario. During the dialogue, Professor Chen Taotao, the Director of the Center, presented an introduction to the Center's

founding history and highlighted the significant events the Center has organized in Latin America.



Screenshot of the Online Education Dialogue participants

On September 6, 2022, Tsinghua University Latin America Center, Global MOOC and Online Education Alliance, the Pontifical Catholic University of Chile, and XuetaoX jointly hosted a global dialogue on education digitalization. The theme of the conference was "Visions for Lifelong Learning Development in the New Digital Era".

The aim of the conference was to review and outline the goals, practical results, and future directions of education digitalization, provide guidance for high-quality lifelong learning, promote extensive international exchanges and multilateral cooperation in higher education, use online education to promote comprehensive human development, advance society, and build a community with a shared future for mankind. The event opened with speeches from Yang Bin, Vice President and Provost of Tsinghua University and Chairman of the Executive Committee of Global MOOC and Online Education Alliance, and Patricio Donoso, Provost of Institutional Management of the

Pontifical Catholic University of Chile.



Screenshot of the participants

During her keynote speech, Luz Eugenia Montero Ossandón, Director of Continuing Education at the Pontifical Catholic University of Chile, presented an overview of global trends and challenges in lifelong learning. She emphasized the need for developing countries to cooperate extensively across borders, and be open to new technological concepts such as augmented reality and metaverse.

Jorge Villalón, Director of UAI Online & Digital Systems, shared a range of AI applications in continuing education and lifelong learning. Meanwhile, Laura Gallardo, Director of the Office of Graduate and Continuing Education at the University of Chile, provided practical insights and reflections on the use of virtual technology for the development of lifelong learning programs at the University of Chile.

Li Jizhen, Deputy Dean of the School of Economics and Management at Tsinghua University shared a case study on the use of digital technology in online continuing education and executive education at her school.

Afterwards, Chen Taotao, Director of the Tsinghua University Latin America Center, provided a summary of the event and expressed her gratitude to the speakers for sharing

their valuable insights. She encouraged attendees to continue working together to improve education practices with the perspective of collective wisdom, deepen mutual understanding, mutual trust, as well as to collaborate in lifelong learning.

The forum was broadcast live on the XuetaangX platform and received over 3,600 views from around the world.

Furthermore, the Center actively facilitated the collaboration between Global MOOC and Online Education Alliance, XuetaangX, and the online education offices of several Latin American universities including the Pontifical Catholic University of Chile, Adolfo Ibáñez University, Pontifical Catholic University of Peru, Pacific University of Peru, and TEC, to create more opportunities for exchanges and cooperation in online education.

Moving forward, the two sides plan to collaborate on MOOC course sharing, Spanish MOOC platform development, global online education dialogues, as well as courses such as "Exploring Latin America and the Caribbean" and "Understanding China".

(2) Promoting Tsinghua University's Online Courses in Chilean and Other Latin American Universities through Tsinghua University Latin America Center.

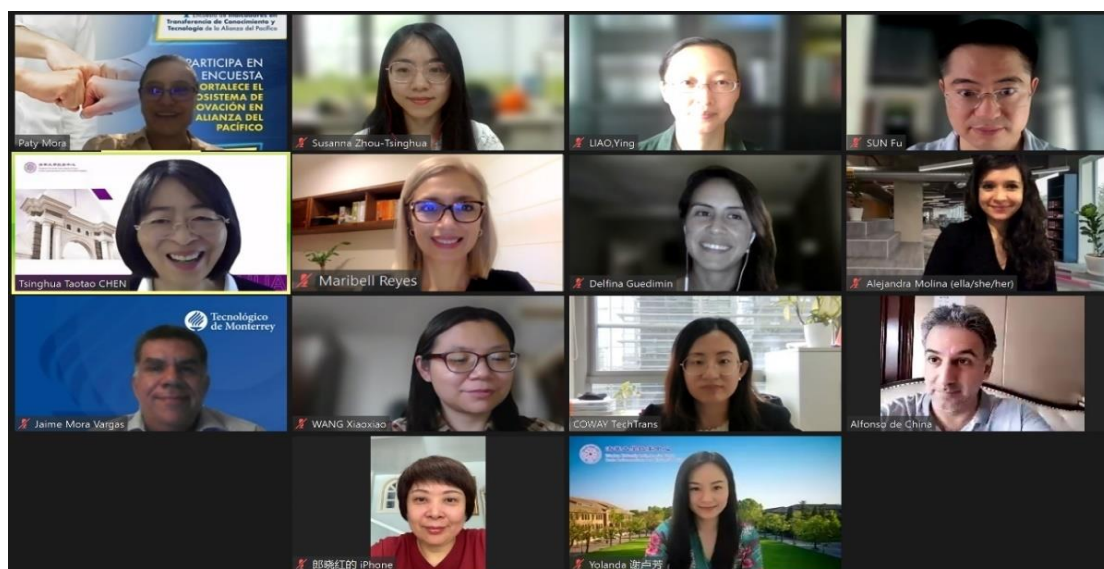
Tsinghua University Latin America Center has been actively promoting the Global Hybrid Classroom initiative, a Tsinghua-led program that has been extended to key partner universities in Chile and other Latin American countries. The initiative enables students from Tsinghua and other world-class universities to take online classes simultaneously. Participants who attend all classes receive a certificate of studies from Tsinghua, promoting cultural exchange and sharing high-quality resources among top-tier universities worldwide.

During the spring and autumn semesters of 2022, the Center collaborated with partner

universities in Chile and other Latin American countries to share courses and facilitate Latin American students' enrollment in Tsinghua's online classes.

In the spring semester, the Center supported 14 students from the University of the Pacific of Peru and two students from the University of Talca to participate in the program. Similarly, in the fall semester, 37 students from several Dominican universities, 11 from the University of Andrés Bello, and one student from the Catholic University of Uruguay participated in the program.

On June 15, Tsinghua University Latin America Center and Tecnológico de Monterrey held a virtual meeting to discuss various topics, including online education, student exchanges, global competence development, and technology transfer. This meeting marked the beginning of the cooperation between Tsinghua University and Tecnológico de Monterrey in the field of online education. In the upcoming spring semester, TEC plans to select two courses from Tsinghua's program and offer them to their students.



Screenshot of meeting between Tsinghua University and TEC.

In 2022, the Center actively expanded Tsinghua University's cooperation in online education with key universities in Latin America and the Caribbean, including the Dominican Republic, the University of the West Indies in Barbados, TEC in Mexico, the Federal University of Rio de Janeiro in Brazil, the University of Haiti, Secretariat

of Higher Education, Science, Technology and Innovation in Ecuador, and the Caribbean as well. The goal is to increase the enrollment of Latin American and Caribbean students in Tsinghua's online programs.

Moving forward, the Latin American Center will continue to promote and expand the scope of online education cooperation programs between Tsinghua and universities in Latin America. By leveraging online education, the Center aims to deepen international cooperation between Tsinghua and universities in the region.

3. Establishing and implementing a mechanism for technology transfer between Tsinghua University and universities in Latin America

(1) To build and implement the working mechanism of technology transfer cooperation between Tsinghua and Latin American universities

To promote continued collaboration in technology transfer and facilitate regular exchanges between Tsinghua University and Latin American universities, Tsinghua University Latin America Center organized the establishment of the "Tsinghua-Latin America Working Group for Technology Transfer" in collaboration with the Institute of Technology Transfer and Coway International TechTrans Co., Ltd.

During the working meeting, in-depth discussions were held to develop the internal and external working mechanisms of the Tsinghua-Latin America International Technology Transfer.

Regarding the internal mechanism, the meeting emphasized the importance of team building, including the establishment of a leading group and a working group, as well as the identification of team members. Please refer to the figure below for details.

Then, the group clarified the responsibilities of each member, including arranging work

plans, investigating and diagnosing business demands, organizing events, and summarizing work.

Finally, the group sought to improve the work mechanism by making concrete arrangements for WeChat group building, holding regular work meetings, providing job briefings, and summarizing meetings.

Regarding the external work mechanism, the first step is to clarify the main responsibilities of each entity involved. Tsinghua Latin America Center is responsible for coordinating international technology transfer between Tsinghua University and its counterparts in Latin America, while the Office of Technology Transfer mainly compiles the scientific and technological achievements of Tsinghua University. Coway International TechTrans Co., Ltd. is responsible for organizing and implementing specific technology projects, exploring industrial needs, and organizing related activities.

Secondly, it is important to strengthen the engagement with Latin American institutions. For instance, the Pontifical Catholic University of Chile, TEC in Mexico, and the Pontifical Catholic University of Peru should proactively communicate with the Center to identify their actual needs and roles in the collaboration.

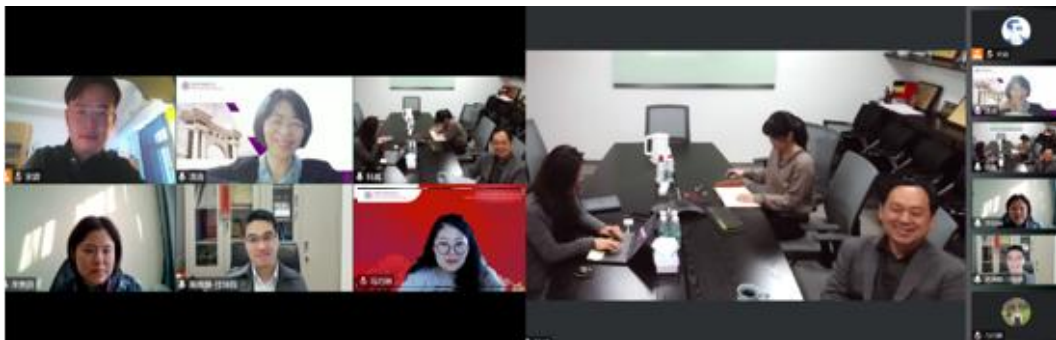
Thirdly, the working mechanism should be refined. This involves defining the communication channels, convening meetings, providing work briefings, and offering supervision and guidance.

Fourthly, the process of bilateral cooperation should be clearly outlined, including the process of technical information exchange, evaluation of technical resources, and matching of needs and solutions.

To achieve the aforementioned objectives, the Center organized several working meetings with Latin American partners. On November 10, 2022, a meeting was held with the Pontifical Catholic University of Chile, followed by another meeting with the

TEC and the México-China Center on November 30, 2022. Lastly, a meeting with the Pontifical Catholic University of Peru was held on May 20, 2022.

During these meetings, both sides engaged in productive discussions regarding the establishment and enhancement of the working mechanism, and reached a consensus which will serve as a valuable institutional guarantee for the sustainable advancement of technology transfer cooperation between the two parties.



Screenshot of the “Tsinghua-Latin America Working Group for Technology Transfer” meeting

(2) Partnerships with institutions for technology transfer at universities in Chile, Mexico, and Peru

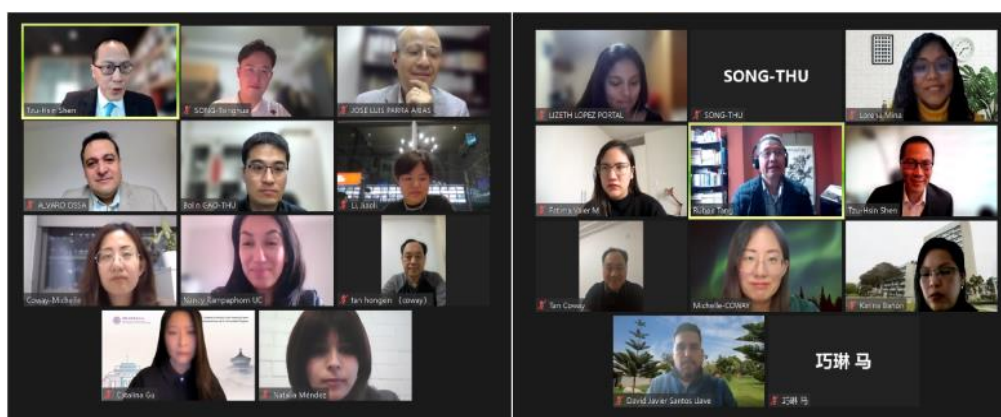
The Center played an active role in initiating partnerships with Latin American universities in international technology transfer. After assessing the technological resources and transfer capabilities of universities in Latin America, the "Tsinghua-Latin America Working Group for Technology Transfer" held several internal meetings to discuss potential partners. In May 2022, the working group agreed that the following three universities would be the first to promote international technology transfer cooperation: Pontifical Catholic University of Chile, TEC in México, and Pontifical Catholic University of Peru.

In this regard, the Working Group convened work meetings with TEC of Mexico and the Mexico-China Center: The first one was held on May 10, 2022, and the second, on November 30, 2022.

There were also two meetings convened with The Pontifical Catholic University of Peru: The first one was held on May 20, 2022; unfortunately, the second meeting was postponed to January 10, 2023.

During the first meeting, both sides introduced their institutions' backgrounds, technology transfer institutions and working mechanisms, and bilateral technology needs. They also discussed their visions and ideas for technology transfer cooperation. The second meeting focused on establishing partnerships between Tsinghua and Latin American universities for international technology transfer. Tsinghua University Latin America Center played an active role in promoting these partnerships, and the Tsinghua-Latin America International Technology Transfer Working Group and the Latin American partner universities have been continuously building and strengthening mutual understanding and trust.

The three key universities, namely the Pontifical Catholic University of Chile, TEC of Mexico and Pontifical Catholic University of Peru, expressed their willingness to establish long-term sustainable partnerships with Tsinghua in technology transfer. The working mechanism was fully explored during the second meeting, laying the foundation for more in-depth cooperation.



Working Meeting with Latin American Universities in International
Technology Transfer Cooperation



(From left to right: Pontifical Catholic University of Chile, Pontifical Catholic University of Peru, the TEC of Mexico)

(3) Cycle of UC-THU Seminars on Best Practices in Innovation and Technology Transfer

Chile has emerged as a key innovation hub in Latin America, with the Pontifical Catholic University of Chile being one of the Center's most important partners in the region. To enhance collaboration with other universities in the area, the Center decided to explore the model and mechanism of international technology transfer work with this university.

To this end, the Center, with the support of the "Tsinghua-Latin America Working Group for Technology Transfer," organized a series of seminars with the theme of "Best Practices in Innovation and Technology Transfer." Their aim was to facilitate mutual understanding and identify the key elements of technology transfer, such as objectives, processes, key technologies, and academic entrepreneurship. This would allow for talent exchanges and resource interactions and provide clear action goals and guidance for subsequent technology transfer cooperation.

The Center actively liaised with the technology transfer institutions of both sides, and

the Office of Technology Transfer of Tsinghua University and the Pontifical Catholic University of Chile jointly determined the theme, objectives, process, and participants of the event.

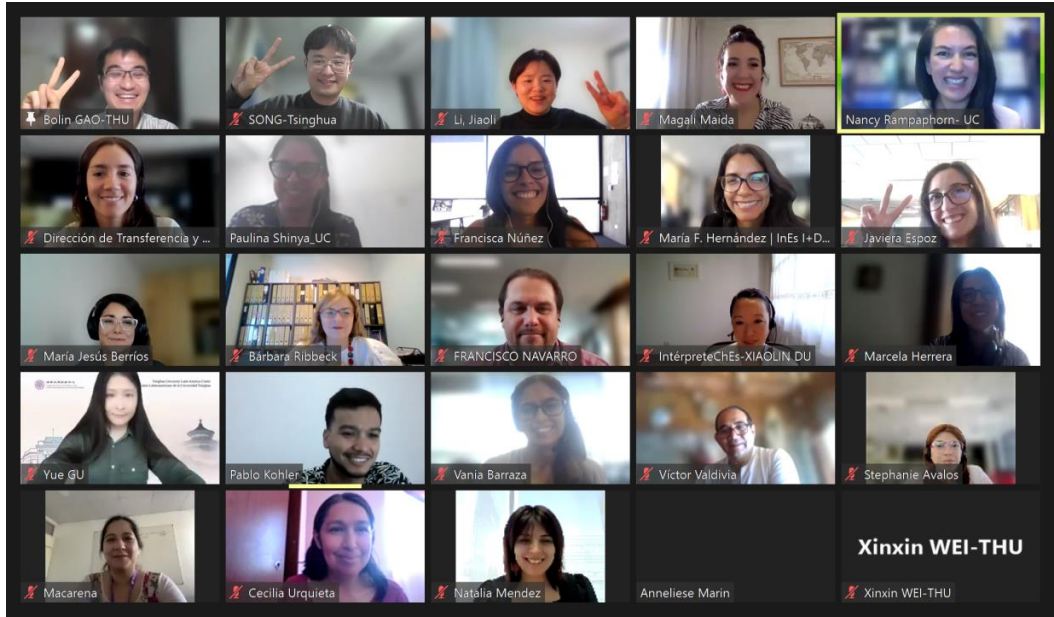
There were three seminars in total, held on December 14, 2022, December 21, 2022, and January 11, 2023 respectively; with different themes, including "Link between Industry and Academia," "Academic Entrepreneurship and Spin-off Companies," and "Scouting and Patenting."

The seminars were chaired by Nancy Rampaphorn, Deputy Director of the Office of Development and Transfer of the Pontifical Catholic University of Chile, and featured keynote speakers from both Tsinghua and the Pontifical Catholic University of Chile.

Representing Tsinghua were Gao Bolin, Deputy Director of the Office of Technology Transfer, Li Jiaoli, Senior Director of Technology Transfer, and Wei Xinxin, Senior Director of Intellectual Property. Representing the Pontifical Catholic University of Chile were Catalina Bay-Schmith, technology manager, Magali Maida, Senior Advisor of Technology Transfer and Intellectual Property, and Bárbara Ribbeck Neale, Deputy Director of Technology Transfer and Intellectual Property.

Experts from both sides delivered lectures on technology transfer objectives, working models, and challenges, which were followed by interactive Q&A sessions that drew a good turnout from the audience. The workshop was attended by representatives from Tsinghua Latin America Center, the Office of Technology Transfer, and Coway International TechTrans Co., Ltd.

Overall, this event not only set up a useful technology transfer model for cooperation between Tsinghua and Latin American universities but also reinforced the collaboration consensus between Tsinghua and the Pontifical University of Chile. The event generated three work reports and four news reports, significantly enhancing the influence of Tsinghua University in Latin America.



Screenshot of the Series of workshop "Best Practices in Innovation and Technology Transfer" between the Pontifical Catholic University of Chile and Tsinghua University

(4) Organization of Tsinghua-Latin America Roadshow of Technology Transfer in 2023

Coway International Technology Transfer Co., Ltd. plays a crucial role in the development of an innovative mechanism for international technology transfer between Tsinghua University and Latin America. As the coordinator, Tsinghua University Latin America Center is committed to promoting technology transfer between China and Latin America, and actively collaborates with all parties involved to leverage their strengths. During the internal working meetings held on June 10 and October 31, 2022, it was determined that the "Tsinghua-Latin America" technology transfer Roadshow was the optimal approach, and a roadshow program was formulated.

The roadshow aims to effectively promote Tsinghua University and other high-quality domestic scientific and technological achievements in the Latin American market, focusing on the needs of technology transfer between China and Latin America. The goal is to explore new models and mechanisms for establishing a technology transfer

ecological network centered around Tsinghua University, and to facilitate online and offline innovative technology project matchmaking for Latin American countries with industrial needs as the guide and high-quality scientific and technological achievements of the university as the foundation.

On November 10, 2022, the Center, the Office of Technology Transfer, and Coway International Technology Transfer Co., Ltd. discussed the event plans with Pontifical Catholic University of Chile, and on November 30, 2022, with the TEC of Mexico and the Mexico-China Center. The partners expressed keen interest in the technology transfer roadshow and have been discussing the program via email and online meetings. The event plan has been substantially developed, and preliminary preparations are underway. The event is scheduled for May 2023.

(5) Expanding Partnership Network of Latin American Universities for Technology Transfer

The Center has established significant expertise in fostering relationships with universities in Latin America. Regarding international technology transfer, the Center adheres to the principles of openness, inclusivity, innovation, and sharing. It places great importance on mutual respect between Chinese and Latin American universities, and proactively expands its network of partner universities in Latin America for technology transfer purposes.

Director Chen Taotao and the Center's team leveraged their comprehensive understanding and assessment of the investment environment in Latin America, as well as data on technology and patent cooperation collected by Tsinghua University Institute of Technology Transfer, and the professional expertise of Coway International Technology Transfer Co., Ltd. In doing so, they successfully promoted technology transfer cooperation with universities such as the Catholic University of Chile and the Federal University of Rio de Janeiro in Brazil.

In addition to its international cooperation efforts, the Center has also established domestic collaborations for case studies with the team of Liu Bibo, Assistant Dean of the PBC School of Finance at Tsinghua. These schools and institutions have expressed a strong desire to contribute to the promotion of technology transfer cooperation between China and Latin America, recognizing its significance in advancing the construction of a "Community of Common Destiny for China and Latin America" with Chile and other countries in the region.

By continually expanding its partner network, the Center creates new opportunities for technology transfer between China and Latin American countries, fostering an international technology transfer model that emphasizes closer partnerships between Tsinghua and Latin American universities.

4. Collaboration in the Expansion of Other Tsinghua Departments in Chile and Other Latin American Countries

(1) Facilitating Research Collaboration between Tsinghua School of Architecture and Pontifical Catholic University of Chile's School of Architecture

In 2022, the Center organized three communication meetings between the School of Architecture at Tsinghua University and the Pontifical Catholic University of Chile and provided support for their collaboration. Moreover, on the evening of December 5 (UTC+8), an online event titled "A Sino-Chilean Dialogue on Sustainable Metropolitan Development" was organized by the School of Architecture of Tsinghua University, with the support of Tsinghua University Latin America Center and the Center for Sustainable Urban Development (CEDEUS) in Chile.

During the event, Professor Chen Taotao, the Director of the Center, delivered a

welcome speech and highlighted the history of collaboration between Tsinghua and the Catholic University of Chile since the establishment of the Center, which has covered various areas such as health and medicine, technology transfer, and architecture. Both universities had a strong tradition of cooperation between industry and research and played a vital role in the development of the architecture industry in their respective countries. Professor Chen Taotao expressed confidence that the two sides would identify opportunities for future cooperation in the modernization of the metropolis.

In the keynote speech, Professor Liu Jian, the Associate Dean for External Affairs at the School of Architecture, presented an overview of Beijing as a metropolis, focusing on the impact of planning on the city's transformation. During the discussion session, the participants engaged in a lively exchange on various topics such as informal housing, complete streets, and grey water reuse.



Screenshot of the Meeting

At the conclusion of the meeting, Professor Liu Jian acknowledged the physical distance between China and Chile but emphasized the power of virtual communication to maintain connections.

He further emphasized that as the COVID-19 pandemic subsides, there will be more

opportunities for mutual visits between the two sides, enabling them to delve deeper into various discussions on how to solve the challenges facing Beijing and Santiago.

Meanwhile, Waldo Bustamante, a professor at the School of Architecture at the Pontifical Catholic University of Chile, encouraged China and Chile to seek common ground while respecting their differences and to share experiences and knowledge to learn from each other. He expressed hope for more seminars on topics of mutual interest in the future.

(2) Supporting Prof. Zhang Linqi's team from the Faculty of Medicine in expanding to Chile and other Latin American countries

Professor Zhang Linqi and his team from the School of Medicine at Tsinghua University have made significant progress in developing a recombinant novel coronavirus vaccine based on a chimpanzee adenovirus vector. Thanks to the Center's support, the team reported their progress to the Chinese Embassy in Colombia and received positive feedback and support.

Furthermore, the Center has played a crucial role in supporting the expansion of the School of Medicine to other Latin American countries in the region. In 2022, the Center arranged for several exchanges between the teams from Tsinghua's School of Medicine and the Pontifical Catholic University of Chile. The strengths of both teams are complementary, and their attitude towards cooperation is highly positive.

Invited by Dr. Alexis Kalergis from the Pontifical Catholic University, Professor Zhang Linqi attended conferences in Santiago and Antofagasta, Chile on November 23, 2022. He exchanged ideas with scholars from the Catholic University of Chile, University of Chile, University of Antofagasta, as well as renowned international scholars, actively

exploring opportunities for collaboration in the development of an intranasal vaccine.



Professor Zhang Linqi and Chilean students



Tsinghua University Latin America Center Chile team together with
Professor Zhang Linqi and Dr. Alexis Kalergis of UC

(3) Supporting Dean Zhang Li's Visit to Colombia

In November 2022, the Latin America Center collaborated closely with the Colombian

Embassy in China to organize the visit by Professor Zhang Li, Dean of the School of Architecture at Tsinghua University, to the University of Los Andes in Colombia. During his visit, Professor Zhang had productive discussions with representatives from the Office of International Affairs and the School of Architecture and Design. These exchanges helped strengthen the bond between Tsinghua and the University of Los Andes of Colombia, and set the groundwork for future collaboration between Tsinghua and other Latin American universities.



Dean Zhang Li in Colombia

(4) Supporting the Third International Forum on Engineering Education

On December 9, 2022, thanks to the active invitation and efficient coordination of Tsinghua University Latin America Center, Francisco Martínez, the Dean of the Faculty of Physical and Mathematical Sciences (FCFM) at the University of Chile, participated in the "Sustainable Innovation in Developing Countries" sub-forum online, co-organized by the Tsinghua Southeast Asia Center and the UNESCO Chair on Engineering Education. During the event, Dean Martínez gave an important speech and shared valuable experience of the University of Chile in training future engineers.

(5) Supporting the "AI for Developing Countries" forum hosted by Tsinghua University

On December 9, 2022, the "AI for Developing Countries" forum was co-organized by the Institute for AI International Governance of Tsinghua University (I-AIIG), Tsinghua University Latin America Center, and Tsinghua Southeast Asia Center. The event featured keynote speeches by Professor Chen Taotao, Director of the Center, Álvaro Soto, Head of the National Center for AI and Professor at UC, Lionel Brossi, Director of the AI and Society Hub of the University of Chile, and Co-Director Ana María Castillo.

During the forum, experts from China and Chile engaged in discussions and exchanges on critical issues related to AI. The Center played a significant role in bridging the gap between the two countries and fostering opportunities for further collaboration in this field.

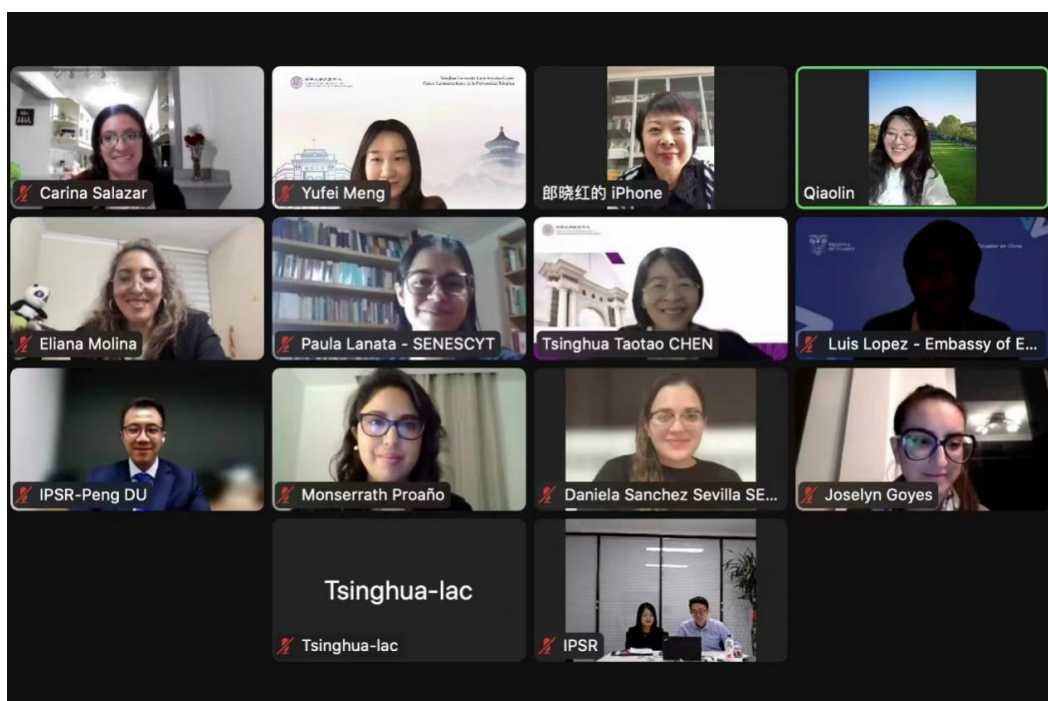
(6) Collaboration with key universities in Latin America and the Caribbean

On October 21, 2022, Tsinghua University Latin America Center held a friendly meeting with the National Secretary of Higher Education, Science, Technology and Innovation of Ecuador (SENESCYT), which was introduced by the Ecuadorian Embassy.

During the meeting, the three parties introduced their respective organizations and had a lively discussion on strengthening ties between Tsinghua University and Ecuador. Joselyn Goyes, Director of the Planning and Monitoring Department, and Paula Lanata Cedeño, Director of the Public Policy and Design Evaluation Department from the National Secretary of Higher Education, Science, Technology and Innovation (SENESCYT) of Ecuador, presented the basic information of their organization. Professor Chen Taotao, Director of the Center, suggested exploring more ways of

cooperation, including sharing online educational resources.

Luis Lopez from the Embassy of Ecuador highly appreciated the meeting's outcome and expressed his expectation for further expansion of Tsinghua University Latin America Center's reach to Ecuador. Since the meeting, the Center and SENESCYT have maintained good communication, and in 2023, both parties will start cooperating in online education and student exchange.



Screenshot of the meeting between The Center and SENESCYT

On November 17, 2022, Tsinghua University Latin America Center organized an online video conference between the Center for Chinese-Mexican Studies (CECHIMEX) at the National Autonomous University of Mexico (UNAM) and the School of Environment at Tsinghua University.

During the conference, professor Adalberto, the Director of CECHIMEX, professor Chen Taotao, Director of the Center, professor Lu Yun, Director of the Institute of Environmental Biology at the School of Environment, and professor Lu Wenjing, associate professor at the School of Environment, introduced their respective

institutions.

The two sides had fruitful discussions and planned to organize a 5-day international seminar on environmental studies in the spring semester of 2023. The Center will actively support the preparation for this symposium and promote communication and cooperation between the schools of both universities.



Screenshot of Attendees from Tsinghua University Latin America Center, the School of Environment of Tsinghua, and Cechimex

In 2022, Tsinghua Latin America Center worked closely with the Barbados Embassy in China to facilitate collaboration between Tsinghua University and the University of the West Indies (UWI) at Cave Hill in Barbados.

In December 2022, with the generous support of Barbados Ambassador to China Hallam Henry, the Center reached a consensus with Mr. Clive Landis, President of UWI Cave Hill Campus, to organize a tripartite communication meeting in the spring semester of 2023. This meeting will bring together representatives from Tsinghua, UWI, and the Barbados Embassy in China to explore opportunities for cooperation between Tsinghua and UWI.

(7) Promoting Spanish courses offered by Tsinghua University Language Center

In 2022, the Center had a series of exchanges with Wei Nisi, the Spanish teacher at Tsinghua University Language Center. Professor Chen Taotao, Director of the Center, expressed his hope that through the joint efforts of Tsinghua's Latin American Center and Language Center, more opportunities could be provided for students taking Spanish as a second language at Tsinghua to cooperate and exchange with teachers and students from Latin American universities, thereby gaining exposure to Latin American culture.

On November 24, professor Dussel was invited by Tsinghua University Latin America Center to give a lecture entitled "Chinese Foreign Direct Investment in Latin America and the Caribbean (LAC)" to students from the Language Center and other departments via online. In the future, the Center will continue to support Tsinghua University Language Center in promoting Spanish language courses across the university.

5. Supporting Tsinghua students to develop their competencies

(1) Tsinghua University Latin America Center and the Center for Global Competence Development collaborated with Latin American ambassadors to organize engaging activities on campus

In the spring semester of 2022, the Center and the Center for International Students and Scholars (CIS) proposed to jointly organize an event called "Vision in Tsinghua, Dialogue with Ambassadors—Ambassador of Colombia to China".

Tsinghua Latin America Center actively communicated with the Colombian Embassy in China to finalize the details of the event, and along with the Center for International Students and Scholars, made thorough preparations for the ambassador's visit to the

university. Although 52 students had registered three days before the event, unfortunately, the event was temporarily canceled due to the COVID-19 pandemic.

In the fall semester of 2022, the Tsinghua Latin America Center, together with the Center for Global Competence Development and Graduate Union of the University, planned to host a large-scale event with the Ambassador of Cuba as the guest of honor. The event, which was expected to involve 100 students, aimed to introduce, under the title "Cuba-China Relationship: A Model of Cooperation in the Changing Global Context", the history of friendly cooperation between China and Cuba to Tsinghua students.

Unfortunately, due to the pandemic, the program was postponed until the spring semester of 2023, when the Cuban Ambassador will kick off a new series of activities.

(2) Co-organization of the conference on "China's Outward Direct Investment in Latin America and the Caribbean" with Tsinghua University Language Center and the Center for Global Competence Development

On November 24, Tsinghua University Latin America Center invited Professor Enrique Dussel Peters, a renowned expert in economics and the Director of the Center for Chinese-Mexican Studies, to give a lecture titled "China's Outward Direct Investment in Latin America and the Caribbean" to students at Tsinghua University. Professor Dussel Peters is an advisor to several Mexican and international institutions, and also serves as a professor of economics at the National Autonomous University of Mexico. He has extensive expertise in economic development, political economy, industrial organizations, and trade theories, among other areas. Since 2006, he has also been the Director of the Center for Chinese-Mexican Studies.



Snapshot of the Online Conference

The event commenced with a welcoming speech by Chen Taotao, Director of Tsinghua University Latin America Center, followed by Professor Dussel's lecture on "China's Outward Direct Investment in Latin America and the Caribbean." Professor Dussel analyzed the relationship between China and Latin America and highlighted research trends in various areas such as trade, financial support, direct investment, and infrastructure projects. He also emphasized that China's unique economic model is characterized by a robust public sector and the "Belt and Road" initiative.

The lecture was followed by a Q&A session, where Professor Dussel answered questions from students on various topics such as the dual circulation of China's economy, challenges faced by Mexico's independent industrial development, and the prospects of industrial cooperation between China and Mexico.

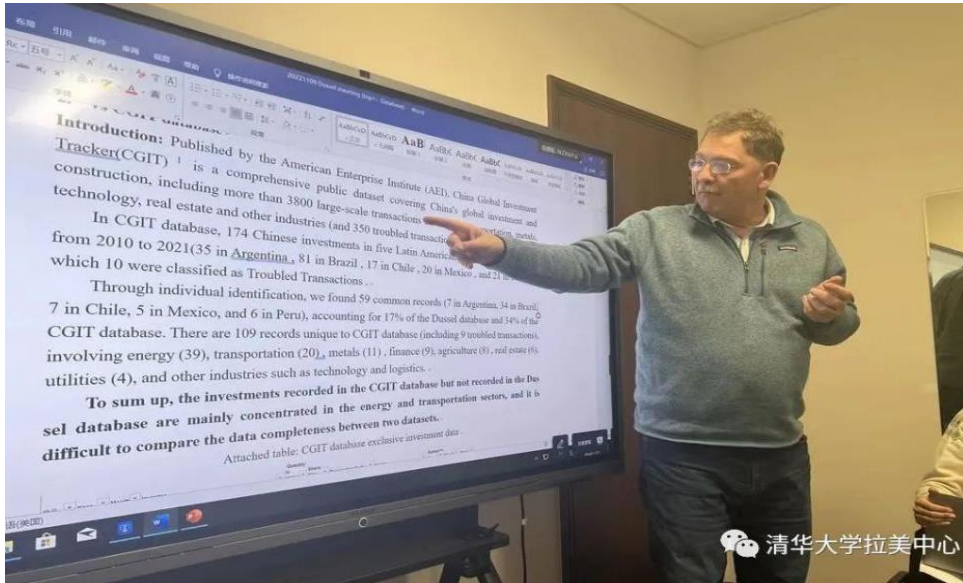
Professor Wei Nisi from Tsinghua University Language Center delivered a closing speech, expressing gratitude to Professor Dussel. The event was jointly organized by Tsinghua Latin America Center, Tsinghua University Language Center, and the Center for Global Competence Development, and was attended by more than 30 teachers and students.

(3) Academic exchange between Professor Dussel of the National Autonomous University of Mexico and doctoral student team led by Professor Chen Taotao

In the afternoon of November 9, the Tsinghua Latin America Center invited Professor Enrique Dussel Peters, from the National Autonomous University of Mexico (UNAM), to participate in an academic exchange at Lihua Building of the School of Economics and Management. During the discussion, Professor Dussel Peters and Professor Chen Taotao, along with her PhD team, exchanged ideas on various topics, including the application of a database on Chinese companies' investment in Latin America and the Caribbean, and the opening-up process of Mexico.

Professor Dussel Peters appreciated the team's research and briefly shared his own research achievements. He also introduced the research methodology used by his team, which involved synthesizing multiple information on Chinese companies and verifying investment projects in Latin America one by one to ensure accurate data. In addition, he answered all questions asked by the team, providing valuable insights into the topics discussed.

Overall, this academic exchange was highly successful and helped the research team gain a better understanding of Chinese companies' investment in Latin America, as well as a deeper understanding of Mexico's opening-up process. It also brought new opportunities for further cooperation between the two sides.



Professor Dussel introduced the construction process of the database



Group Photo of Attendees

(4) Internship opportunities for students from the University of Chile

In 2022, Tsinghua Latin America Center's Chile team received an inquiry from the University of Chile regarding potential collaboration in providing internship opportunities for their undergraduate students majoring in International Studies. After several rounds of communication between the two sides, the Latin America Center

decided to offer an internship for one student from such university in the spring semester of 2023, and is committed to provide more opportunities for young Chileans, so that they can engage with Tsinghua Latin America Center, learn about Tsinghua University, and gain a better understanding of China, in order to contribute to the cultivation of talents and the development of China-Chile relations.

6. Promotion of Tsinghua's International Admissions, Summer Schools, and Global Forums in Chile and other countries in Latin America

(1) Promoting summer schools among partner universities in Chile and other Latin American countries

The Center actively promoted the "Tsinghua Global Summer School 2022 (GSS2022)" with partner universities in Chile and other Latin American countries. As a result of the Center's promotional efforts, 8 students from the Pontifical Catholic University of Chile, 3 students from Adolfo Ibáñez University, 2 students from Andrés Bello University, 2 students from the University of Talca, and 7 students from the Pontifical Catholic University of Peru were accepted into the aforementioned summer school program. Two of the participants, Eizo Muñoz and Jimena Paredes from the Catholic University of Peru, shot a video to share their experiences in the summer schools.



Data analysis of Latin American students who participated in the
Tsinghua Summer School in 2022

(2) Promoting Tsinghua University's global programs with partner institutions in Chile and other Latin American countries

The Center proactively engaged with key faculties and institutions that hosted global forums or competition programs, such as the Global Alliance of Universities on Climate (GAUC), the Center for Green Finance Research of PBC School of Finance, Global MOOC and Online Education Alliance, the School of Public Policy and Management, Vanke School of Public Health, the Institute for AI International Governance, the Center for Global Competence Development, and the China-Italy Design Innovation Hub, and other key departments and institutions which host global forms or contests, to further explore collaboration opportunities with Latin American universities and to promote international forums and competition programs across the region.

For instance, the Center facilitated the promotion of several programs, including the Summer School 2022 "Advancing Global Health in a Changing World" organized by Vanke School of Public Health, the U&AI | AI for SDGs Youth Bootcamp, jointly created by The Institute for AI International Governance and the United Nations

Development Programme, and the "China-Italy Youth Future Fashion Design Competition" organized by the China-Italy Design Innovation Hub, to partner universities in Chile and other Latin American countries.

Thanks to the Center's efforts, a student from Pontifical Catholic University of Peru was selected for the 2022 Summer School "Advancing Global Health in a Changing World." The U&AI | AI for SDGs Youth Bootcamp received 403 views on LinkedIn, and the "China-Italy Youth Future Fashion Design Competition" received 241 views on the same platform. Four students from the University of Chile and the University of Andrés Bello registered for the competition.

The Center will continue to promote Tsinghua's global programs and initiatives to its partner institutions in Latin America to strengthen Tsinghua's presence in the region.

(3) Promoting Tsinghua's postgraduate, doctoral, and master programs in Management from the School of Economics and Management

In September 2022, Tsinghua Latin America Center was invited by Tsinghua University Graduate Admissions Office to attend the "Study in China with HSK – Brazil Informative Session."

The Center introduced the establishment of Tsinghua Latin America Center and highlighted important activities hosted by it to more than 300 students from Brazil and other Latin American countries. The Center encouraged Latin American students are very welcome to apply to Tsinghua, and expressed its commitment to providing more opportunities for exchange between Latin America and Tsinghua.

In October 2022, the Chilean team of the Center shared information about Tsinghua's graduate and doctoral programs in 2023 between the University of Chile, the Pontifical Catholic University of Chile, the University of Talca, Adolfo Ibáñez University, Andrés

Bello University, the Catholic University of Peru (PUCP), the Universidad of Pacific and the Catholic University of Uruguay, as well as Tsinghua alumni in Latin America, to actively promote the Tsinghua 2023 International Graduate Program.

During 2022, the Center actively strengthened its cooperation with the School of Economics and Management of Tsinghua. The Center communicated separately with Professor Chongen Bai, Dean of the School of Economics and Management, and the admissions office. Dean Bai expressed his support for the expansion of the School of Economics and Management in Latin America.

In December, the Center had an online exchange with the Master in Management (MiM) Team at the School of Economics and Management. Professor Chen Taotao expressed the Center's full support for the program's recruitment and promotion in Latin America, and Ren Hui, the Director of the MiM program office, appreciated the support and looked forward to cooperating with the Center in the future.

7. Partnership relations

(1) Relationship with Latin American government departments, embassies, universities, companies, and multilateral organizations

a) Governments and Embassies in Latin America

On March 24, Professor Chen Taotao, Director of the Center, expressed her gratitude to Ambassador Luis Schmidt for his significant contribution in promoting exchanges between China and Chile in various areas. Ambassador Schmidt highly valued the Center's efforts in enhancing cooperation between Chinese and Chilean universities and congratulated the Center on its achievements.



Director of the Center with the Ambassador and the Counselor of Chile

On April 27, at the invitation of the Embassy of Colombia in China, Professor Chen Taotao, Director of the Center, attended the farewell luncheon for former Colombian ambassador to China, Luis Monsalve. During the luncheon, Prof. Chen Taotao exchanged views with the Ambassador and congratulated Ambassador Monsalve on his continuous efforts to improve China-Colombia relationships and the achievements during his tenure.

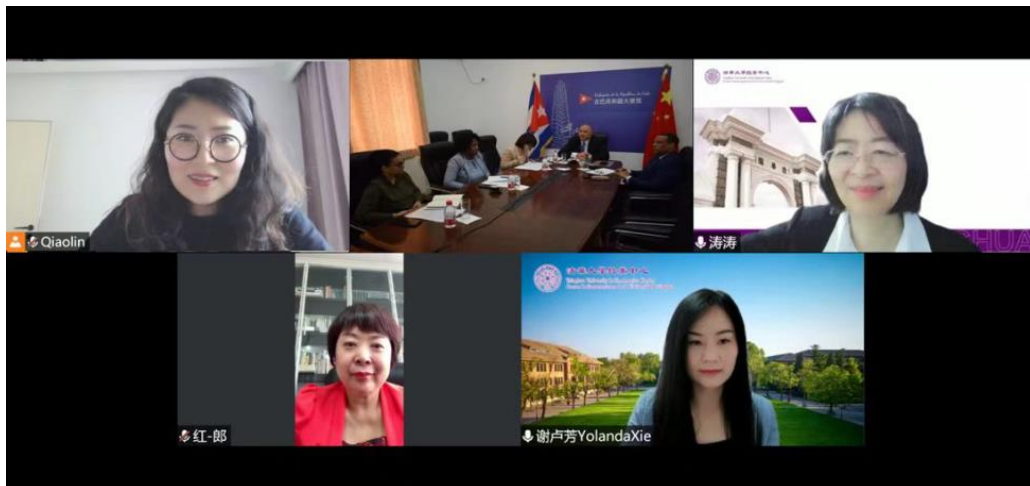
Ambassador Monsalve expressed his gratitude for Professor Chen's visit, and stated that he would continue to promote Sino-Colombian cooperation in politics, economy, culture, and education after his return to his country.

On May 31, Professor Chen Taotao, Director of the Center, had an online meeting with Carlos Miguel Pereira, Cuban Ambassador to China. She briefed the Ambassador on the Center's development history and its current partnerships between with Latin American universities.

Ambassador Pereira presented the friendly relationship between the two countries and

elaborated on the deep historical ties and broad prospects for cooperation in the field of education. He acknowledged that exchanges between scholars and cooperation in talent training have played an important role in the positive development of friendly relations between the two countries.

In the future, the Embassy of Cuba in China will work jointly with the Center to build a platform for mutual exchanges between Cuban universities and Tsinghua University, helping universities of the two countries establish connections, seek common ground, and actively deepen educational collaboration between the two countries.



Screenshot of the Meeting

On July 1, at the invitation of the Dominican Republic Embassy in China, members from Tsinghua University Latin America Center and Tsinghua University Online Education Office introduced basic information about the Center and Global MOOC and Online Education Alliance to political counselors from several countries at the Dominican Republic Embassy in China.

The Center actively supported students from Dominican Republic universities to attend Tsinghua's Global Hybrid Classroom. In 2023, both sides planned to organize interaction sessions between the students based on collaboration in online education.



Members from Tsinghua University Online Education Office and
Tsinghua University Latin America Center, and Counselor of the
Dominican Republic in China

On July 27, the Embassy of the Cooperative Republic of Guyana in China held the event "Celebrating the 50th Anniversary since the Establishment of Diplomatic Relations between China and Guyana". At the invitation of the Embassy, Professor Chen Taotao, Director of Tsinghua University Latin America Center, attended the event and congratulated the Embassy on the 50th anniversary since the establishment of diplomatic relations between China and Guyana. She emphasized that during the last century, the relations between the two countries have developed steadily, and that the people of China and Guyana share a mutual understanding and fruitful cooperation in various fields.

The two sides cherished their friendship and will continue to strengthen exchanges in culture and education. Ambassador Zhou Yaxin extended a warm welcome and

gratitude to Professor Chen for her visit and expressed that he would further promote exchanges and cooperation between key universities in Guyana and Tsinghua.

On November 3, at the invitation of the Embassy of the Cooperative Republic of Guyana in China, Lang Xiaohong, Senior Advisor of Tsinghua University Latin America Center, attended the unveiling ceremony for the statue of Arthur Raymond Chung to commemorate the 50th anniversary since the establishment of diplomatic relations between China and Guyana.

Ambassador Zhou expressed gratitude to Ms. Lang for her visit and hoped that this statue would witness the long-lasting friendship between both countries and remind people that efforts should be made to overcome national, language, and cultural differences.

On November 10th, representatives from Tsinghua University Latin America Center were invited to attend the book launch conference for "50 Years of Diplomatic Relations between Mexico and China: Past, Present, and Future" at the Embassy of Mexico in China. The book, edited by Professor Dussel from the National Autonomous University of Mexico, is a collection of perspectives from Chinese and Mexican scholars on the exchanges between the two countries across multiple fields. It also highlights significant milestones in the bilateral relationship over the past half-century.

During the event, the Center congratulated Professor Dussel on the publication of his book and expressed the desire to collaborate with him in the future to promote academic and cultural exchanges between Tsinghua University and the National Autonomous University of Mexico, as well as between China and Mexico.



Speech by Ambassador of Mexico to China



Launch Conference for the Book “50 years of Diplomatic Relations
between Mexico and China: Past, Present and Future”

During the Christmas and New Year holidays in 2022, the Center extended its warm wishes to 21 Latin American embassies in China by sending them festive greeting cards. The Center was delighted to receive enthusiastic feedback from various Latin American Ambassadors and Consulates. In 2023, the Center plans to take an even more active role in fostering and strengthening friendships with Embassies and Consulates.

b) Latin American Universities

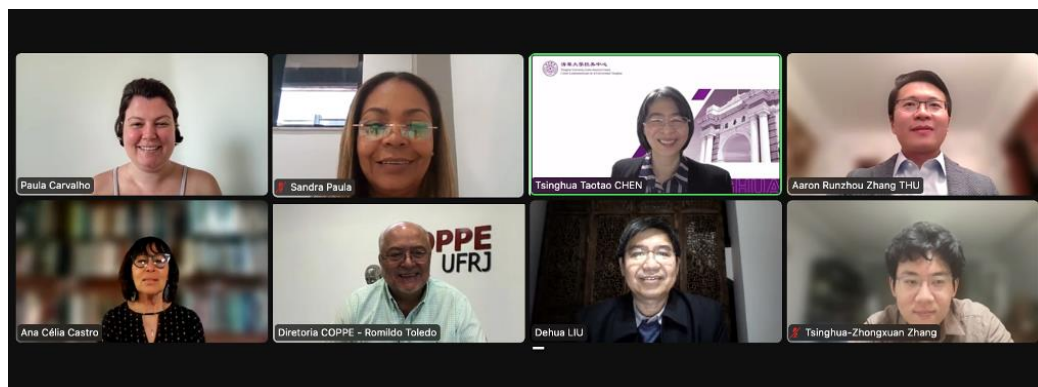
The Center strengthened its partnerships and collaborations with several Latin American universities, including the Pontifical Catholic University of Chile, the University of Chile, the University of Andrés Bello, the Pontifical Catholic University of Peru, and the University of Pacific of Peru. Additionally, the Center expanded its cooperation with the Catholic University of Uruguay, the University of Talca, the National Autonomous University of Mexico, the TEC of Mexico, the UWI Campus Cave Hill, the Federal University of Rio de Janeiro, the University of São Paulo, the University of the Andes of Colombia, and other institutions in the region.

On December 12, 2022, a successful exchange meeting between Tsinghua and the Federal University of Rio de Janeiro was jointly organized by the Center and the Federal University of Rio de Janeiro. The meeting was attended by Chen Taotao, Director of the Center, Liu Dehua, Director of the Institute of Applied Chemistry in the Department of Chemical Engineering, Zhang Runzhou, Deputy Director of the Center for Global Competence Development, Zhang Zhongxuan, Supervisor for International Cooperation of Tsinghua University Online Education Office, as well as Ana Célia Castro, Director of the Brazilian College of High Studies at the Federal University of Rio de Janeiro, and Romildo Toledo, Director of the China-Brazil Center at the Federal University of Rio de Janeiro.

During the meeting, Director Chen Taotao, briefly introduced the background, vision, and achievements of Tsinghua University Latin America Center in promoting multidisciplinary exchanges between China and Latin America and contributing to the cultivation of talent at Tsinghua University.

The participating institutions fully recognized the important role of the Center in advancing such exchanges and cooperation and discussed opportunities for further collaboration in areas such as the "Global Hybrid Classroom", student events, clean energy, and technology transfer.

This meeting marked an important step in diversifying and strengthening partnerships between the two universities and opens up new avenues for practical cooperation in various fields.



Screenshot of the Meeting

c) Communication with Corporate Partners

On February 24, 2022, the Center welcomed a visit from Wang Yun, the Deputy Director of the Center for International Affairs Management of China Three Gorges Corporation (CTG), who was received by Professor Chen Taotao, Director of the Center, and Ms. Lang Xiaohong, Senior Advisor. During the meeting, Wang Yun introduced the newly established Spanish department of Three Gorges International Group and expressed his desire to collaborate with the Center. He extended an invitation to Professor Chen Taotao to visit CTG's bases in Peru, Chile, and other Latin American countries.

On behalf of the Center, Director Chen Taotao welcomed Deputy Director Wang Yun and Cheng Xueyuan, Director of the Spanish Department of the International Affairs Management Center and introduced Tsinghua University Latin America Center and its achievements in recent years. He expressed the Center's willingness to work together with Three Gorges Group to develop cooperation and exchange in various fields in Latin America.



Conference Room

Based on this, Professor Chen led her team of doctoral students to conduct interviews with representatives from several companies such as China Three Gorges Corporation, China-LAC Cooperation Fund, State Grid Brazil, Dahua Technology, ICBC Peru Branch, Huawei, and China Construction Bank Chile Branch. The purpose of these interviews was to gain a better understanding of the current investment situation of Chinese companies in Latin America and to discuss the measures being taken to recover the economy while fighting the epidemic.

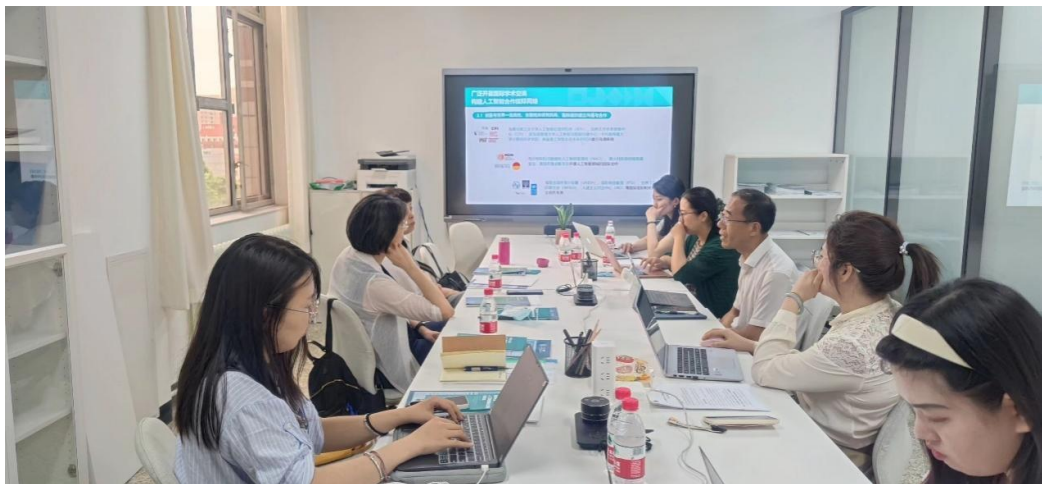
In addition to communicating with representatives from companies, Professor Chen also engaged with attendees from multilateral organizations such as the Development Bank of Latin America (CAF), the Inter-American Development Bank (IDB), and the Economic Commission for Latin America and the Caribbean (ECLAC). The aim was to actively explore potential cooperation opportunities that could promote win-win development for both China and Latin America.

(2) Collaboration with other institutions within Tsinghua University

In 2022, the Center strengthened its partnerships with various departments and institutes within Tsinghua University, including the School of Architecture, the Institute

for Public Safety Research, Global MOOC and Online Education Alliance, the Center for Global Competence Development, and the International Students and Scholars Center. The Center also expanded its relations with other departments on Campus, such as the School of Environment, the School of Life Sciences, the Institute of Applied Chemistry at the Department of Chemical Engineering, the Institute for AI International Governance (I-AIIG), the Academy of Arts and Design, and the School of Medicine.

During these interactions, the Center discussed with faculty members their willingness to expand towards Latin American region and explored potential areas and modes of cooperation with universities in Latin America in the future. In addition, the Center exchanged views with faculty members on the planning of key cooperation projects.



Meeting Between Tsinghua University Latin America Center and the I-AIIG



Meeting between Tsinghua University Latin America Center and
the Center for Global Competence Development



Meeting
between Tsinghua University Latin America Center and the
Academy of Arts and Design

8. Research Projects and Publications

(1) Research Projects

In 2022, the Center for China-Latin America Management Studies actively conducted research on important topics in the new domestic and international development situation. These topics included the new pattern of “dual circulation”, Chinese investment in Latin America, and the construction of technology transfer mechanisms between China and Latin America. The following research projects were conducted:

Subject I: Countermeasures of Sino-Latin America Cooperative Development (2022) – a think tank research project for the government that has been completed.

Subject II: Study on China-Latin America Economic and Trade Dependency and Development Strategies in the Context of Dual Circulation (2021-2024) – commissioned by the School of Economics and Management of Tsinghua University.

Subject III: Research on the Mechanism for International Technology Transfer in research-oriented universities: the case study of cooperation between Tsinghua University and Latin American Universities (2021-2024) – a subject commissioned by Tsinghua University.

Subject IV: Chinese Companies Investing in Latin America: corporate social responsibility and win-win development (2022-2023) – a research topic of the Latin America Center.

(2) Publications

Under the leadership of Professor Chen Taotao, Director of the Center, the research team completed the monograph “Chinese Companies Investing in Latin America and the ‘Belt and Road’ Initiative”. This work is the result of a research project by the Center’s research team in which they sorted out and responded to public opinion related to Chinese companies investing in Latin America and the extension of the “Belt and Road’ to Latin America.

The book combines classical international investment theories and establishes an integrated analysis framework for international investment by enterprises. It also analyzes three typical cases of Chinese enterprises investing in Latin America, demonstrating the ability of Chinese enterprises to invest abroad and how they can develop in host countries and achieve win-win outcomes with local enterprises. Based on the case study, the book analyzes the challenges faced by the “Belt and Road”

Initiative in terms of public opinion in the economic and international investment fields, and explores the implementation mechanism for the initiative.

The Chinese version of the monograph was officially published in June 2021, and the Spanish version will be published in 2023.

9. Internal Management of Tsinghua University Latin America Center

- Conference of Management Committee and Board of Directors:

On May 19, 2022, the Center held an online conference of the Management Committee and the Board of Directors, which was attended by Yang Bin, Vice President and Provost of Tsinghua University, and Director of the Management Committee of the Center. In his speech, he commended the team of the Center for their efforts and contributions, and expressed his gratitude to the Office of International Affairs and all the Board members for their support.

For more information, please refer to Tsinghua News: <https://www.tsinghua.edu.cn/info/1177/94931.htm>.

- Team building and management:

- On May 19, Ma Qiaolin was promoted to Supervisor of the Beijing Office, Meng Yufei was recruited as a Research Assistant, and Gu Yue was appointed Director of the Chile Office.

- The Chile office conducted two rounds of recruitment in 2022, and the new Chilean staff were on board by the end of October.

- The Center regularly reviews and updates the detailed list of expenses and relevant reports.

- The Director is responsible for financial management, and all matters should be reported and processed in a timely manner. The team in China and Chile work together with the Director to ensure that all financial work is compliant and legal
- Through coordination between the front and back offices, the Director of the Center jointly manages and controls the financial process to ensure that all financial work is in compliance with the law.
- The Chile office has been operating regularly since its establishment in August.

10. Relations with the Sponsor

On April 26, 2022, the audit report for 2019-2020 was submitted to the Sponsor, and no objection was received in the reply. The audit for the fiscal year 2021 was completed on September 1, 2022, and the audit report was presented to the Sponsor. On August 17, 2022, the Chile team officially visited the Luksic Scholars Foundation and introduced the Center's key efforts across a variety of areas since its establishment, deepening the Sponsor's understanding of the Center's operations and further strengthening mutual trust between the two institutions.

11. Promotional Efforts

In 2022, the Center launched its English website, featuring sections such as an introduction to the Center, news, events, and student opportunities, including information on international admissions programs, summer schools, and student exchanges. Additionally, the website includes sections on research projects, expert opinions, and partners. With its broad range of content and frequent updates, the website has become a crucial tool for external promotion, facilitating information sharing on admissions, events, and news about the Center.

Through the website, the Center successfully shared information about summer schools, graduate and doctoral admissions, and international events in Latin America, effectively enhancing its promotional effectiveness. In the same year, the Center established official social media accounts on WeChat, LinkedIn, Facebook, Twitter, and other platforms both at home and abroad, providing timely release and promotion of important news in Chinese, Spanish, and English.

The Center's team has also assisted Tsinghua University's Global Communications Office in translating and correcting text for the university's Kuaishou Spanish account and has supported the promotion of the university in the Latin American region.

Maintaining friendly relations with important domestic and foreign news media, such as CGTN Spanish Department, Xinhua News Agency, Global Times, China Daily, and the National Library of Congress of Chile, the Center actively invites these media outlets to participate in the international seminars organized by the Center and write articles for publicity.

The Center is currently preparing for the production of a promotional video that will showcase the Center's full history, from its establishment, growth, and expansion in Latin America. The Center has already completed the first round of interviews with Tsinghua University's partner institutions and will continue to collect footage in the spring semester of 2023. The Chile team of the Center will also start collecting footage soon, including interviews with the sponsor, Chilean government agencies, companies, and universities. This promotional documentary is set to be completed by the end of 2023.



Interview at Schwarzman College, Tsinghua

12. Conclusion

2022 was a remarkable year for the Center. With the support of Tsinghua University's President, the Office of International Affairs, and the Board of Directors, we worked closely with internal and external partners to achieve significant progress in various areas, such as online education, China-LAC courses, global competence development of students, technology transfer mechanism building, and digital economy. We also conducted fruitful discussions about the prospect of China's economy.

In 2023, we remain committed to working with our Chinese and Latin American partners to promote mutual understanding and trust between China and Chile, and other Latin American countries. We will continue to broaden practical bilateral cooperation across economy and trade, education, culture, and science and technology.

We extend our sincerest gratitude to the authorities of Tsinghua University, the Office of International Affairs, and the Board of Directors for their constant support. We also express our appreciation to all associated institutions and departments on campus, as well as the universities and institutions in Chile and Latin America, and all of our friends at home and abroad, inside and outside of Tsinghua University for their sincere cooperation.

Lastly, we would like to convey our heartfelt gratitude to the Luksburg Foundation for their generous donation to Tsinghua University.



清华大学拉美中心
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Tsinghua University Latin America Center,
Centro Latinoamericano de la Universidad Tsinghua

Address: 520 Weilun Building, Tsinghua University, Beijing, China
Telefono: 86-10 6279 5747